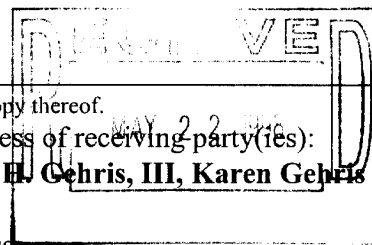


5-22/98



100729389



To the Honorable Commissioner of Patents and Trademarks or copy thereof.

1. Name of conveying party(ies):

**The Heritage Showroom, Inc., d/b/a
The Boot Hill Saloon**

- ☐ Individual(s)
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation
☐ Other _____

Additional name(s) of conveying party(ies) attached? Yes X No

2.

Name and address of receiving party(ies):

Name: **Arthur H. Gehris, III, Karen Gehris**

Internal Address:

Street Address: **501 Silver Beach Avenue**City: **Daytona Beach** State: **FL** Zip: **32118**

- ☒ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☐ Corporation-Florida
☐ Other _____

3. Nature of conveyance:

- ☒ Assignment
☐ Security Agreement
☐ Merger
☐ Change of Name

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No
 (Designation must be a separate document from Assignment)

Execution Date: **May 11, 1998** Additional name(s) & address(es) attached? Yes X No

4. Application number(s) or number(s):

A. Trademark Application No.(s)
75/246,243B. Trademark Registration No.(s) **1,621,729; 1,706,744;
1,844,487; 2,013,949; 2,013,950.**Additional numbers attached? Yes X No

5. Name and address of party to whom correspondence concerning document be mailed:

James H. Beusse, Esq.
Maguire, Voorhis & Wells
 Internal Address:
P.O. Box 633
Orlando, FL 32802-0633

Street Address: **2 South Orange Avenue**6. Total number of applications and registrations involved: **(6)**7. Total fee (37 CFR 3.41)....**\$165.00**

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James H. Beusse

Name of Person Signing

Signature

May 20, 1998

Date

Total number of pages including cover sheet, attachments, and document: 3

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 06-08-1998 JSNHR77 00000005 75/246243
 06-08-1998 JSNHR77 00000005 75/246243

ASSIGNMENT OF REGISTERED AND PENDING TRADEMARKS

WHEREAS, The Heritage Showroom, Inc., d/b/a/ The Boot Hill Saloon, whose business address is 310 Main Street, Daytona Beach, FL 32118, has adopted, used, is using, and is the owner of the following pending and registered trademarks:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
Boot Hill Saloon	1,621,729	November 6, 1990
Boot Hill Saloon	1,706,744	August 11, 1992
Boot Hill Saloon	1,844,487	July 12, 1994
You're Better Off Here Than Across The Street	2,013,949	November 5, 1996
Order A Drink And Have A Seat You're Better Off Here Than Across The Street	2,013,950	November 5, 1996

<u>PENDING TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>DATE FILED</u>
Boot Hill	75/246,243	February 24, 1997

WHEREAS, Arthur H. Gehris, III, and Karen Gehris, husband and wife as tenants by the entirety (ASSIGNEES), having their principal office at 501 Silver Beach Avenue, Daytona Beach, FL 32118, are desirous of acquiring said pending and registered trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEES all right, title and interest in the United States in and to said pending and registered trademarks therefor, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

By: _____

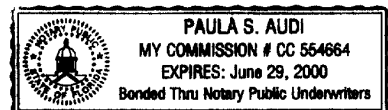
Arthur H. Gehris, III, President
The Heritage Showroom, Inc.
ASSIGNOR

STATE OF _____) SS
COUNTY OF Volusia)

On this 11th day of MAY, 1998, before me appeared Arthur H. Gehris, III, the person who signed this instrument, and who acknowledged that he signed it as a free act on his behalf.

Paula S. Audi
Notary Public

My Commission Expires: 6-29-2000



Personally Known X OR Produced Identification _____ TRADEMARK
RECORDED: 05/22/1998 REEL: 1736 FRAME: 0153