

06-23-1998



100713018

MRD 6-8-98

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
Effective Date
Month Day Year
8-29-97
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Monterey County Herald Company

Execution Date
Month Day Year
8-29-97

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name BRV, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) _____

Address (line 2) 8 Upper Ragsdale Drive

Address (line 3) Monterey California 93940-5730
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization California

FOR OFFICE USE ONLY

Charge 265.00
No Spec Fee

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/314,902"/>	<input type="text" value="75/292,695"/>	<input type="text"/>	<input type="text" value="2,063,395"/>	<input type="text" value="2,093,873"/>	<input type="text"/>
<input type="text" value="75/314,920"/>	<input type="text" value="75/292,481"/>	<input type="text"/>	<input type="text" value="1,969,849"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75/292,697"/>	<input type="text" value="75/314,948"/>	<input type="text"/>	<input type="text" value="2,146,888"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

+30.00 Expedited Fee
\$295.00

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah A. Wilcox
Name of Person Signing


Signature

6/8/98
Date Signed

State of California



SECRETARY OF STATE

al
OFFICE OF THE
SECRETARY OF STATE
1997
1 page

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this

SEP 18 1997



Bill Jones

Secretary of State

A497357

ENDORSED-FILED
In the office of the Secretary of State
of the State of California

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION

SEP 15 1997

BILL JONES, Secretary of State

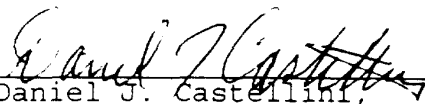
Daniel J. Castellini and M. Denise Kuprionis certify that:

1. They are the vice president and the secretary, respectively, of Monterey County Herald Company, a California corporation.
2. Article I of the articles of incorporation of this corporation is amended to read as follows:


The name of this corporation is BRV, Inc.
3. The foregoing amendment of articles of incorporation has been duly approved by the board of directors.
4. The foregoing amendment of articles of incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the Corporations Code. The total number of outstanding shares of the corporation is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: September 11, 1997



Daniel J. Castellini,
Vice President



M. Denise Kuprionis, Secretary

ACTION BY WRITTEN CONSENT
OF THE SOLE SHAREHOLDER OF
MONTEREY COUNTY HERALD COMPANY


The undersigned, constituting the sole shareholder of Monterey County Herald Company, a California corporation (the "Corporation"), pursuant to Section 603 of the California Corporations Code, hereby consents to and takes the following actions, as if said actions had been taken by the vote of all of the shareholders at a shareholders' meeting duly called and noticed:

RESOLVED, that Article I of the Articles of Incorporation of this Corporation be amended to read as follows:

The name of this corporation is BRV, Inc.

IN WITNESS WHEREOF, this Action by Written Consent of the Sole Shareholder of Monterey County Herald Company has been executed as of the 29th day of August, 1997.

THE E.W. SCRIPPS COMPANY

By: 
Its: Senior Vice President/Finance and
Administration

ACTION BY UNANIMOUS WRITTEN CONSENT
OF THE DIRECTORS OF
MONTEREY COUNTY HERALD COMPANY

The undersigned, constituting all of the directors of Monterey County Herald Company, a California corporation (the "Corporation"), pursuant to Section 307(b) of the California Corporations Code, hereby consent to and take the following actions, as if said actions had been taken by the vote of all of the directors at a directors' meeting duly called and noticed:

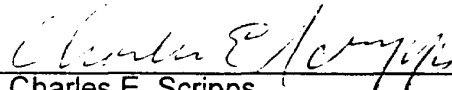
RESOLVED, that Article I of the Articles of Incorporation of the Corporation be amended to read as follows:


The name of this corporation is BRV, Inc.

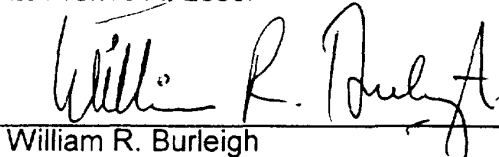
FURTHER RESOLVED, that Alan M. Horton be and he hereby is elected President of the Corporation, to serve at the pleasure of the Board of Directors and until his successor is elected and qualified;

FURTHER RESOLVED, that each duly elected officer of the Corporation be, and hereby is, authorized and empowered to take all actions and to do all things necessary or desirable to carry out the purpose and intent of the foregoing resolutions, and all actions taken and things done by any of them in furtherance of the foregoing resolutions are hereby in all respects ratified and confirmed.

IN WITNESS WHEREOF, this Action by Unanimous Written Consent of the Directors of Monterey County Herald Company has been executed as of the 29th day of August, 1997.


Charles E. Scripps


Lawrence A. Leser


William R. Burleigh