

05-28-1998

FRONT SHEET
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings 5 15 48



To the Honorable Commissioner

100721680

Are attached original documents or copy thereof.

1. Name of conveying party(ies):
Knolls Publishing Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 8, 1998

2. Name and address of receiving party(ies)
American Academy of Medical Administrators

Name: Research and Educational Foundation, Inc.
Internal Address: a Massachusetts corporation

Street Address: 30555 Southfield Road, Ste. 1

City: Southfield State: MI ZIP: 48076

COUNTRY: U.S.A.

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Massachusetts
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,756,272

1,687,388

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert B. Cohen, Esq.

Internal Address: LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK

Street Address: 600 South Avenue West

City: Westfield State: NJ ZIP: 07090

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

12-1095

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert B. Cohen, Esq.
Name of Person Signing

Signature

May 11, 1998

Total number of pages including cover sheet, attachments, and document: 3

1756272
121095
05/27/1998 TUN11
02 FC 401
02 FC 402

ASSIGNMENT

WHEREAS, KNOLLS PUBLISHING GROUP, INC., a New Jersey Corporation (hereinafter "KNOLLS"), has adopted, used and is the owner the following trademarks which are registered in the United States Patent and Trademark Office:

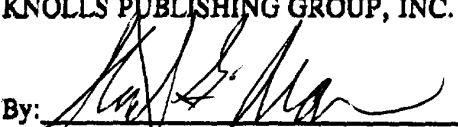
<u>Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
1,756,272	March 2, 1993	JOURNAL OF ONCOLOGY MANAGEMENT
1,687,388	May 12, 1992	JOURNAL OF CARDIOVASCULAR MANAGEMENT MAGAZINE

WHEREAS, AMERICAN ACADEMY OF MEDICAL ADMINISTRATORS RESEARCH AND EDUCATIONAL FOUNDATION, INC., (hereinafter "AMERICAN") a Massachusetts corporation having a place of business at 30555 Southfield Road, Suite 150, Southfield, Michigan 48076, is desirous of acquiring said marks and registrations thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, KNOLLS does hereby assign unto AMERICAN all rights, title and interest in and to the aforesaid trademarks and registrations, together with the goodwill of the business symbolized by said marks.

KNOLLS PUBLISHING GROUP, INC.

Dated: 5/8/98

By: 

 STUART G. MANN
 PRESIDENT

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