

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

MAR 4-17-98

05-20-1998 ONLY



100714493

To the Honorable Commissioners

1. Name of conveying party(ies):
Mosby, Inc.

- Individual(s).....
- General Partnership.....
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 1, 1998

4. Application number(s) or registration number(s):

A. Trademark Application Nos.(s)
74/581395 74/453428 75/189357 74/581351 74/488066 75/079066 75/079066

Send the attached original documents or copy thereof.

Name and address of receiving party(ies):

Name: The StayWell Company

Internal Address:

Street Address: 1100 Grundy Lane

City: San Bruno State: CA ZIP: 94068

- Individual Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation attached? Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

B. Trademark registration No.(s)

1943540 1943541 2081438 1884024 1882573 1843976
1843979 1917869 1932471 1932470 2081079

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Avis Frazier-Thomas, Esq.

Internal Address: The Times Mirror Company

Legal Department, C-5

Street Address: 220 West First Street, 5th Floor

City: Los Angeles State: CA ZIP: 90012

6. Total number of applications and registrations involved: [18]

7. Total fee (37 CFR 3.41)..... \$ 465.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-1115

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Avis-Frazier Thomas
Name of Person Signing

Avis Frazier Thomas
Signature

4-14-98
Date

Total number of pages comprising cover sheet []

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231



ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS that MOSBY, INC., a Missouri corporation (hereinafter "Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to THE STAYWELL COMPANY, a Delaware corporation (hereinafter "Assignee"), its successors and assigns, all of Assignor's right, title and interest in and to any and all of the trademarks and service marks listed on Schedule A attached hereto and made a part hereof, and any and all registrations, applications and trademark and service mark interests of every kind and nature related thereto, and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, together with the goodwill of the business symbolized thereby, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, throughout the United States, its territories and possessions, and in all other countries throughout the world, to the full extent of such rights.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer and its corporate seal to be hereunto affixed this 1st day of April, 1998

MOSBY, INC.

By: *James Imbriaco*
Name: *James Imbriaco*
Title: *Vice President & Secretary*

STATE OF *New York*
COUNTY OF *New York* ss.:

On the 1st day of April 1998, before me personally appeared *James Imbriaco*, to me known, who being duly sworn, did depose and say that s/he resides at *Arundel Gate New York* that he is the *Vice President & Secretary* of MOSBY, INC., the corporation described herein and which executed the above Assignment of Trademarks; and that he signed her/his name thereto with full and unrestricted authority to do so.

Phyllis Bressler
Notary Public

PHYLLIS BRESSLER
Notary Public, State of New York
No. 31-4711083
Qualified in New York County
Term Expires December 31, 1998



STAYWELL
Trademark Schedule

UNITED STATES MARK	GOODS/SERVICES	STATUS
CME FAST FAX	Medical educational newsletters provided on request to subscribers in Int. Cl. 16	Reg. 12/26/1995, Reg. #1,943,540 RENEWAL DUE: 12/26/2005
DIAGNOSTIC DILEMMA FAST FAX	Medical educational newsletters provided on request to subscribers in Int. Cl. 16	Reg. 12/26/1995, Reg. #1,943,541 RENEWAL DUE: 12/26/2005
GREAT PERFORMANCE	Publications and related products	Common law rights
HOUSECALL	Computer software for use as a medical diagnostic and reference tool for consumers, and user manuals for use therewith, all sold as a unit in Int. Cl. 9	ITU filed 08/15/1994, Serial #74/561395 01/24/1995 Office Action 07/20/1995 Substitution of Counsel sent to PTO 07/20/1995 Response sent to PTO 10/31/1995 Office Action 00/00/00 (Response not in file) 06/25/1996 Published 10/04/1996 OPPOSED, Opposition #103,557 02/03/1997 Appt. of New Atty. rec'd by PTO 04/10/1997 Recordation of Assignment
IN PLAIN WORDS & Design	Printed matter, namely, pamphlets related to health issues in Int. Cl. 16	Reg. 05/13/1997, Reg. #2,061,438 RENEWAL DUE: 05/13/2007
INDIVIDUAL CASE MANAGEMENT ASSOCIATION	Publications and related products	Common law rights
JOURNAL SCOPE	Educational services; namely, production and distribution of a series of television programs, and dissemination of related print publications of others discussed therein, directed to physicians and medical professionals featuring reviews of medical information and developments from selected medical journals and publications in Int. Cl. 41	Reg. 03/14/1995, Reg. #1,884,024 RENEWAL DUE 03/14/2005



