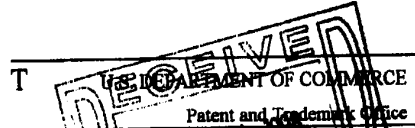


05-26-1998

Form PTO-1594 (Rev. 6-93) RECO



OMB No. 0651-0011 (exp. 4/94)

100719376

To the Honorable Commissioner of Patents and Trademarks. A copy of the attached original document or copy thereof

1. Name of conveying party(ies):

COWLES MEDIA COMPANY

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Delaware
 Other _____

2. Name and address of receiving party(ies):

THE STAR TRIBUNE COMPANY
 425 Portland Avenue
 Minneapolis, Minnesota 55488

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Delaware

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Filing Date: March 24, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or trademark number(s):

A. Trademark Application No(s). B. Trademark Registration No(s).

See attached sheet See attached sheet

5. Name and address of party to whom correspondence concerning document should be mailed:

Stephen C. Lee
 FAEGRE & BENSON LLP
 2200 Norwest Center
 90 South Seventh Street
 Minneapolis, MN 55402-3901
 612/336-3414

6. Total number of applications and registrations involved: 34

7. Total fee (37 CFR 3.41)\$865.00

Enclosed
 Authorized to be charged to deposit account for underpayment

05/22/1998 TTU011 00000175 2144530
 01 FC-401 40.00 SP
 02 FC-402 825.00 SP

8. Deposit Account number: 06-0029

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and believe, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Randy M. Lebedoff Randy M. Lebedoff May 7, 1998
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks, Box Assignments
 Washington, D.C. 20231

M2:20165508 01

TRADEMARK
 REEL: 1729 FRAME: 0762



Attachment to Recordation Form Cover Sheet

Star Tribune Registered and Pending United States Trademarks and Service Marks

2,144,530
1,495,758
1,495,070
1,442,073
1,547,301
1,547,302
1,999,597
1,996,902
2,060,737
2,131,939
1,665,809
1,734,186
1,750,552

75/225,872
75/225,829
75/225,869
75/253,847
75/253,845
75/333,193
75/296,401
75/269,359
75/976,173
75/296,400
75/328,899
76/253,839
74/727,338
75/225,828
75/097,436
75/097,435
75/447,115
75/433,763
75/434,321
75/446,773
75/433,770

M2:20165508.01

TRADEMARK
REEL: 1729 FRAME: 0763



State of Delaware
Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "COWLES MEDIA COMPANY", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "THE STAR TRIBUNE COMPANY", THE TWENTY-FOURTH DAY OF MARCH, A.D. 1998, AT 2 O'CLOCK P.M.

STATE OF MINNESOTA
FILED-DUPLICATE COPY

APR 07 1998

John Carlson Howe
Secretary of State



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 9013726

04-06-98

TRADEMARK

REEL: 1729 FRAME: 0764

0169122 8320

073181 981131459

RECORDED: 05/11/1998