

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

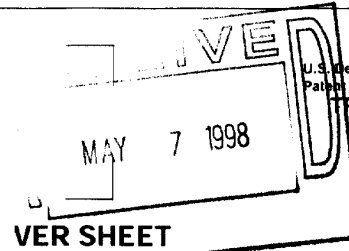
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05-18-1998



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TRADEMARKS ONLY



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Scripps Howard, Inc.

Execution Date
Month Day Year
11 12 1996

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name E.W. Scripps Company, The

DBA/AKA/TA _____

Composed of _____

Address (line 1) 312 Walnut Street

Address (line 2) 28th Floor

Address (line 3) Cincinnati
City

Ohio
State/Country

45202
Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization Ohio

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 1726 FRAME: 0394

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2028197"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

M. Denise Kuprionis M Denise Kuprionis May 4, 1998
Name of Person Signing Signature Date Signed

05661-0044

713217
APPROVED

CERTIFICATE OF ADOPTION OF

AMENDMENT TO THE AMENDED AND RESTATED

RECEIVED
Amount 357
NOV 13 1996
BOB TAFT
SECRETARY OF STATE

ARTICLES OF INCORPORATION

OF

SCRIPPS HOWARD, INC.

William R. Burleigh, President and Chief Executive Officer, and M. Denise Kuprionis, Secretary, of Scripps Howard, Inc., an Ohio corporation (the "Corporation"), do hereby certify that on October 28, 1996, in a writing approved and signed in accordance with Section 1701.54 of the Ohio Revised Code, the sole shareholder of the Corporation adopted the following resolutions, and that said resolutions are valid and binding, have not been amended, modified or rescinded, and are in full force and effect on the date hereof:

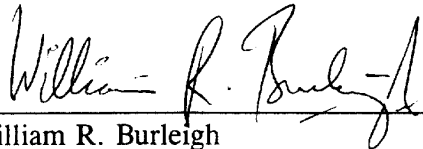
Amendment to Amended and Restated Articles of Incorporation

RESOLVED, that Article FIRST of the Articles of Incorporation of the Corporation be amended in its entirety to read as follows:

FIRST. The name of the Corporation shall be The E.W. Scripps Company.

RESOLVED FURTHER, that the President and Secretary of the Corporation be, and they hereby are, authorized and directed, for and on behalf of the Corporation, to execute a certificate setting forth the foregoing resolution adopting the Amendment to the Amended and Restated Articles of Incorporation and to cause such certificate to be filed in the office of the Secretary of State of Ohio.

IN WITNESS WHEREOF, we have executed this instrument on the 12th day of November, 1996.



William R. Burleigh
President and Chief Executive Officer



M. Denise Kuprionis
Secretary



The State of Ohio

Bob Taft

Secretary of State

958413

Certificate

It is hereby certified that the Secretary of State of Ohio has custody of the Records of Incorporation and Miscellaneous

Filings; that said records show the filing and recording of: AMD MIS

of:

THE E.W. SCRIPPS COMPANY FORMERLY SCRIPPS HOWARD, INC.

United States of America
State of Ohio
Office of the Secretary of State

Recorded on Roll 5661 at Frame 0044 of
the Records of Incorporation and Miscellaneous Filings.

Witness my hand and the seal of the Secretary of State at

Columbus, Ohio, this 13TH day of NOV

A.D. 19 96



Bob Taft
Bob Taft

Secretary of State

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