STAYWELL
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UNITED STATES MARK	GOODS/SERVICES	STATUS
JOURNAL SCOPE & DESIGN	Educational services; namely, production and distribution of a series of television programs, and dissemination of related print publications of others discussed therein, directed to physicians and medical professionals featuring reviews of medical information and developments from selected medical journals and publications in Int. Cl. 41	Reg. 03/07/1995, Reg. #1,882,573 RENEWAL DUE: 03/07/2005
MEDICAL HOUSECALL	Computer software store on magnetic media in Int. Cl. 9	ITU filed 10/26/1993, Serial #74/453428 03/23/1994 Office Action 04/29/1994 Response sent to PTO 06/09/1994 Appointment of New Atty. sent to PTO 10/25/1994 Published 02/22/1995 OPPOSED, Opposition #96,325 02/03/1997 Appt. of New Atty. rec'd by PTO 04/10/1997 Recordation of Assignment
MEDICAL NEWS NETWORK	Television broadcast services; namely, television programs dealing with topics of interest provided to medical doctors and health professionals on a subscription basis through an interactive video display unit updated periodically by remote transmission in Int. Cl. 38	Reg. 07/05/1994, Reg. #1,843,976 RENEWAL DUE: 07/05/2004
MEDICAL NEWS NETWORK	Educational and entertainment services; namely, providing television programs and information dealing with topics of interest to medical doctors and health professionals on a subscription basis through an interactive video display unit updated periodically by remote transmission in Int. Cl. 41	Reg. 07/05/1994, Reg. #1,843,979 RENEWAL DUE: 07/05/2004
Miscellaneous Design (Stethomouse)	Computer software for use as a medical diagnostic and reference tool for consumers, and user manuals for use therewith, all sold as a unit, in Int. Cl. 9	APP filed 09/20/1996, Serial #75/169357 11/11/1997 Notice of Allowance



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UNITED STATES MARK	GOODS/SERVICES	STATUS
MNN MEDICAL NEWS NETWORK & Design	Electrical apparatus; namely, television receivers and controllers for interactive computer and communication equipment in Int. Cl. 9	Reg. 09/12/1995, Reg. #1,917,669 RENEWAL DUE: 09/12/2005
MNN MEDICAL NEWS NETWORK & Design	Television broadcasting services; namely, providing television programs dealing with topics of interest to medical doctors and health professionals on a subscription basis through an interactive video display unit updated periodically by remote transmission in Int. Cl. 38	Reg. 11/07/1995, Reg. #1,932,471 RENEWAL DUE: 11/07/2005
MNN MEDICAL NEWS NETWORK & Design	Educational services; namely, providing television programs dealing with topics of interest to medical doctors and health professionals on a subscription basis through an interactive video display unit update periodically by remote transmission in Int. Cl. 41	Reg. 11/07/1995, Reg. #1,932,470 RENEWAL DUE: 11/07/2005
PEDIATRIC HOUSECALL	Computer software for use as a medical diagnostic and reference tool for consumers, and user manuals for use therewith, all sold as a unit in Int. Cl. 9	ITU filed 08/15/1994, Serial #74/561351 01/24/1995 Office Action 07/20/1995 Substitution of Counsel sent to PTO 07/20/1995 Response sent to PTO (though no notice was received, this Response was never rec'd by PTO) 12/12/1995 Petition to Reinstate Application sent to PTO 02/12/1996 Letter of Reinstatement sent by PTO 05/21/1996 Published 10/04/1996 OPPOSED, Opposition #103,484 02/03/1997 Appt. of New Atty. rec'd by PTO 04/10/1997 Recordation of Assignment



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Trademark Schedule

UNITED STATES MARK	GOODS/SERVICES	STATUS
SECOND OPINION	Computer software stored on magnetic media for use in critiquing and supporting medical diagnosis in Int. Cl. 9	ITU filed 02/08/1994, Serial #74/488066 04/25/1995 Notice of Allowance 11/25/1996 3 rd Request approved 02/03/1997 Appt. of New Atty. rec'd by PTO 04/14/1997 4 th Request rec'd by PTO 04/10/1997 Recordation of Assignment 09/23/1997 SoU and 5 th Request sent to Temple 10/24/1997 5 th Request sent to PTO 12/06/1997 5 th Request granted by PTO (per status line 01/21/1998)
WELL ADVISED	Computerized online services, namely, providing access to an interactive computer database and computer bulletin boards in the field of personal health, and providing a telephone hotline featuring information pertaining to personal health in Int. Cl. 42	Based on ITU filed 03/27/1996, Serial #75/079066 06/17/1997 Notice of Allowance 12/17/1997 SoU sent to PTO (w/ request to divide Cl. 42)
WELL ADVISED	Book title and related training kit and video in Int. Cls. 9 and 16	Reg. 07/22/97; Reg. # 2,081,079
WELL ADVISED	Videotapes and CD-ROM discs pertaining to personal health in Int. Cl. 9; Publications, namely, books, brochures, newsletters, catalogs, pamphlets and manuals pertaining to personal health in Int. Cl. 16	ITU filed 03/27/1996, Serial #75/079066 06/17/1997 Notice of Allowance 12/17/1997 SoU sent to PTO (w/request to divide Cl. 42)
WELLNESS AT WORK	Education and consulting on health promotion issues	CA Reg. 01/27/1988, Reg. #031934 New federal application mailed to PTO 3/27/98

