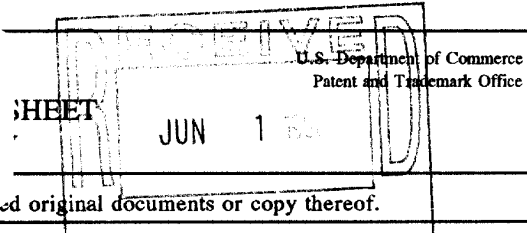


06-03-1998



100726305

To the Honorable Commissioner of Patents and Trademarks. Please forward the enclosed original documents or copy thereof.

1. Name of conveying party(ies):

LOZZA, USA

- Individual(s)
  - General Partnership
  - Corporation-State
  - Other
  - Association
  - Limited Partnership
- Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: EYEWEAR CONSULTING SERVICE, INC.

Address: 46 Catherine Road  
Scarsdale, New York 10583

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 20, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,740,917

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

Attention: Lynn S. Fruchter, Esq.

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn S. Fruchter  
Name of Person Signing

Signature

May 28, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20251

TRADEMARK  
REEL: 1734 FRAME: 05

40.00  
1740917  
06/03/1998 T10M11  
01 FC:461

UNITED STATES

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made the 20<sup>th</sup> day of May, 1998 between **LOZZA, USA**, a California Partnership with its principal place of business at 5500 Ramonito Ave Sherman Oaks, CA 91401 ("Assignor") and **EYEWEAR CONSULTING SERVICE, INC.**, a corporation organized and existing under the laws of the State of New York with its principal place of business at 46 Catherine Road, Scarsdale, New York 10583 ("Assignee").

**WHEREAS**, Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations and applications thereof shown in the Schedule (the "Trademarks"); and

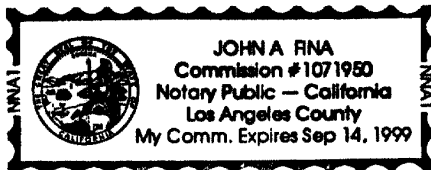
**WHEREAS**, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

**THE SCHEDULE**

<u>Trademark</u>	<u>Registration/Application Serial No.</u>	<u>Date</u>
LOZZA USA	No. 1,740,917	December 22, 1992

LOZZA USA, a California Partnership  
MAXWELL ENTERPRISES, INC.  
Managing General Partner



By: [Signature]  
President  
Name: Bahar Tablan

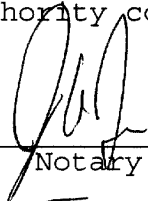
UNITED STATES

NOTARIAL ACKNOWLEDGEMENT

STATE OF CALIFORNIA        )  
  ) ss.:  
COUNTY OF LA.                    )

On the 20<sup>th</sup> day of May, 1998, before me personally came Brian Jablon, to me known, who being by me duly sworn, did depose and say that he is the President of Maxwell Enterprises, Inc., the Managing General Partner of Lozza USA, a California partnership, the corporation described in and which executed the foregoing instrument; and that he signed his name as President of Maxwell Enterprises Inc. under the authority contained in the Partnership Agreement.

[Notarial Seal]

  
\_\_\_\_\_  
Notary Public  
John A Fina

