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FORM PTO-1594  
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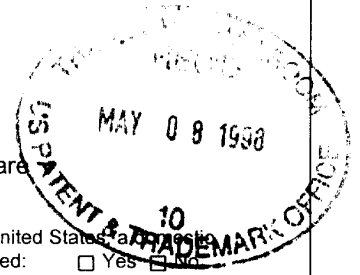
U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Atty. Docket No. 1683-1

100723298

To the Assistant Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Dixie Bedding Company**  
 Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other :  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: **Crescent Sleep Products Company t/a  
Serta Mattress Company**  
Internal Address: P. O. Box 5386  
Street Address: 1931 Freeman Mill Road  
City: Greensboro State: NC Zip: 27406  
 Individual citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Delaware  
 Other  
If assignee is not domiciled in the United States, a  
representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No



3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other:  
Execution Date: **May 5, 1998**

4. Application number(s) or registration numbers(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
**1090903**  
Additional numbers attached?  Yes  No

6. Total number of applications and registrations involved: ..... **1**

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **C. Robert Rhodes**  
Internal Address: **Rhodes, Coats, & Bennett  
P.O. Box 2974**  
Street Address: **300 N. Greene Street  
1600 First Union Tower**  
City: **Greensboro** State: **NC** Zip: **27401**

7. Total fee (37 CFR 3.41): ..... **\$40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
(Attach duplicate of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
**C. Robert Rhodes**                                                           **5/6/98**  
Name of Person Signing                              Signature                              Date

Total number of pages including cover sheet, attachments, and document: 4  
**Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
TRADEMARK  
REEL: 1731 FRAME: 0710**

ASSIGNMENT

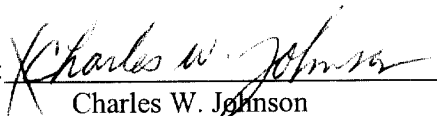
WHEREAS, **Dixie Bedding Company**, a North Carolina corporation (hereinafter Assignor) has adopted and used the trademark "**SPINAL-REST**" which is registered in the United States Patent and Trademark Office, Registration No. **1090903**, and which issued **May 9, 1978**; and

WHEREAS, **Crescent Sleep Products Company t/a Serta Mattress Company**, a Delaware corporation (hereinafter Assignee) is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title, and interest in and to the trademark and the said registration, together with the good will of the business symbolized by the trademark.

This Assignment is executed at Greensboro, North Carolina, this 5th day of May, 1998.

DIXIE BEDDING COMPANY  
T/A SERTA MATTRESS COMPANY

By:   
Charles W. Johnson  
Chief Financial Officer