

06-10-1998





Patent and Trademark Office

1. Name of conveying partylies): KINGEIRD MEDIA GROUP LLC Internal Address: Street Address: 600 Community Drive	To the Honor selection of Patents 100	733661 priginal documents or copy thereof.		
Internal Address: Street Address: 600 Community Drive City: Manhasset State: New York Zip: 11030 City: New York State: New York Zip: 10022-7513 Internal Address: 600 Community Drive City: Manhasset State: New York Zip: 11030 City: Manhasset State: New York Zip: 11030 City: Manhasset State: New York Zip: 11030 City: Manhasset State: New York Zip: 10022-7513 Internal Address: 600 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Internal Address: 6100 Community Drive City: New York State: New York Zip: 10022-7513 Interna	1. Name of conveying party(ies):	Name and address of receiving party(ies):		
Street Address: 600 Community Drive City: Manhasset State: New York Zip: 11030 City: Manhasset State: New Yo	KINGBIRD MEDIA GROUP LLC	Name: CMP MEDIA INC.		
Individual(s)		Internal Address:		
[] General Partnership	[] Individuallal [] Appainting	Street Address: 600 Community Drive		
Image: Part New York Limited Liability Company Additional rame(s) of conveying party(ses) attached? I Yes IXI No IXI No IXI Assignment IXI Assignment IXI Assignment IXI Assignment IXI Corporation State of Delaware IXI Corp	[] General Partnership [] Limited Partnership	City: Manhasset State: New York Zip: 11030		
Additional name(s) of conveying partyles attached? II yes XI No II General Partnership II Limited Partnership IX Corporation State of Delaware II Other IX Assignment II Merger II Security Agreement II Change of Name II Other Other II Other II Other II Other II Other II		1		
X Corporation: State of Delaware I Other I Other I Assignment I Marger I Security Agreement I Change of Name I Other I Other I Security Agreement I Change of Name I Other I I designation is attached: I Yes I No I N	Additional name(s) of conveying party(ies) attached? [] Yes [X] No	[] General Partnership		
[] Security Agreement [] Change of Name [] Other	3. Nature of conveyance:	[X] Corporation-State of Delaware		
(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yee [] No 4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/318,162 B. Trademark Application No.(s) 4. Application No.(s) 75/318,162 B. Trademark Application No.(s) 4. Additional numbers attached? Yee	[] Security Agreement [] Change of Name	<u> </u>		
4. Application number(s) or registration number(s): A. Tradernark Application No.(s) 75/318,162 B. Tradernark Application No.(s) 75/318,162 B. Tradernark Application No.(s) Additional numbers attached? 1) Yes Name and address of party to whom correspondence concerning document should be mailed: Name: Darby & Darby P.C. Internal Address: PAUL FIELDS 7. Total fee (37 CFR 3.41):		,		
A. Trademark Application No.(s) 75/318,162 B. Trademark Application No.(s) A 4 5 4 2 8 0 6 Date 2 2 9 the No. Date 2 2 9 the No. I here's critis that on the date indicated shove I deposited this paper or fee with the his Postal Service A that it as decreased on chairing to the Commissioner of Patents & Trademarks. Virishing-the Do 20/31 by XI suppress Mail Bost Office to Automatic Do 20/31 by XI suppress Mail Bost Office to Automatic Properties of Patents & Trademarks and crease from the virial paper or fee with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses in the with the his Postal Service A that it as addresses in the date indicated shove I deposited this paper or fee with the his Postal Service A that it as addresses in the his Postal Service A that it as addresses in the his Postal Service A that it as addresses in the his Postal Service A that it as addresses in the his Postal Service A that it as addresses in the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as addresses or the with the his Postal Service A that it as add				
Date C. J. Green No. 2. Interest certify find an the date indicated above I deposited this Laper or tee with the tris Postal Service & that it was addressed on Asilvory to the Commissioner of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Trestmank Washington, 02 co231 by Interest Mail Host Office to Automation of Patents & Total number of Patents & Total number of Patents & Trestmanks Washington, 02 co231 by Interest Mail Host Office to Automation and registrations involved: Name: Darby & Darby P.C. 7. Total fee (37 CFR 3.41):	•	B. Trademark redistration No.tsL 4 4 5 4 9 9 0 6		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Darby & Darby P.C. Internal Address: PAUL FIELDS 7. Total fee (37 CFR 3.41):	75/318,162	Date Carbei No. I hereby certify that on the date indicated above I deposited this paper or fee with the tris. Postal Service & that it was addressed for delivery to the Commissioner of Patents & Trademarks, Washington, DC 20231 by		
Name: Darby & Darby P.C. Internal Address: PAUL FIELDS 7. Total fee (37 CFR 3.41):	 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and		
Street Address: 805 Third Avenue, 27th Floor City: New York State: New York Zip: 10022-7513 Do Not use This space 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paul Fields Name of Person Signing Noc/10/1998 SIMITH 00000092 75318162 X Enclosed 1 Authorized to be charged to deposit account	Name: Darby & Darby P.C.	Name (Print) Rock Signature		
Street Address: 805 Third Avenue, 27th Floor City: New York State: New York Zip: 10022-7513 Do Not use this space 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paul Fields Name of Person Signing Name of Person Signing Signature 1 Authorized to be charged to deposit account 8. Deposit account number: 04-0100 (Attach duplicate copy of this page if paying by deposit account) 2 Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Signature 3 June 1998 Date	Internal Address: PAUL FIELDS	7. Total fee (37 CFR 3.41):\$0.00		
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City: New York State: New York Zip: 10022-7513 Od-0100		[] Authorized to be charged to deposit account		
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Name of Person Signing 3 June 1998 06/10/1998 SIMITH 00000092 75318162 Signature Date	To the best of my knowledge and belief, the foregoing in	information is true and correct and any attached copy is a		
Total number of pages including cover sheet, attachments, and document: 2	Name of Person Signing			

TRADEMARK ASSIGNMENT

Whereas, KINGBIRD MEDIA GROUP LLC (KINGBIRD), a New York limited liability company with its principal business office at 135 West 41st Street, Suite 814, New York, New York has intended to use the mark "K" Design (the "Mark") in commerce, and filed an application on 1997 based upon that intention with the United States Patent and Trademark Office, which application been assigned Serial No.

Whereas, KINGBIRD has since used the Mark but has not yet filed an allegation of use;

Whereas, pursuant to that certain Asset Purchase Agreement of even date herewith, CMP MEDIA INC. (CMP), a Delaware corporation with its principal office at 600 Community Drive, Manhasset, New York 11030, has agreed to purchase, and KINGBIRD has agreed to sell to CMP, the entire portion of KINGBIRD's business to which the Mark pertains, including but not limited to the Mark and the pending intent-to-use application therefor;

Now therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, KINGBIRD does hereby assign to CMP all right, title and interest in and to the Mark, the pending intent-to-use application therefore, and the entire portion of its business to which the Mark pertains, and the goodwill of the business symbolized thereby, as required by 15 USC § 1060, together with all income, royalties or payments due or payable as of the date hereof or thereafter including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for CMP's own use and enjoyment and for the use and enjoyment of CMP's successors, assigns or other legal representatives.

KINGBIRD MEDIA GROUP LLC

Date: <u>April 7, 1998</u>	Ву:	By: Thirty		
	Name:_	JAUL.	CREILLY	
	Title:	C. A. C.		

k trademark assignment
RECORDED: 06/03/1998

TRADEMARK REEL: 1738 FRAME: 0655