

05-19-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Tab settings

To the Honorable Commissioner

100715133

Original documents or copy thereof.

MED 5-18-98

1. Name of conveying party(ies):

The Hearst Corporation
959 Eighth Avenue
New York, NY 10019

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Hearst-Argyle Stations, Inc.

Internal Address: _____

Street Address: 888 Seventh Avenue

City: New York State: NY ZIP: 10018

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other see attached request for correction of Assignment, Reel/frame
- Merger
- Change of Name

Execution Date: number 1691/0730

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,197,399

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry S. Agdern

Internal Address: The Hearst Corporation

Street Address: 959 Eighth Avenue

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 081511

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

5/19/1998 JSHABAZZ 00000003 081511 1197399
file Ref: 00000003 DAN: 081511 1197399
I FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry S Agdern

Name of Person Signing

Barry S Agdern
Signature

May 14, 1998
Date

Total number of pages comprising cover sheet

3

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1726 FRAME: 0716

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Hearst Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Hearst-Argyle Stations, Inc.

Internal Address: _____

Street Address: 888 Seventh Avenue

City: New York State: NY ZIP: 10018

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 29, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

see Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry S. Agdern, Esq.

Internal Address: The Hearst Corporation

Street Address: 959 Eighth Avenue

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved:

8

7. Total fee (37 CFR 3.41):..... \$ \$190.00

- Already supplied, see Document ID
- Enclosed No.: 100575578
- Authorized to be charged to deposit account

8. Deposit account number:

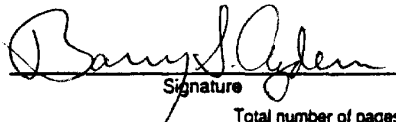
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry S. Agdern, Esq.
Name of Person Signing


Signature

February 11, 1998
Date

Total number of pages comprising cover sheet:

6

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TRADEMARK
REEL: 1726 FRAME: 0717

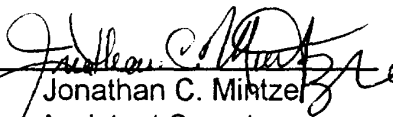
ASSIGNMENT

WHEREAS, THE HEARST CORPORATION, a Delaware corporation with offices at 959 Eighth Avenue, New York, New York 10019, has adopted and has used the Service Marks listed in Schedule "A" attached hereto (hereinafter "the Service Marks") and owns registrations and/or applications for the same; and,

WHEREAS, HEARST-ARGLYE STATIONS, INC., a Nevada corporation, located and doing business at 888 Seventh Avenue, New York, New York 10018, wishes to acquire all of THE HEARST CORPORATION's right, title and interest in and to the Service Marks together with the goodwill of the business symbolized by the Service Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, THE HEARST CORPORATION, does hereby assign unto HEARST-ARGYLE STATIONS, INC., its successors and assigns, all of its right, title and interest in and to the Service Marks together with the goodwill of the business symbolized by the Service Marks

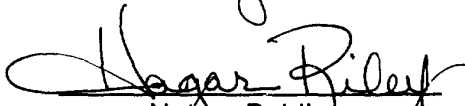
THE HEARST CORPORATION

By: 
Jonathan C. Mintzer
Title: Assistant Secretary

Dated: *AUGUST 29 1997*

State of New York)
) SS
County of New York)

Subscribed and Sworn to before me this ^{*29th*} day of *August* 1997.


Notary Public

(seal)

HAGAR RILEY
Notary Public, State of New York
No. 01RI4927873
Qualified in New York County
Commission Expires June 20, 1998

SCHEDULE A

<u>Service Marks</u>	<u>Registration No.</u>	<u>Date</u>
5 AND DESIGN	1,179,399	June 8, 1982
5 AND DESIGN	971,038	October 16, 1973
5 NEWS AROUND THE CLOCK & DESIGN	1,700,919	July 14, 1992
WISN	2,030,339	January 14, 1997
WLTQ	2,022,240	December 10, 1996
CAPPELLI & COMPANY AND DESIGN	1,683,280	April 14, 1992
CAPPELLI & COMPANY	1,630,385	January 1, 1991
PROJECT BUNDLE-UP	1,517,447	December 20, 1988