

RECORDATION  
TRADE

05-29-1998

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings



100721859

To the Honorable Commissioner of Patents and Trademarks

... documents or copy thereof.

1. Name of conveying party(ies):

Private Business, Inc.

MAY 11 1998

- Individual(s)
- General Partnership
- Corporation-State Tennessee
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Magellan Financial, Inc.

Internal Address: P.O. Box 3468

Street Address:

City: Brentwood State: TN ZIP: 37024

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Tennessee
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: MAY 8, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,687,387

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Mr. Gary A. Brunetti

Name: c/o Arent Fox Kintner Plotkin & Kahn, PLLC

Internal Address: 1050 Connecticut Ave., N.W.,

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

05/28/1998 DCDATES 00000209 1687387

01 FC:481

Street Address: 40.00 DP

City: Washington State: DC ZIP: 20036

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary A. Brunetti  
Name of Person Signing

*G.A. Brunetti*  
Signature

MAY 11, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 3

**ACKNOWLEDGEMENT OF ASSIGNMENT OF TRADEMARK REGISTRATION**

Whereas Private Business, Inc. (Assignor), a Tennessee corporation, has adopted, used and is using the trademark which is registered in the United States Patent and Trademark Office under Registration No. 1,687,387 (BANK DIRECTOR); and

Whereas Magellan Financial, Inc. (Assignee), a Tennessee corporation, located at P.O. Box 3468, Brentwood, TN 37024, is desirous of acquiring said trademark and the registration thereof and the goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Private Business, Inc. does hereby acknowledge that it has assigned unto the said Magellan Financial, Inc. all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

Private Business, Inc.

Date: 5/8/98

By: 

Name: William B. King

Title: Chairman

State of Tennessee,  
County of Williamson ) SS:

On this 8<sup>th</sup> day of May, 1998, before me appeared William B. King, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified assignor with authority to do so.

[Notarial Seal]

Case A. Devers  
Notary Public

My Commission Expires: 9-29-2001