FORM PTO-1594 (Pay: 6-83) OMS No. 0851-0011 (sep. 4794) Tab settings = = = 7  To the Honorable Commissions. 100710295  1. Name of conveying party(ies): 2Way Media, Inc.	JLY MAY 5 1998
Individual(s)	Internal Address:  Street Address: 1632 Fifth Street, Suite 330  City:Santa Monica State:CA ZIP 0401  Individual(s) citizenship  Association  General Partnership  Limited Partnership  Corporation-State Delaware  Other
Execution Date: March 20, 1998  4. Application number(s) or patent number(s):	is attached:  (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached?   Yes  No
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
75/403320 75/403335	2,067,646
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Gray Cary Ware & Freidenrich LLP  Internal Address: Allyn Taylor, Esq.  05/12/1998 DCDATES 00000162 071907 75403320  01 FC:481 40.00 CH	7. Total fee (37 CFR 3.41)\$_90  □ Enclosed  XX3 Authorized to be charged to deposit account
O2 FC:48E 50.00 CH  Street Address: 400 Hamilton Avenue  City: Palo Alto State: CA ZIP: 94301	8. Deposit account number:  07-1907  (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Allyn Taylor  Name of Person Signing  Significant  Significant  Significant  Significant  Date	
	cover sheet, attachments, and document:

## State of Delaware Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZWAY MEDIA, INC.", CHANGING ITS NAME FROM "ZWAY MEDIA, INC." TO "LAWNCH MEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MARCH, A.D. 1998, AT 9 O'CLOCK A.M.



Edward J. Freel, Secretary of State

2373748 8100

981108725

AUTHENTICATION: 8987500

DATE: 03-23-98

TRADEMARK

REEL: 1725 FRAME: 0134

## CERTIFICATE OF AMENDMENT OF THE THIRD AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF 2WAY MEDIA, INC.

The undersigned, Robert Roback and Jeffrey Mickeal, certify that:

- They are the duly elected and acting President and Secretary, respectively, of 2Way
   Media, Inc., a Delaware corporation (the "Corporation").
- Article "First" of the Third Amended and Restated Certificate of Incorporation of the
   Corporation presently reads as follows:

## NAME

"The name of this Corporation is 2Way Media, Inc." shall be amended to read as follows:

## NAME

"The name of this Corporation is Launch Media, Inc."

- The foregoing amendment of the Third Amended and Restated Certificate of Incorporation has been duly approved by the Board of Directors of this corporation.
- 4. The foregoing amendment of the Third Amended and Restated Certificate of Incorporation has been duly approved by the vote of stockholders of this corporation in accordance with Section 242 of the Delaware General Corporation Law. The total number of outstanding shares of Common Stock of the Corporation is 4,663,358. The total number of outstanding shares of Series A Stock is 1,900,800. The total number of outstanding shares of Series B Stock is 3,064,102. The total number of outstanding shares of Series C Stock is 7,900,117. The total number of

TRADEMARK REEL: 1725 FRAME: 0135 outstanding shares of Series D Stock is 14,438,551. The number of shares voting in favor of the amendment equaled or exceeded the vote required, such required vote being a majority of the total number of outstanding shares of Common Stock voting separately as a class and a majority of the total number of outstanding shares of Series A, Series B, Series C and Series D Stock voting separately as a class.

The undersigned each declares under penalty of perjury that the matters set forth in the foregoing certificate are true of their own knowledge.

Executed at Santa Monica, California, on the 20th day of March, 1998.

Robert Reback President

TRADEMARK REEL: 1725 FRAME: 0136