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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

1727103

To the Honorable Commissioner of Patents

Attached original documents or copy thereof.

1. Name of conveying party(ies):
Outdoor Life Network, L.L.C.

Individual(s)..... Association
 General Partnership..... Limited Partnership
 Corporation-State Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Times Mirror Magazines, Inc.

Internal Address: _____

Street Address: Two Park Avenue

City: New York State: NY ZIP: 10016

Individual Citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State New York
 Other

If assignee is not domiciled in the United States, a domestic representative designation attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 27, 1998

4. Application number(s) or registration number(s):

A. Trademark Application Nos.(s)

B. Trademark Registration No.(s)
2,099,293

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Avis Frazier-Thomas, Esq.

Internal Address: The Times Mirror Company
Legal Department, C-5

Street Address: 220 West First Street, 5th Floor

City: Los Angeles State: CA ZIP: 90012

6. Total number of applications and registrations involved: [1]

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
20-1115
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Avis Frazier-Thomas
Name of Person Signing

Avis Frazier-Thomas 4-14-98
Signature Date

05/19/1998 SSMITH 00000069 201115 2099293

Total number of pages comprising cover sheet [1]

01 FC:491 40.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1727 FRAME: 0464

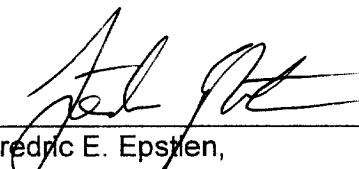
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made from Outdoor Life Network, L.L.C., a Delaware limited liability company (hereinafter "Assignor") to Times Mirror Magazines, Inc., a New York corporation (hereinafter "Assignee").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest into the trademark **OL & Design** and all registrations and applications therefor, including without limitation US Registration No. 2,099,293, together with the goodwill of the business pertaining thereto.

Dated: 2-27-98

OUTDOOR LIFE NETWORK, L.L.C.

By: 
Fredric E. Epstein,
Senior Vice President,
Business/Legal Affairs and
General Counsel