

06-01-1998

FORM PTO-1594
1-31-92

ET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Tab settings

100723549

To the Honorable Commissioner

Send original documents or copy thereof.

med 5-15-98

1. Name of conveying party(ies):
American Bank and Trust Company of Chicago

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other National Banking Association

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Executive Greetings, Inc.
 Internal Address: _____
 Street Address: Greenwood Industrial Park
New
 City: Hartford State: CT ZIP: 06057

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest

Execution Date: March 7, 1997

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
See Attached Schedule

B. Trademark Registration No.(s)
See Attached Schedule

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41): \$665.00

Enclosed
 Authorized to be charged to deposit account

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dorsey & Whitney LLP
 Internal Address: Marsha Stolt, Esq.
 Street Address: 220 South Sixth St.
South Pillsbury Center
 City: Mpls. State: MN ZIP: 55402

8. Deposit account number:
 (Attach duplicate copy of this page if paying by deposit account)

06/01/1998 DCOATES 0000046 74352365
 01 FC:401 40.00 DP
 02 FC:402 625.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marsha Stolt Marsha Stolt 5/4/98
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

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(CONTINUATION OF BOX 41)

EXECUTIVE GREETINGS, INC.

U.S. TRADEMARKS

Mark	Application No.	Filed
MONTHLY SCHEDULE PLANNER	74/352365	21 Jan 1993
EXECUTIVE GREETINGS	74/357361	09 Feb 1993
WEEKLY SCHEDULE PLANNER	74/350839	21 Jan 1993

(Continuation of Box 4B)

EXECUTIVE GREETINGS, INC.

U.S. TRADEMARKS

Mark	Registration No.	Registered
THE DRAWING BOARD FREQUENT BUYER CLUB AND DESIGN	1411768	30 Sep 1986
NOTE-O-GRAM	763142	14 Jan 1964
TIMEXPENSE	772343	30 Jun 1964
THE DRAWING BOARD AND DESIGN	777414	22 Sep 1964
MEMO-GRAM	796764	28 Sep 1965
PHONE-O-GRAM	796765	28 Sep 1965
EXECUTIVE EXCHANGE	1029377	06 Jan 1976
THE DRAWING BOARD AND DESIGN	1033833	17 Feb 1976
THE DRAWING BOARD AND DESIGN	1093816	20 Jun 1978
DRAWING BOARD GALLERY SIX AND DESIGN	1134605	06 May 1980
QUIK-TYPE	1141305	11 Nov 1980
BROOKHOLLOW	1239348	24 May 1983
BROOKHOLLOW AND DESIGN	1239349	24 May 1983
THE DRAWING BOARD	1263574	10 Jan 1984
SILVER CERTIFICATE	1345816	02 Jul 1985
TRIVA TOBITS	1375832	17 Dec 1985
GRAYARC	1381387	04 Feb 1986
EXECUTIVE PLANNER	1033875	17 Feb 1978
POCKET MASTER	1495772	12 Jul 1988
EXECUTIVE MONTHLY	1496743	19 Jul 1988
POCKET MONTHLY	1496744	19 Jul 1988
EXECUTIVE WEEKLY	1496745	19 Jul 1988
MONTHLY MONITOR	1691501	09 Jun 1992

TRADEMARK
REEL: 1733 FRAME: 0404

RELEASE

BE IT KNOWN THAT:

WHEREAS, to secure payment to of its liabilities under that certain Credit Agreement dated as of February 1, 1994 among Executive Greetings, Inc. ("EGI"), American Bank and Trust Company of Chicago, as agent (the "Agent"), and certain institutions party thereto as lenders (the "Lenders"), as amended by a First Amendment to Loan and Security Agreement dated as of March 31, 1995 and a Second Amendment to Loan and Security Agreement dated as of April 24, 1996 (as so amended, the "Credit Agreement"), EGI pledged to the Agent certain assets including the trademarks, trademark applications and trademark registrations set forth on Schedule A hereto (the "Trademarks").

WHEREAS, the "Borrower's Liabilities" (as defined in the Credit Agreement) have been fully paid and discharged.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent, on behalf of itself and the Lenders, does hereby release, satisfy, terminate and discharge the pledge to the Agent of, and its security interest in, the Trademarks, together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks, and any registrations that may issue in connection therewith.

The Agent warrants that promptly after execution of this Release it shall cooperate with EGI, at EGI's expense, to take whatever steps are necessary to record this Release against the Trademarks. This Release shall be without recourse on, or warranty by, the Agent, except the Agent warrants that the Trademarks and any registration that may issue in connection therewith are free and clear of any security interest, lien or encumbrance created by or through the Agent, other than its beneficial security interest, lien and encumbrance created pursuant to that certain Collateral Assignment of Trademarks dated as of March 6, 1997 made by EGI to First Bank National Association, as Agent for American Bank and Trust Company of Chicago and the other Banks party from time to time to that certain Credit Agreement dated as of March 6, 1997.

