

05-21-1998

FORM PTO-1594
(Rev. 6-93)

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DEPARTMENT of COMMERCE
Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Patents and Trademarks ... ord the attached original or copy thereof

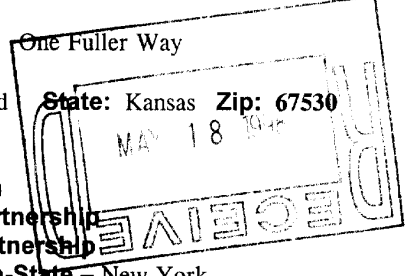
1. Name of conveying party(ies):
 IVAX Industries, Inc.
 4400 Biscayne Boulevard
 Miami, FL 33131

Individual Association
 General Partnership Limited Partnership
 Corporation-State - Delaware
 Other

Additional name(s) of conveying party(ies) attached? yes
 no

2. Name and Address of receiving party(ies):

Name: The Fuller Brush Company
 Internal Address: One Fuller Way
 Street Address: One Fuller Way
 City: Great Bend State: Kansas Zip: 67530



3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date February 6, 1998

Individual
 Association
 General Partnership
 Limited Partnership
 Corporation-State - New York
 Other

If assignees is not domiciled in the United States, a domestic representative designation is attached yes no
 (Designations must be a separate document from assignment)
 Additional name(s) & Address(es) attached? yes no

4. Application number(s) or patent number(s): SEE ATTACHED

A. Trademark Application No.(s) B. Trademark Registration No.(s)

Additional numbers attached? yes no

5.. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cynthia R. Cain, Esq. GORSUCH KIRGIS LLP
 Internal Address:
 Street Address: 1515 Arapahoe Street, Tower 1, Suite 1000
 City: Denver State: CO Zip: 80202

5. Total number of applications and Registrations involved 25

7. Total fee (37 CFR 3.41) \$ 640.00


Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
 (Attach duplicate of this page if copying by deposit account)

05/20/1998 JSHABAZZ 00000008 1259719
 01 FC:481 40.00 GP
 02 FC:482 600.00 GP

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Cynthia R. Cain, Esq.  5-15-98

Name of Person Signing Signature Date

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

EXHIBIT A

Mark	Country	Status of Registration	Filing Date	Serial #	Date Registered	TM#
ANSWER	USA	Registered	07/26/82	73-376,787	12/6/83	1,259,719
BRYTENE	USA	Registered	10/14/60	72-106,566	8/1/61	719,091
CAROUSEL	USA	Registered	10/22/90	74-108,055	6/9/92	1,691,094
CROSS LINK II	USA	Registered	06/06/60	98,440	08/14/62	736,152
DUSTCHEK	USA	Registered	1/09/58	72-043,680	9/30/58	667,875
FOAM X IT & Design	USA	Registered	2/15/63	72-162,864	11/19/63	760,442
GENERAL Q	USA	Registered	5/27/70	72-360,939	12/22/70	904,546
GLISSENITE	USA	Registered	6/3/48	71-558,360	3/15/49	507,711
GLISTEN-ITE	USA	Registered	5/15/64	72-193,577	2/8/66	803,280
MARBLEOUS	USA	Registered	6/22/59	76,165	1/26/60	692,218
NOVA	USA	Filed	11/21/96	75-201,168		
PHENOMYSAN	USA	Registered	7/21/61	72-124,431	8/28/62	736,639
PREMIER	USA	Registered	8/30/60	72-103,682	5/16/61	715,563
PREMIER	USA	Registered	8/7/19	71-121,335	3/9/20	129,666
PREPARE	USA	Filed	3/24/97	75-262,689		
RINSE AWAY	USA	Filed	3/24/97	75-262,480		
RUST SLAYER	USA	Filed	3/24/97	75-262,440		
RUST SLAYER NEUTRALIZER	USA	Filed	05/14/97	75-291,859		
SHAKEDOWN	USA	Registered	3/10/80	73-253,353	10/6/81	1,171,927
SIMPLEX-40	USA	Registered	5/22/59	72-074,349	12/8/59	689,379
SPOTLIGHT	USA	Registered	2/26/81	73-298,759	12/7/82	1,218,811
SPOTLIGHT	USA	Registered	8/30/60	72-103,680	6/13/61	716,677
TIARA	USA	Registered	3/30/77	73-120,879	1/31/78	1,083,783
TIARA	USA	Registered	4/2/63	72-165,939	1/7/64	762,879
TIME OUT	USA	Registered	3/17/83	73-417,579	5/29/84	1,279,533

ASSIGNMENT OF TRADEMARKS

WHEREAS, Ivax Industries, Inc. ("Assignor"), a Delaware corporation of 4400 Biscayne Boulevard, Miami, Florida 33131, desires to transfer any and all of its rights in the trademarks shown in Exhibit A attached below (the "Trademarks") as set forth herein; and

WHEREAS, The Fuller Brush Company ("Assignee"), a New York corporation, of One Fuller Way, Great Bend, Kansas 67530, is desirous of acquiring from Assignor certain assets and property used in Assignor's business and desires to acquire any and all of Assignor's rights in the Trademarks, the registrations and applications for registration, and common law rights of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee any and all of its right, title, and interest in and to the Trademarks, the registrations and applications for registration, and common law rights of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks, all rights of action arising therefrom, all claims for damages by reason of infringement thereof, the right to sue and collect damages for such infringement, and the right to prosecute said applications for registration of the Trademarks; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assignees as the same would have been held by Assignor had this assignment not been made.

ASSIGNOR:

IVAX INDUSTRIES, INC.

By: [Signature]
Its: President

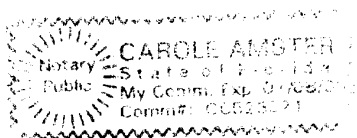
Date: February 6, 1998

STATE OF FLORIDA)
) ss:
COUNTY OF DADE)

Subscribed and sworn to be fore me in the County of Dade, State of Florida,
this 6th day of February, 1998.

Witness my hand and official seal.

My commission expires:



[Signature]
Notary Public