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FORM PTO-1594 (Rev. 8-93) OMB No. 0651-0011 (exp. 4/94)

REC

06-01-1998

SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings



ached original documents or copy thereof.

To the Honorable Commissioner of Pa

100722797

1. Name of conveying party(ies):

TAV Brands, Inc.

- Individual(s)
General Partnership
Corporation-State - Nevada
Other



Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: TAV Brands, Inc.

Internal Address:

Street Address: 35330 Nankin Boulevard, Ste. 702

City: Westland State: MI ZIP: 48185

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Michigan
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: 04/25/95

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,710,236

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Honigman Miller Schwartz and Cohn

Internal Address: Gayle Aiken

05/29/1998 DCOATES 00000100 1710236

01 FC:481 40.00 OP
02 FC:484 80.00 OP

Street Address: 2290 First National Building

City: Detroit State: MI ZIP: 48226

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
\$90.00 expedited service

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

OP OP OP
00.00 OP
00.00 OP
00.00 OP

(Attach duplicate copy of this page if paying by deposit account)

Void date: 05/29/1998 DCOATES 05/29/1998 DCOATES 00000100 1710236
01 FC:481 -40.00 OP
02 FC:484 -80.00 OP

DO NOT USE THIS SPACE

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy the original document.

Gayle Aiken
Name of Person Signing

Signature

5/13/98
Date

Total number of pages including cover sheet, attachments and this sheet: 5

ASSIGNMENT OF REGISTERED AND PENDING TRADEMARKS

WHEREAS, TAV Brands, Inc., a Nevada corporation ("Assignor"), having its principal offices at 5271 Stampa, Las Vegas, Nevada, has adopted, used, is using and is the owner of the trademarks listed on the attached Schedule A for which applications in the United States Patent and Trademark Office are pending (the "Pending Trademarks").

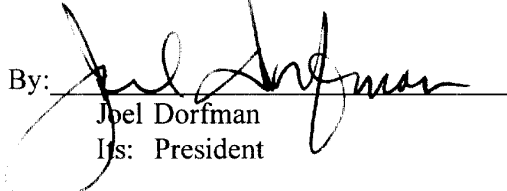
WHEREAS, Assignor has adopted, used, is using and is the owner of the trademarks listed on the attached Schedule B, now registered in the United States Patent and Trademark Office (the "Registered Trademarks" and, together with the Pending Trademarks, the "Marks").

WHEREAS, pursuant to an Agreement and Plan of Merger ("Merger Agreement") dated March 31, 1995, Assignor will merge into TAV Brands, Inc., a Michigan corporation ("Assignee"), having its principal offices at 35330 Nankin Boulevard, Suite 702, Westland, Michigan 48185. By virtue of such merger, all rights, privileges, powers and franchises and all property, contracts, money and assets of every kind and description, including, without limitation, patents, trademarks, service marks, trade names, licenses and registrations and the goodwill relating to any of the foregoing of Assignor shall be vested in, and be held and enjoyed by Assignee.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration pursuant to the Merger Agreement, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in the United States in and to the Marks, together with the goodwill of the business symbolized by the Marks.

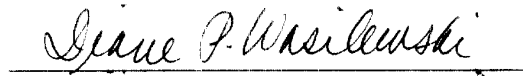
Signed at Southfield, Michigan, as of this 25th day of April, 1995.

TAV Brands, Inc., a Nevada corporation

By:   
Joel Dorfman  
Its: President

STATE OF MICHIGAN     )  
  ) ss:  
COUNTY OF OAKLAND    )

On this 7th day of May, 1998, personally appeared Joel Dorfman, to me known and known to me to be President of TAV Brands, Inc., a Nevada corporation, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.



DET07/15163 1

**DIANE P. WASILEWSKI**  
Notary Public, Macomb County, Michigan  
My Commission Expires July 29 2001

*acting in Oakland County, MI*  
REEL: 1732 FRAME: 0741

SCHEDULE B TO TRADEMARK ASSIGNMENT  
TAV Brands, Inc., a Nevada corporation, Assignor  
TAV Brands, Inc., a Michigan corporation, Assignee

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HERRUD (and Design)	M06-015	01/21/63
HERRUD (and Design)	1,657,539	09/17/91
HICKORY KING	1,710,236	08/25/92
HICKORY N' HONEY	1,390,387	04/15/86
HK (and Design)	1,658,352	09/24/91
HONEY N' HICKORY	1,487,253	05/03/88
LEAN 'N TRIM	1,687,981	05/19/92
LEAN 'N TRIM	1,379,844	01/21/86
LONG DOGS	960,157	05/29/73
MADE WITH A LITTLE BIT OF LOVE	753,422	07/23/63
MADE WITH A LITTLE BIT OF LOVE	889,129	04/07/70
MASTER COOKED	1,061,315	03/15/77
MASTER HAM	1,075,148	10/11/77
MASTER PICNIC	1,085,616	02/14/78
MASTER SMOKED	625,541	04/17/56
NEFCO	1,430,430	02/24/87
NEPCO	781,094	12/01/64
NEPCO (and Design)	1,738,519	12/08/92

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NEPCO (and Design)	1,026,304	12/02/75
OLE CAROLINA BRAND (and Design)	1,705,198	08/04/92
SELECTO	166,341	04/03/23
SELECTO WINNERS (and Design)	1,040,690	06/01/76
SMART SELECTIONS	1,732,149	11/10/92
SOMETHING TO SING ABOUT (and Design)	M50-073	11/15/90
SOMETHING TO SING ABOUT (and Design)	1,789,696	08/24/93
THORN APPLE VALLEY	1,527,164	02/28/89
THORN APPLE VALLEY BRAND (and Design)	1,657,542	09/17/91
THORN APPLE VALLEY BRAND (Stylized)	1,534,506	04/11/89
TRY THE NEW THRILL FOR THE GRILL	1,776,665	06/15/93

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