

05-12-1998

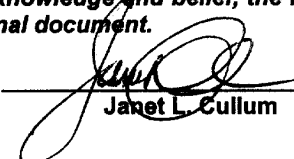
FORM PTO-1594
(Rev. 6-93)

100708445

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): <p>The Jeffrey Densley, Kenneth Hermer, Michael Densley Partnership</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association</p> <p><input checked="" type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership</p> <p><input type="checkbox"/> Corporation-State</p> <p><input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	2. Name and address of receiving party(ies): <p>Name: <u>Wired Ventures, inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>520 Third Street 4th Floor</u></p> <p>City: <u>San Francisco</u> State: <u>CA</u> ZIP: <u>94107</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____</p> <p><input type="checkbox"/> Association _____</p> <p><input type="checkbox"/> General Partnership _____</p> <p><input type="checkbox"/> Limited Partnership _____</p> <p><input checked="" type="checkbox"/> Corporation- <u>Delaware</u></p> <p><input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>(Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
3. Nature of conveyance: <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p>Other _____</p> <p>Execution Date: <u>March 25, 1998</u></p>	4. Application number(s) or registration number(s): <p>A. Trademark Application No.(s)</p> <p>B. Trademark Registration No.(s) <u>1,706,033 - WIRED</u></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
5. Name and address of party to whom correspondence concerning document should be mailed: <p>Name: <u>Cooley Godward LLP</u></p> <p>Internal Address: <u>Attn: Janet L. Cullum</u></p> <p>Street Address: <u>3000 El Camino Real</u> <u>Five Palo Alto Square</u></p> <p>City: <u>Palo Alto</u> State: <u>CA</u> ZIP: <u>94306</u></p>	6. Total number of applications and registration involved: <input type="checkbox"/> 7. Total fee (37 CFR 3.41): \$ <u>40.00</u> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
DO NOT USE THIS SPACE	
9. Statement and signature. <p>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p> <u>4/27/98</u> Janet L. Cullum Date</p> <p>Total number of pages including cover sheet, attachments, and document: <u>2</u></p>	

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Exhibit C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: The Jeffrey Densley, Kenneth Hermer,
Michael Densley Partnership
Mark: **WIRED**
Registration No.: 1,706,033
Filed: April 22, 1991

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, The Jeffrey Densley, Kenneth Hermer, Michael Densley Partnership (the "Densley Partnership"), having its principal offices at 20152 Glacier Circle, Huntington Beach, California, has adopted, used, is using and is the owner of the trademark **WIRED** registered in the United States Patent and Trademark Office and referenced above;

WHEREAS, Wired Ventures, Inc., a Delaware corporation, having its principal offices at 520 Third Street, San Francisco, California 94107, is desirous of acquiring said trademark; and -

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Densley hereby assigns to Wired Ventures, Inc. all right, title and interest in the United States in and to the trademark **WIRED**, together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed at Orange, on this 25 day of March, 1998.

**THE JEFFREY DENSLEY, KENNETH HERMER,
MICHAEL DENSLEY PARTNERSHIP**

By: Jeffrey Densley

162693 v1/PA
3hj901!.DOC
031798/1246

RECORDED: 05/01/1998

TRADEMARK
REEL: 1724 FRAME: 0101