FORM PTO-1618A Expires 06/30/99	_	5-20-1998	U.S. Department of Commerce Patent and Trademark Office
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-		Area Code and Telephone Number 8	110-777-0343			
Name	DAVID A. KARNES					
Address (line 1)	VICE PRESIDENT -	LEGAL AFFAIRS				
Address (line 2)	NEW-U TELEVISION	LLC				
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Trademark A	including any attachment Application Number(s)	or Registration Number(s)	Mark if additional numbers attached			
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
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Name	of Person Signing	Signature	Date Signed			

TRADEMARK REEL: 1727 FRAME: 0587

# SCHEDULE A

### U.S. REGISTRATIONS:

Trademark	Reg. No.	Reg. Date			
HERCULES THE LEGENDARY JOURNEYS	2,067,474	6-3-97			
JERRY SPRINGER	1,823,330	2-22-94			
SALLY	1,808,094	11-30-93			
SALLY Face Design	1,590,220	4-3-90			
SALLY JESSE RAPHAEL	1,808,095	11-30-93			
U.S. APPLICATIONS:					
Trademark	Serial No.	Date Filed			
XENA: WARRIOR PRINCESS	74-687,975	6-7-95			
HERCULES: THE LEGENDARY JOURNEYS	74-524,230	5-12-94			
FINAL THOUGHT	75-340,511	8-13-97			

TRADEMARK REEL: 1727 FRAME: 0588

### SCHEDULE B

### FOREIGN APPLICATIONS:

Country	Trademark	App. No.	App. Date
Greece	HERCULES	130897	10-3-96

TRADEMARK REEL: 1727 FRAME: 0589

#### TRADEMARK ASSIGNMENT

WHEREAS, Universal Television Enterprises, Inc., a Delaware corporation located and doing business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks and the applications and registrations therefor as set forth on Schedules A and B attached hereto (the "Trademarks"); and

WHEREAS, New-U Distribution LLC, a Delaware limited liability company, located and doing business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter "Assignee") wishes to acquire all right, title and interest in and to the aforementioned Trademarks, the goodwill of the business symbolized thereby, and the applications and registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee ownership of all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, and the applications and registrations therefor.

With respect to HERCULES: THE LEGENDARY JOURNEYS, Serial No. 74-524,230 and XENA: WARRIOR PRINCESS, Serial No. 74-687,975, Assignor and Assignee hereby acknowledge that Assignee is a "successor to the business of Assignor, or portion thereof, to which such marks pertain" and that such business is "ongoing and existing" within the meaning of Section 10 of the Lanham Act, 15 U.S.C. Section 1060, such that the foregoing intent-to-use applications are properly assignable to Assignee before filing of the verified Statements of Use pertaining thereto.

In testimony whereof, the undersigned has executed this instrument at Universal City, California, this // day of February 1998.

UNIVERSAL TELEVISION ENTERPRISES, INC.

Title: Assistant Secretary

## State of Delitornia County of Los Angeles On Fobruary //, 1998 before me, XOSANAZ personally appeared Anne B Wielsen Name(s) of Signer(s) personally known to me – OR – 🗆 proved to me on the basis of satisfactory evidence to be the person(e) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted. ROSANNA TOTH OXHORN executed the instrument. COMM. #1052807 Notary Public — California WITNES8Thy hand and official seal. LOS ANGELES COUNTY Comm. Expires MAP 5.1999 OPTIONAL. Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. **Description of Attached Document** Title or Type of Document: / VEdemark Assignment - New-U. Listribution LLC Document Date: February 11, 1998 Number of Pages: Three Capacity(ies) Claimed by Signer(s) Signer's Name: Anne D. Wielsen Signer's Name: ☐ Individual ☐ Individual Z Corporate Officer □ Corporate Officer Title(s): #ssist. ☐ Partner — ☐ Limited ☐ Genera ☐ Partner — ☐ Limited ☐ General ☐ Attorney-in-Fact Attorney-in-Fact ☐ Trustee ☐ Trustee ☐ Guardian or Conservator Guardian or Conservator Signer Is Representing: Signer Is Representing: Universal Television Enterprises, The

1995 National Notary Association + 8236 Remmet Ave., P.O. Box 7184 \* Canoga Park, CA 91305-7184

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CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

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