

Tab settings: □ □ □ ▼



100722141

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jones International, Ltd.

- Individual(s)
- General Partnership
- Corporation-State Colorado
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Jones Intercable, Inc.

Internal Address: P.O. Box 3309

Street Address: 9697 E. Mineral Avenue

City: Englewood State: CO ZIP: 80155-3309

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Colorado
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 6, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/106,975

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lorri Ellis

Internal Address: P.O. Box 3309

Street Address: 9697 E. Mineral Avenue

City: Englewood State: CO ZIP: 80155-3309

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lorri Ellis

Name of Person Signing

Signature

May 8, 1998

Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT

WHEREAS, JONES INTERNATIONAL, LTD. ("Assignor"), a corporation organized under the laws of the State of Colorado, United States of America, with a place of business at 9697 East Mineral Avenue, Englewood, Colorado 80112, has adopted, used and is using through its related company JONES INTERCABLE, INC., and owns the entire right, title and interest in and to the service mark JONES COMMUNICATIONS (the "Mark") as evidenced by application serial number 75/106,975 as filed in the United States Patent and Trademark Office (the "Application"), and owns the related common law rights, and owns the goodwill of the business appurtenant to the Mark; and

WHEREAS, JONES INTERCABLE, INC. ("Assignee"), a corporation organized under the laws of the State of Colorado, United States of America, with a principal place of business at 9697 East Mineral Avenue, Englewood, Colorado 80112, U.S.A., is desirous of acquiring the entire right, title and interest in and to the Application and the Mark, including the common law rights related thereto, and all rights in the goodwill of the business appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the validity and receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee the entire right, title and interest in and to the Application and the Mark, including the common law rights related thereto, together with the goodwill of the business symbolized by the Mark and pending registration, together with all claims for damages by reason of infringement of same, with the right to sue and collect for its own use and enjoyment, and for

the use and enjoyment of its successors, assigns and other legal representatives;
and

PROVIDED, HOWEVER, that the parties hereby acknowledge and agree that (i) Assignor owns and uses a number of other marks which contain the expression "JONES," and Assignor intends to develop, adopted and use other marks in the future which will contain the "JONES" expression, and Assignee agrees that it is not obtaining any interest in any such marks, and that it will assert no adverse claim in respect thereof, including without limitation, any claim relating to any likelihood of confusion or of dilution; and (ii) Assignor owns and uses a number of other marks which contain design or logo elements commonly appearing in certain uses of the Mark, and Assignor intends to develop, adopt and use other marks in the future which will contain such design or logo elements, but the parties acknowledge and agree that Assignor is assigning the Mark only, consisting of words only, and Assignee agrees that it is not obtaining any interest in any design or logo elements, and will assert no adverse claim in respect thereof, including without limitation, any claim relating to any likelihood of confusion or of dilution;

AND FURTHER PROVIDED, HOWEVER, that the parties hereby acknowledge and agree that Assignor owns the expression "JONES," and Assignee shall have no right to use the expression JONES by itself or in any other combination apart from the composite Mark as a whole which is assigned hereby. The parties hereby acknowledge and agree that Assignor owns certain design or logo elements commonly appearing in certain uses of the Mark, and Assignee shall have no right to use any such design elements by themselves or in any combination apart from the composite Mark as a whole which is assigned hereby. The "JONES" expression and the design or logo elements are referred to as the "Retained Designations" and the parties expressly agree that Assignor

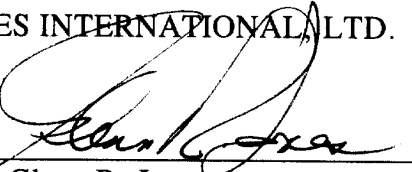
is retaining all of the Retained Designations, and is not hereby assigning any interest in any of the Retained Designations. Assignee agrees that Assignee shall have no right to use any of the Retained Designations apart from the composite Mark as a whole which is assigned hereby.

REGISTRATION CERTIFICATE ISSUANCE, the Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration in the name of the Assignee.

IN WITNESS WHEREOF, this Assignment has been duly executed on behalf of Assignor this 6th day of April, 1998.

JONES INTERNATIONAL, LTD.

By:



Glenn R. Jones
President

STATE OF COLORADO)
) ss:
COUNTY OF ARAPAHOE)

The foregoing instrument was acknowledged before me this 6th day of April, 1998, by Glenn R. Jones, President of Jones International, Ltd., a Colorado corporation, on behalf of the corporation.

WITNESS my hand and official seal.




Notary Public

9697 East Mineral Avenue
Englewood, Colorado 80112

My Commission Expires: August 11, 2001.