

06-04-1998

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To the Honorable Commissioner of Patents and Trademarks

attached original documents or copy thereof.

1. Name of conveying party(ies):

BigBook, Inc.  
660 Third Street  
San Francisco, California 94107

- Individual(s)
- General Partnership
- Corporation-State - California
- Association
- Limited Partnership

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other: \_\_\_\_\_

Execution Date: April 6, 1998

2. Name and address of receiving party(ies):

Name: GTE New Media Services Incorporated

Internal Address: \_\_\_\_\_

Street Address: GTE Place - West Airfield Drive

City: D/FW Airport State: TX ZIP: 75261

- Individual(s) Citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/039,064      75/087,917  
75/087,918      75/073,116

B. Trademark registration No.(s)

2,094,395      2,081,035  
2,084,185      2,071,434

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Janis M. Manning, Esquire

Internal Address: HQE03G12

Street Address: 600 Hidden Ridge

City: Irving State: TX ZIP: 75038

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$ 215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

072351

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Janis M. Manning  
Name of Person Signing

Janis M. Manning  
Signature

5-27-98

Total number of pages comprising cover sheet: 1

Do not detach this portion  
Mail documents to be recorded with required cover sheet information to:  
**Commissioner of Patents and Trademarks**  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

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072351  
00000240  
40.00  
175.00  
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0651-0011

**TRADEMARK ASSIGNMENT**

WHEREAS, BigBook, Inc., a corporation organized and existing under the laws of California and having a place of business at 660 Third Street, San Francisco, California 94107 (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the trade names BIG BOOK and BIGBOOK, INC., the trademarks BIG BOOK, Big Book Logo, BIG BOOK DIRECT, and A WHOLE NEW KIND OF YELLOW PAGES, and the trademark registrations and applications therefor identified in the attached Exhibit A; and

WHEREAS, GTE New Media Services Incorporated, a corporation organized and existing under the laws of Delaware, having a place of business at GTE Place, West Airfield Drive, D/FW Airport, Texas 75261 (hereinafter "ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the aforesaid trade names and trademarks, together with the goodwill of the business symbolized by the trade names and trademarks, including that portion of ASSIGNOR's business which is symbolized by the trade names and trademarks, the aforesaid trademark registrations and applications therefor, together with the right to file the trade names and trademarks in foreign countries (subject, however, to applicable trade name and trademark laws in such foreign countries), and the right to recover damages for any past and future acts of infringement.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trade names and trademarks, together with the goodwill of the business symbolized by the trade names and trademarks, including that portion of ASSIGNOR's business which is symbolized by the trade names and trademarks, the aforesaid trademark registrations and applications therefor, together with the right to file the trade names and trademarks in foreign countries (subject, however, to applicable trade name and trademark laws in such foreign countries), and the right to recover damages for any past and future acts of infringement.

BIGBOOK, INC.

By: 

Name: Christopher Runkle

Title: Pres/CEO

Date: 4-6-98

## EXHIBIT A

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Application No.</u>
Australia	BIG BOOK	-	711,944
Brazil	BIG BOOK	-	819,388,800
Brazil	BIG BOOK	-	819,478,083
Canada	BIG BOOK	-	816,871
Canada	Big Book Logo	-	823,328
China	BIG BOOK	1,133,827	-
China	BIG BOOK	1,143,892	-
China	Big Book Logo	1,127,885	-
China	Big Book Logo	1,145,738	-
European Community	BIG BOOK	-	162,263
European Community	Big Book Logo	-	150,136
Hong Kong	BIG BOOK	-	96/7965
Hong Kong	BIG BOOK	-	96/11540
India	BIG BOOK	-	708,752
India	BIG BOOK	-	708,759
India	Big Book Logo	-	742,509
India	Big Book Logo	-	742,510
Japan	BIG BOOK	-	8-47053
Japan	BIG BOOK	-	8-47052
Japan	BIG BOOK	-	8-47051

EXHIBIT A (continued)

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Application No.</u>
United States	BIG BOOK	2,084,185	-
United States	Big Book Logo	-	75/087,917
United States	Big Book Logo	2,081,035	-
United States	Big Book Logo	-	75/073,116
United States	A WHOLE NEW KIND OF YELLOW PAGES	2,071,434	-

bigbkasg.doc

## EXHIBIT A (continued)

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Application No.</u>
Mexico	BIG BOOK	-	267,067
Mexico	BIG BOOK	540,800	-
Mexico	Big Book Logo	540,400	-
Mexico	Big Book Logo	543,531	-
New Zealand	BIG BOOK	-	264,114
New Zealand	BIG BOOK	267,061	-
New Zealand	Big Book Logo	-	267,062
New Zealand	Big Book Logo	-	267,063
Singapore	BIG BOOK	-	6664/96
Singapore	BIG BOOK	-	9842/96
South Africa	BIG BOOK	-	96/8832
South Africa	BIG BOOK	-	96/13116
South Korea	BIG BOOK	-	96-7870
South Korea	BIG BOOK	-	96-11499
Taiwan	BIG BOOK	94,108	-
Taiwan	BIG BOOK	95,647	-
Taiwan	Big Book Logo	-	85,046,559
Taiwan	Big Book Logo	95,441	-
Tunisia	BIG BOOK	EE961,080	-
United States	BIG BOOK	-	75/039,064
United States	BIG BOOK	-	75/087,918
United States	BIG BOOK	2,094,395	-