

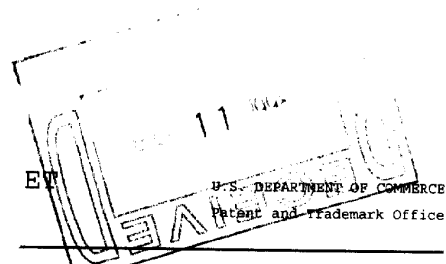
05-28-1998

FORM PTO-1594  
1-31-92

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Lenaco Corporation

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation - State California

Other Additional name(s) of conveying party(ies) attached?               Yes  No

3. Nature of Conveyance:

- Assignment                               Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies):

Name: Advantage Marketing Associates, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1560 Frontenac Road, Suite 160

City: Naperville

State: Illinois                      Zip: 60563

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - State Illinois
- Other \_\_\_\_\_

If assignee is not domiciled in the U.S., a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?

Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,006,437

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jerry G. Wright

Internal Address: FLEHR HOHBACH TEST  
ALBRITTON & HERBERT LLP

Street Address: SUITE 3400  
FOUR EMBARCADERO CENTER

City: SAN FRANCISCO

State: CA                      Zip: 94111-4187

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00 *E*

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 06-1300  
Please debit any underpayment or credit any overpayment to the above deposit account.

Our Order No. TA-36148-19/JGW  
(Attach duplicate of this page if paying by deposit account)

DO NOT USE THIS SPACE

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TRADEMARK  
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ASSIGNMENT

WHEREAS, LENACO CORPORATION, a California corporation, having a place of business at So. San Francisco, California, is owner of United States Trademark Registration No. 2,006,437, issued October 8, 1996 for the trademark CLEAN SEAT:

WHEREAS, ADVANTAGE MARKETING ASSOCIATES, INC., an Illinois Corporation, having a place of business at 1560 Frontenac Road, Suite 160, Naperville, Illinois 60563, is desirous of acquiring said CLEAN SEAT trademark registration.

NOW, THEREFORE, for good and valuable consideration, Lenaco Corporation hereby assigns to ADVANTAGE MARKETING ASSOCIATES, INC. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark.

Signed at South San Francisco, California,  
this 14th day of April, 1998.

LENACO CORPORATION

By: Randy R. Dilena

Randy R. Dilena

Vice-President