

06-09-1998

Form PTO-1504 D R  
1-31-92



ET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Pat

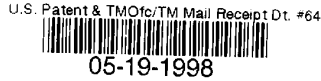
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ached original documents or copy hereof.

MMB 5-19-98

1. Name of conveying party(ies):

Jennico, Inc.



- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

2. Name and address of receiving party(ies):

Name: White Cap, Inc.

Address: \_\_\_\_\_

1500 Lancaster Ave.

City: Paoli State: PA Zip: 19301

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Pennsylvania
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: on or about October 8, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

2,122,588 (issued from Appln. Ser. No. 73/675,503)

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew N. Fredbeck

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) ..... \$40.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew N. Fredbeck  
Name of Person Signing

[Signature]  
Signature

5/19/98  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

ASSIGNMENT

WHEREAS Jennico, Inc. asserts that it is the owner of all right, title, and interest in and to the trademark PINE FRESH! and goodwill represented thereby which is the subject of the application Serial No. 73-675,503 now pending in the United States Patent and Trademark Office and opposed in a proceeding pending under Opposition No. 88,762;

WHEREAS White Cap, Inc. has opposed registration of said trademark, claiming prior rights in the mark FRESH PINE;

WHEREAS the parties have agreed to resolve their dispute by assignment of rights by Jennico, Inc. in PINE FRESH! to White Cap, Inc.;

NOW THEREFORE for good and sufficient consideration, including termination of the aforesaid opposition proceedings, Jennico, Inc. hereby assigns to White Cap, Inc. all right, title and interest in and to the trademark PINE FRESH! including the goodwill represented thereby and application Serial No. 73-675,503 for said trademark.

JENNICO, INC.

By Jeff Meyson  
Title: TECHNICAL DIRECTOR