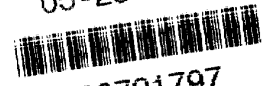


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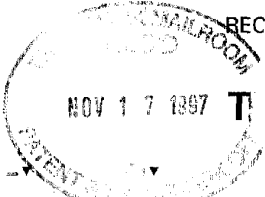
To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <i>MRD 2-23-98</i></p> <p>RDC Sales, Inc. 7200 Industry Drive North Little Rock, Arkansas 72117</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State Arkansas <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input type="checkbox"/></p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Day Runner, Inc. Internal Address: Street Address: 15295 Alton Parkway City: Irvin State: CA ZIP: 92618</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State -Delaware</p> <p>Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other Corrective Assignment - Change of conveying party's corporate identity from "state- Arizona" to "Arkansas" Execution Date: at Reel/Frame 1659/0911</p>	
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>B. Trademark registration No.(s)</p> <p>1,799,331 FUN BOARD</p> <p>Additional numbers attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Lara A. Holzman Internal Address: Bryan Cave LLP Street Address: 245 Park Avenue City: New York State: NY ZIP: 10167</p>	<p>6. Total number of applications and registrations involved:1.....</p> <p>7. Total fee (37 CFR 3.41):.....\$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account number: 02-4467</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Name of Person Signing Lara A. Holzman Signature <i>Lara A. Holzman</i> Date: Feb. 13, 1998</p> <p>Total number of pages comprising cover sheet: 1</p> <p style="text-align: right;">TRADEMARK REEL: 1731 FRAME: 0627</p>	

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): RDC Sales, Inc. 7200 Industry Drive North Little Rock, Arkansas 72117</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State -Arizona <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input type="checkbox"/></p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Day Runner, Inc. Internal Address: 15295 Alton Parkway Street Address: City: Irvine State: CA ZIP: 92618 <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State -Delaware <input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: October 20, 1997</p>	<p>RECEIVED FEB 23 1998 RECEIPT ACTING DIV.</p>
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>B. Trademark registration No.(s) 1,799,331 - FUNBOARD</p> <p>Additional numbers attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Lara A. Holzman Internal Address: Bryan Cave LLP Street Address: 245 Park Avenue City: New York State: NY ZIP: 10167</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account number: 02-4467 (Attach duplicate copy of this page if paying by deposit account)</p>
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Name of Person Signing: Lara A. Holzman Signature: <i>Lara A. Holzman</i> Date: November 13, 1997</p> <p>Total number of pages comprising cover sheet: TRADEMARK REEL: 1731 FRAME: 0628</p>	

CONFIRMATORY ASSIGNMENT

WHEREAS, RDC SALES, INC., an Arkansas corporation having a place of business at 7200 Industry Drive, North Little Rock, Arkansas 72117 (hereinafter called the "ASSIGNOR"), is the owner of the trademark FUN BOARD, which has been registered in the United States Patent and Trademark Office, Registration No. 1,799,331, issued October 19, 1993 (hereinafter referred to as "the said mark");

WHEREAS, DAY RUNNER, INC., a Delaware corporation having a place of business at 15295 Alton Parkway, Irvine, California 92618 (hereinafter called the "ASSIGNEE") desired to acquire the entire right, title and interest in and to the said mark, and the registration therefore, together with that part of the goodwill of the business connected with the use of and symbolized by the said mark;

WHEREAS, ASSIGNOR has heretofore sold, assigned and transferred to ASSIGNEE its entire right, title and interest in and to the said mark and said registration therefor, together with that part of the goodwill of the business connected with the use of and symbolized by the said mark;

WHEREAS, ASSIGNEE desires this Confirmatory Assignment for the purpose of recording its ownership of the above-identified said mark and registration therefor at the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, already received and hereby acknowledged, said ASSIGNOR does hereby assign, transfer and confirm unto said ASSIGNEE all its entire right, title and interest in and to the said mark and the registration therefor, together with that part of the goodwill of its business connected with the use of and symbolized by the said mark, as well as the right to sue for past infringements thereof.

IN WITNESS WHEREOF, the said ASSIGNOR caused this Confirmatory Assignment to be executed by its duly authorized officer as of the date indicated below.


RDC SALES, INC.

Dated: October 20, 1997

By: _____

Name: Charles D. Robertson, Jr.

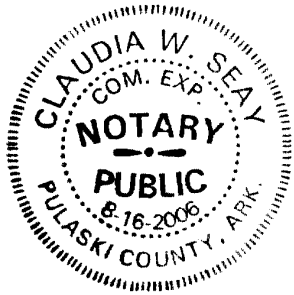
Title: President



STATE OF ARKANSAS)
) ss.:
COUNTY OF PULASKI)

On the 20 day of October, 1997, before me, Claudia W. Seay, a Notary Public, personally appeared Charles D. Robertson, Jr., who acknowledged himself to be the President of RDC Sales, Inc., an Arkansas corporation (the "Company"), and that he as the President, being authorized to do so, executed the above Confirmatory Assignment for the purpose therein contained by signing the name of the Company by himself as President.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Claudia W. Seay
Notary Public