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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

*MLO 5-11-98*

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attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>a.r.b., Inc.</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-New York  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached    <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>QVC, Inc. 1365 Enterprise Drive West Chester, Pennsylvania 19380</p> <p><input type="checkbox"/> Individual(s) citizenship: _____  <input type="checkbox"/> Association: _____  <input type="checkbox"/> General Partnership: _____  <input type="checkbox"/> Limited Partnership: _____  <input checked="" type="checkbox"/> Corporation: <u>Delaware</u>  <input type="checkbox"/> Other: _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached    <input type="checkbox"/> Yes    <input type="checkbox"/> No (Designation must be a separate document from Assignment)  Additional name(s) &amp; addresses attached?    <input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                              <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement                      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other: _____</p> <p>Execution Date: <u>August 12, 1997</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s): <u>75/297,259</u></p>	<p>B. Trademark Reg. No.(s):</p>
<p>Additional numbers attached    <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Harriet E. Perkins, Esq. Seidel, Gonda, Lavorgna &amp; Monaco, P.C. Suite 1800 Two Penn Center Plaza Philadelphia, PA 19102</p> <p>Attorney Docket No. <u>7101-46</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) <u>\$40.00</u></p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account Number: <u>19-1135</u></p>
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9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>HARRIET E. PERKINS</u>	<i>Harriet E. Perkins</i>	<u>7 May 1998</u>
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

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Washington, D.C. 20231

65/297259  
06/04/1998 JMWTKMS 0000056 191135  
40.00 CH  
FC:401

ASSIGNMENT OF INTENT TO USE APPLICATION

Whereas a.r.b., Inc., of 270 West 38th Street, New York, New York 10018 has intended to use the mark "PARIS PLEATS" in interstate commerce and has filed an application with the United States Patent and Trademark Office on June 23, 1997 based on its bona fide intent to use such mark in commerce, which application has been given serial number 75/297259, but which has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

Whereas, QVC, Inc. of 1365 Enterprise Drive, West Chester, Pennsylvania 19380 is acquiring the entire business or portion thereof to which the mark pertains as required by 15 US Section 1060,

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, a.r.b., Inc. does hereby assign to QVC, Inc. the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC Section 1060.

a.r.b., Inc.

By: Audrey Barbero  
Title: President

State of New York )  
County of New York ) ss.

On this 04th day of August 1997, before me appeared Audrey Barbero, the person who signed this instrument and who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so

Audrey Barbero  
[Signature]  
Notary Public

OMAR J. BARBERO  
Notary Public, State of New York  
No. 41-4799597  
Qualified in Queens County  
Commission expires July 31, 1999