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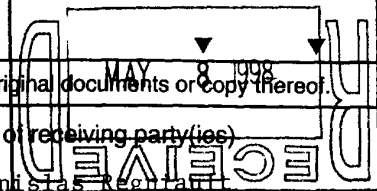
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3 SHEET
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Parlux Fragrances, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Stanislas Regissant

Internal Address:

Street Address: 27, Avenue Des Figuiers

Switzerland

City: 1007 Lausanne State: ZIP:

- Individual(s) citizenship Switzerland
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 17, 1997

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. 1,987,290

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

05/13/1998 DCOATES 00000036 1987290

01 FC+401 40.00 DP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq.
Name of Person Signing

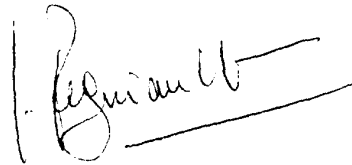
Signature

5-8-98
Date

Total number of pages including cover sheet, attachments, and document: 5

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The undersigned hereby appoints, jointly and severally, DAVIS & GILBERT, and members and associates of that firm who are members of the Bar of the State of New York, having their offices at 1740 Broadway, New York, New York 10019, as applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

A handwritten signature in cursive script, appearing to read "S. Regniault", written over a horizontal line.

Stanislas Regniault

Date: March 23, 1998

PARLUX FRAGRANCES, INC.

ASSIGNMENT

WHEREAS, PARLUX FRAGRANCES, INC., a corporation incorporated in the State of Delaware, with its principal place of business at 3725 S.W. 30th Avenue, Fort Lauderdale, Florida, 33312 (formerly located in Pompano Beach, Florida, 330269), (hereafter "ASSIGNOR"), is the owner of the mark set forth below which is registered in the United States patent and Trademark Office:

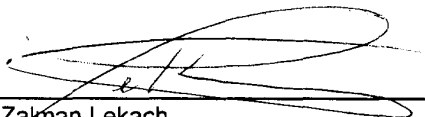
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
HYPNOTIC	1,987,290	July 16, 1996

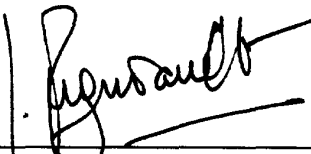
WHEREAS, Stanislas REGNIAULT, a citizen of Switzerland, located at 27, Avenue des Figuiers, 1007 Lausanne, Switzerland (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and said registration thereof.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 17 day of December, 1997.

PARLUX FRAGRANCES, INC.

By: 
Zalman Lekach
President and Chief Operating Officer

By: 
Stanislas Regniault

3725 SW 30th AVENUE • FT. LAUDERDALE, FL 33312 • 954/316-9008 • FAX: 954/316-8155
9, RUE D'ARTOIS • 75008 PARIS • TEL: (1) . 45 . 63 . 18 . 61 • FAX: (1) . 45 . 63 . 79 . 07

RECORDED: 05/08/1998

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