AMERICAN BANK AND TRUST COMPANY
OF CHICAGO, as Agent

Date: 3/7/97

By 

Name: SCOTT C. SWANSON

Title: VICE PRESIDENT

TRADEMARK

REEL: 1733 FRAME: 0405

SCHEDULE A
EXECUTIVE GREETINGS, INC.
U.S. TRADEMARKS

Mark	Registration No.	Registered
THE DRAWING BOARD FREQUENT BUYER CLUB AND DESIGN	1411768	30 Sep 1986
NOTE-O-GRAM	763142	14 Jan 1964
TIMEXPENSE	772343	30 Jun 1964
THE DRAWING BOARD AND DESIGN	777414	22 Sep 1964
MEMO-GRAM	796764	28 Sep 1965
PHONE-O-GRAM	796765	28 Sep 1965
EXECUTIVE EXCHANGE	1029377	06 Jan 1976
THE DRAWING BOARD AND DESIGN	1033833	17 Feb 1976
THE DRAWING BOARD AND DESIGN	1093816	20 Jun 1978
DRAWING BOARD GALLERY SIX AND DESIGN	1134605	06 May 1980
QUIK-TYPE	1141305	11 Nov 1980
BROOKHOLLOW	1239348	24 May 1983
BROOKHOLLOW AND DESIGN	1239349	24 May 1983
THE DRAWING BOARD	1263574	10 Jan 1984
SILVER CERTIFICATE	1345818	02 Jul 1985
TRIMA TOBITS	1375832	17 Dec 1985
GRAYARC	1381387	04 Feb 1986
EXECUTIVE PLANNER	1033875	17 Feb 1978
POCKET MASTER	1495772	12 Jul 1988
EXECUTIVE MONTHLY	1496743	19 Jul 1988
POCKET MONTHLY	1496744	19 Jul 1988
EXECUTIVE WEEKLY	1496745	19 Jul 1988
MONTHLY MONITOR	1691501	09 Jun 1992

SCHEDULE A
EXECUTIVE GREETINGS, INC.

U.S. TRADEMARKS

Mark	Application No.	Filed
MONTHLY SCHEDULE PLANNER	74/352365	21 Jan 1993
EXECUTIVE GREETINGS	74/357361	09 Feb 1993
WEEKLY SCHEDULE PLANNER	74/350839	21 Jan 1993

SCHEDULE A

EXECUTIVE GREETINGS, INC.

FOREIGN TRADEMARKS

Country	Mark	Registration No.	Registered
Canada	NOTE-O-GRAM	155645	23 Feb 1983
Australia	DRAWING BOARD & DESIGN	A235283	30 Dec 1990
Canada	DRAWING BOARD & DESIGN	151437	16 Jun 1982
Great Britain	THE DRAWING BOARD & DESIGN	919771	16 Jan 1989
New Zealand	THE DRAWING BOARD & DESIGN	117680	23 Nov 1983
Canada	MEMO-GRAMS & DESIGN	155218	25 Jan 1983
Canada	PHONE-O-GRAMS	151755	30 Jun 1982
Canada	BROOKHOLLOW	382554	05 Apr 1991
Canada	EXECUTIVE PLANNER	235908	14 Sep 1979
Japan ¹	DRAWING BOARD & DESIGN	2326800	30 Aug 1991
Japan	DRAWING BOARD & DESIGN	170671	28 Aug 1984
Japan	DRAWING BOARD & DESIGN	1678686	20 Apr 1984
Japan	LITTLE DRAWING	1783017	25 Jun 1985
Japan	LITTLE DRAWING	1877125	30 Jul 1986
Japan	LITTLE DRAWING	1743111	23 Jan 1985
Japan	LITTLE DRAWING	1714828	28 Sep 1984
Japan	LITTLE DRAWING	1783018	26 Jun 1985
Japan	LITTLE DRAWING	1773140	30 May 1985
Japan	LITTLE DRAWING	1830315	25 Dec 1985
Japan	LITTLE DRAWING	1773141	30 May 1985
Japan	DESIGN (E 230 L)	1830316	25 Dec 1985
Japan	DESIGN (E 230 L)	1787816	29 Jul 1985
Japan	DESIGN (E 230 L)	1819036	20 Nov 1985
Japan	DESIGN (E 230 L)	1781696	23 Apr 1985

¹ All Japanese registrations are in the name of Wheeler Group, Inc.

SCHEDULE A

EXECUTIVE GREETINGS, INC.

FOREIGN TRADEMARKS

Country	Mark	Registration No.	Registered
Japan	DESIGN (Ease)	1778055	25 Jun 1985
Japan	DESIGN (Ease)	1973847	23 Jul 1987
Japan	DESIGN (Ease)	1830654	25 Dec 1985

Country	Mark	Application No.	Filed
Canada	POCKET MASTER	687225	06 Aug 1991
Canada	EXECUTIVE MONTHLY	687223	06 Aug 1991
Canada	POCKET MONTHLY	687252	06 Aug 1991
Canada	EXECUTIVE WEEKLY	687224	06 Aug 1991
Canada	MONTHLY MONITOR	687222	06 Aug 1991
Great Britain	MONTHLY MONITOR	1528240	02 Mar 1993