

Attorney

05-20-1998

RECORDATION FORM
TRADEMARKS



100714592

COMMERCE
mark Office

FORM PTO-1594
(Rev. 6-93)

OMB No. 0651-0011 (Exp. 4/94)

To the COMMISSIONER OF PATENTS AND TRADEMARKS: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)
Charms Company

[] individual(s) [] Association
[] General Partnership [] Limited Partnership
[X] Corporation-State of Delaware
[] Other _____

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

3. Nature of conveyance:

[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other _____

Execution Date: May 5, 1998

2. Name and address of receiving party(ies)

Name: Charms Marketing Company
Internal Address:
Street Address: 7401 South Cicero Avenue
Chicago, Illinois 60629

[] Individual(s) citizenship _____
[] Association _____
[] General Partnership _____
[] Limited Partnership _____
[X] Corporation-State of Illinois

[] Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] yes [] no
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

4. Application number(s) or registration number(s):

Trademark Registration No.(s)
130,669; 1,317,216; 843,887; 552,241; 1,276,443; 1,532,240; 1,637,712; 1,638,548; 1,780,882;
1,798,780; 1,798,781; 1,833,960; 1,953,920; 1,786,920; 1,922,278; 1,849,545; 1,777,364; and
1,953,111.

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence
Concerning document should be mailed:

Name: Douglas R. Wolf, Esq.
Address: WOLF, GREENFIELD & SACKS, P.C.
Federal Reserve Plaza
600 Atlantic Avenue
Boston, MA 02210

6. Total number of applications and registrations
involved:..... [18]

7. Total fee (37 CFR 3.41).....\$ 465.00

[X] Enclosed

[X] Authorized to be charged to deposit account

The Commissioner is authorized to charge:

8. Deposit Account No: 23/2825 for any
deficiency in the fee.

05/20/1998 TTDN11 00000022 130669

01 FO:481
02 FO:482

40.00 OP
425.00 OP

DO NOT USE THIS SPACE

4165E

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas R. Wolf, Reg. No. 36,971

May 6, 1998

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: [3]

Mail documents to be recorded with required cover sheet information to:
Box Assignment, COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, D.C. 20231

ASSIGNMENT

WHEREAS, CHARMS COMPANY, a corporation of the State of Delaware having an office and place of business at 7401 South Cicero Avenue, Chicago, Illinois 60629 has adopted and used the following marks and the trademark Registrations:

SCHEDULE OF TRADEMARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>DATE</u>
CHARMS	130,669	05-04-20
BLOW POP	1,317,216	01-29-85
BUBBLE CANDY 'N GUM & Design	843,887	02-06-68
CHARMS (stylized)	552,241	12-18-51
ZIP-A-DEE-DO-DA POPS & Design	1,276,443	05-01-84
POPS GALORE	1,532,240	03-28-89
HALF SWEET HALF SOUR BLOW POPS	1,637,712	03-12-91
BLOW POP GUM BALLS	1,638,548	03-19-91
CHARMS	1,780,882	07-06-93
CHARMS (logo)	1,798,780	10-12-93
BLOW POP	1,798,781	10-12-93
FLAME-LIKE Design	1,833,960	05-03-94
RAZZ (logo)	1,953,920	02-06-96
BLUE RAZZ BERRY (logo)	1,786,920	08-10-93
BLUE RAZZ	1,922,278	09-26-95
CHARMS	1,849,545	08-09-94
BLOW POP	1,777,364	06-15-93
WHAT A MELON	1,953,111	01-30-96

WHEREAS, CHARMS MARKETING COMPANY, a corporation of Illinois having an office and place of business at 7401 South Cicero Avenue, Chicago, Illinois 60629 is desirous of acquiring said mark and the registrations therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said CHARMS COMPANY without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said CHARMS MARKETING COMPANY, all its rights, title and interest in and to the said marks and the registrations therefor, together with the goodwill of the business symbolized by said marks and the registrations therefor and including all rights to sue and recover for past infringement of said marks and the registrations therefor.

CHARMS COMPANY

5/5/98
Date

By [Signature]
Name: Barry Bowen
Title: Treasurer

STATE OF Illinois
COUNTY OF Cook

Subscribed to and sworn before me this 5th day of May, 1998.

SEAL [Signature]
Notary Public
My Commission Expires: 5/8/00

