| | 04-1998 F U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office |
|---|---|
| OMB No. 0651-0011 (exp. 4:94) Tab settings □ □ □ ▼ | |
| To the Honorable Commissioner of Ref | 727746 ginal documents or copy thereof. |
| 1. Name of conveying party(ies): | 2. Name and address of receiving party(ies) |
| Richard A. Deer | Name:Body Dynamics, Inc. |
| | internal Address: P.O. Box 78610 |
| Market Individual(s) Association Association General Partnership Limited Partnership Corporation-State Other | Street Address: 9700 Min 100 Read Read Read Read Read Read Read Read |
| Additional name(s) of conveying party(ies) attached? Yes No | ☐ Individual(s) dittenship ☐ Association ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ |
| 3. Nature of conveyance: | ☐ General Partnership |
| ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ※ Other License Agreement | © Corporation-Sate_Indiana Other |
| Execution Date: February 16, 1998 | is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No |
| Application number(s) or patent number(s): | |
| A. Trademark Application No.(s) Serial No. 75/436,688 New Application FEM-1 Additional numbers a | B. Trademark Registration No.(s) |
| | 6. Total number of applications and |
| Name and address of party to whom correspondence concerning document should be mailed: | registrations involved: |
| Name: Spíro Bereveskos | 70.00 |
| Internal Address: | 7. Total fee (37 CFR 3.41) |
| Woodard, Emhardt, Naughton, Moriarty | xx Enclosed |
| & McNett | Authorized to be charged to deposit account |
| Street Address: 111 Monument Circle, Suite 3700 | 8. Deposit account number: |
| City: Indianapolis State: IN ZIP: 46204 | 23-3030 |
| DO NOT US | SE THIS SPACE |
| 9. Statement and signature. To the best of my knowledge and belief, the foregoing information the original document. Spiro Bereveskos Name of Person Signing | The signature is true and correct and any attached copy is a true copy of February 18, 199 |
| | g cover sheet, attachments, and document: |
| Commissioner of Patents & Ti | required coversheet information to: rademarks, Box Assignments 1, D.C. 20231 |
| *Express Mail* label number | * |
| Date of Deposit | rademarks, Box Assignments n, D.C. 20231 |
| the United States Postal Service "Express Mail Post Offi Addressee" service under 37 CFR § 1.10 on the date indi | |
| above and is addressed to the Assistant Commiss for Trademarks, 2900 Crystal Dr., Arlington, VA 22202- | -3513 5 5 |
| Jenn Miliony | TRADEMAR S: EEL : 1735 FRAME: 0 572 |
| Signally feet nace of the signal signal of the | . 1,20 11d mil. 0 |

LICENSE AGREEMENT

This Agreement, effective as of the 16th day of February, 1998, by and

between Richard A. Deer (hereinafter called "OWNER"), an individual having an address of

9700 North Michigan Road, P.O. Box 78610, Indianapolis, Indiana 46278-0610, and Body

Dynamics, Inc. (hereinafter called "USER"), a corporation, organized and existing under the

laws of Indiana, and having a post office address of 9700 N. Michigan Road, P.O. Box 78610,

Indianapolis, Indiana 46278-0610.

WHEREAS, OWNER is the owner of the trademark FEM-1 (hereinafter called

"MARK"); and

WHEREAS, USER is desirous of using the MARK in connection with its business;

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises

hereinafter set forth, the parties agree as follows:

1. OWNER grants to USER an exclusive License to use the MARK as

appropriate to market over-the-counter pharmaceuticals.

2. USER acknowledges the ownership of the MARK in OWNER, agrees that it

will do nothing inconsistent with such ownership and that all use of the MARK by USER

shall inure to the benefit of and be on behalf of OWNER, and agrees to assist owner in

recording this Agreement with appropriate government authorities. USER agrees that nothing

in this License shall give USER any right, title or interest in the MARK other than the right to

use the MARK in accordance with this License and USER agrees that it will not attack the

title of OWNER to the MARK or attach the validity of this License.

3. USER agrees that the nature and quality of the services rendered and goods

sold by USER in connection with the MARK shall conform to the standards set by and under

REEL: 1735 FRAME: 0173

the control of OWNER. In general said nature and qualities shall conform to the nature and quality pursuant to past practices.

4. USER agrees to cooperate with OWNER in facilitating OWNER's control of

such nature and quality, to permit reasonable inspection of USER's operation, and to supply

OWNER with specimens of use of the MARK upon request. USER shall comply with all

applicable laws and regulations and obtain all appropriate government approvals pertaining to

the sale, distribution and advertising of goods and services covered by this License.

5. USER agrees to use the MARK only in the form and manner and with

appropriate legends as prescribed from time to time by OWNER, and not to use any other

trademark or service mark in combination with the MARK without prior approval of

OWNER.

6. USER agrees to notify OWNER of any unauthorized use of the MARK by

others promptly as it comes to USER's attention. OWNER shall have the sole right and

discretion to determine whether or not any action shall be taken on account of such

unauthorized uses. USER shall not institute any suit nor take any action on account of such

uses without obtaining the consent of OWNER to do so. OWNER shall have the right and

discretion to commence and prosecute any claims or suits in OWNER's own name or in the

name of USER or join USER as a party thereto. No settlement of any suit so brought may be

made without the consent of OWNER. USER agrees to assist OWNER to the extent

necessary to protect any of OWNER's rights to the MARK. USER agrees that OWNER shall

be entitled to claim and receive as his damages in such cases all losses incurred by USER due

to said claims or suits.

2

TRADEMARK REEL: 1735 FRAME: 0174

- 7. OWNER, at his sole discretion, shall have the right to terminate this Agreement:
- (a) immediately in the event of any bankruptcy of USER, any filing of bankruptcy for USER, any filing for protection from creditors for USER, any insolvency by USER or upon the appointment of any receiver or trustee to take possession of the properties of user or upon the winding up, sale, consolidation, merger or any sequestration by government authority of USER;
 - (b) immediately upon breach of any of the provisions hereof by USER; or
 - (c) without any cause upon sixty (60) days written notice.
 - 8. Upon termination of this Agreement USER agrees to:
- (a) immediately discontinue all use of the MARK and any term or terms similar thereto or a colorable imitation thereof;
- (b) thereafter not use the MARK and any term or terms similar thereto or a colorable imitation thereof;
 - (c) to delete the name from its corporate or business name;
- (d) to cooperate with OWNER or its appointed agent to apply to the appropriate authorities to cancel recording of this Agreement from all government records;
 - (e) to destroy all printed materials bearing any of the MARK;
- (f) that all rights in the MARK and goodwill connected therewith shall remain the property of OWNER; and
- (g) that if USER uses the MARK or a term or terms that are a colorable imitation thereof that OWNER shall be entitled to injunctive relief to prevent such use.

9. USER shall maintain full and accurate books and records showing sales of all goods bearing the MARK and shall furnish reports with respect thereto in a form that may be reasonably specified from time to time by owner.

10. It is agreed that this Agreement may be interpreted according to the laws of the State of Indiana and the United States of America.

11. This Agreement constitutes the entire agreement between the parties and supersedes any previous written or oral agreements.

12. This Agreement inures to the benefit and is binding upon the successors in interest of the parties.

13. USER agrees to pay OWNER's reasonable attorney fees, costs and expenses incurred by owner in enforcing this agreement in the event that USER is found to be in breach of any of the terms of this Agreement or in violation of OWNER's rights in the MARK.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day of the year first above written.

RICHARIO J. DEER, OWNER

BODY DYNAMICS, INC., USER

Karen Windle-Burcham

President

RECORDED: 02/18/1998