

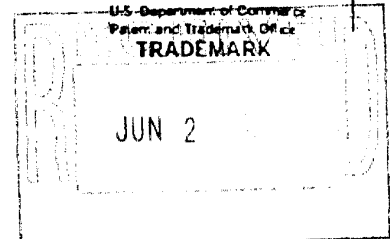
FORM PTO-1618A
Expires 06-30-98
OMB 0651-0027

06-04-1998



REC 100727739 ET

TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Change of Name
 - Other
- Effective Date
Month Day Year
 1-7-97

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

06/03/1998 TTON11 00000220 2125565

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget: Package 0651-0027, Patents and Trademarks Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/201491"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,125,565"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 65.00

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Attorney for Registrant and Applicant
Susan B. King

Susan B. King

May 29, 1998

Name of Person Signing

Signature

Date Signed

TRADEMARK

REEL: 1735 FRAME: 0128

JAN 09 1997

RECEIVED - DEPT OF FINANCIAL INSTITUTIONS STATE OF WISCONSIN

96 DEC 30 A 8:00

ARTICLES OF AMENDMENT OF SECRET SHOPPER NETWORK, INC

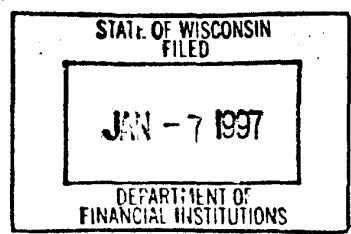
- A. The name of the Corporation is Secret Shopper Network, Inc.
B. The Corporation hereby amends its Articles of Incorporation as follows: Article ONE shall be revised to read in its entirety as follows:
The name of the corporation shall be Beyond Hello Inc.
C. The amendment was adopted on December 12, 1996.
D. The amendment to the Articles of Incorporation was adopted in accordance with Sec. 180.1003, Wis. Stats. All directors and all shares voted in favor of the amendment.
E. The change of name shall be effective January 1, 1997.

Executed in duplicate on this 12th day of December, 1996.

Gary L. Godding - President
5905 Old Sauk Road
Madison, WI 53705

STATE OF WISCONSIN)
) ss
COUNTY OF DANE)

Personally came before me this 12th day of December, 1996 the above named Gary L. Godding, to me known to be the person who executed the foregoing instrument, and acknowledged the same.



Susan B. King
Notary Public, Dane County, WI
My Commission expires: permanent

This instrument was drafted by Susan B. King, Attorney at Law, 3 South Pinckney Street, Suite 819, Madison, Wisconsin 53703.