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MAY 4 1998

Tab settings 5-4-98



100711911

To the Honorable Commissioner of Patent

of original documents or copy thereof.

1. Name of conveying party(ies):

AMATO COMMUNICATIONS-MANAGEMENT, INC.  
(f/k/a JOBSON MANAGEMENT CORPORATION)

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: JOBSON PUBLISHING L.L.C.

Internal Address: \_\_\_\_\_

Street Address: 100 Avenue of the Americas

City: New York State: NY ZIP: 10013

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other ASSIGNMENT OF SECURITY AGREEMENT (TRADEMARK)
- Merger
- Change of Name

Execution Date: March 19, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/361,902

B. Trademark Registration No.(s)

1,103,858

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: EMMET, MARVIN & MARTIN, LLP

Internal Address: PATRICIA M. VIOLETTE

LEGAL ASSISTANT

Street Address: 120 BROADWAY

City: NEW YORK State: NY ZIP: 10271

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LORI POTTS

Name of Person Signing

Signature

4/28/98

Date

Total number of pages including cover sheet, attachments, and document: 5

5  
05/14/98  
01/27/98  
01/27/98

ASSIGNMENT OF SECURITY AGREEMENT (TRADEMARK)

WHEREAS, Amato Communications-Publishing, Inc. (f/k/a Jobson Publishing Corporation) and Amato Communications-Management, Inc. (f/k/a Jobson Management Corporation) (collectively, the "Grantors") entered into an Investment and Contribution Agreement (the "Contribution Agreement"), dated as of February 6, 1998, with Jobson Publishing L.L.C. (the "Grantee").


WHEREAS, pursuant to the terms of the Contribution Agreement, the Grantors have assigned all of their rights and interests in and to the trademarks listed on Exhibit A attached hereto to the Grantee.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantors, hereby:

1. Assign to the Grantee, any and all of their right, title and interest in and to the trademarks listed on Exhibit "A" attached hereto, together with the goodwill of the business symbolized by such trademarks, without recourse or representation or warranty, express or implied; and
2. Authorizes and requests the United States Patent and Trademark Office to note and record the existence of the assignment hereby given.

IN WITNESS WHEREOF, the Grantors have caused this Assignment to be signed by their duly authorized officer as of this 19th day of March, 1998.

AMATO COMMUNICATIONS-PUBLISHING,  
INC. (f/k/a Jobson Publishing Corporation)

By:   
Name: ROGER C. AMATO  
Title: VICE PRESIDENT

AMATO COMMUNICATIONS-MANAGEMENT,  
INC. (f/k/a Jobson Management Corporation)


By:   
Name: ROGER C. AMATO  
Title: VICE PRESIDENT

EXHIBIT A

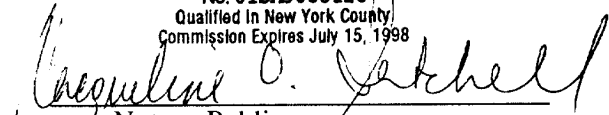
List of Trademarks

1. Reg. No. 1,082,467 to JPC for "20/20".
2. Reg. No. 2,123,281 to JPC for "U.S. Pharmacist".
3. Reg. No. 1,103,858 to JMC for "The Red Book of Ophthalmology".
4. Reg. No. 1,742,279 to JPC for "Optometry Today".
5. Application No. 75-101944 to JPC for "Med Trib Web".
6. Reg. No. 2,098,437 to JPC for "Spex".
7. Application No. 75-053699 to JPC for "Sunwear".
8. Application No. 75-361902 to JMC for "Physician Recruiter".

STATE OF NEW YORK    )  
                                  ) ss.:  
COUNTY OF NEW YORK )

On this 19th day of March, 1998, before me personally came ROGER C. AMATO, to me known, who, being by me duly sworn, did depose and say that he resides at \_\_\_\_\_; that he is the V.P. of AMATO COMMUNICATIONS-PUBLISHING, INC., the corporation described in and which executed the above instrument, and that he signed his name thereto by order of the board of directors thereof.

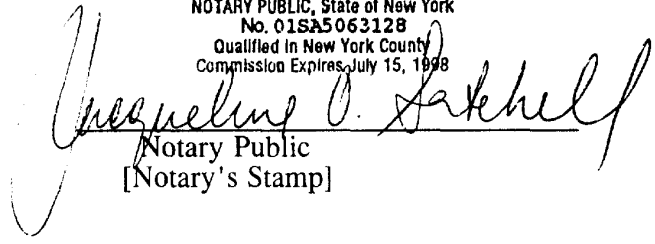
JACQUELINE O. SATCHELL  
NOTARY PUBLIC, State of New York  
No. 01SA5063128  
Qualified in New York County  
Commission Expires July 15, 1998

  
\_\_\_\_\_  
Notary Public  
[Notary's Stamp]

STATE OF NEW YORK    )  
                                  ) ss.:  
COUNTY OF NEW YORK )

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