

MPD 6-8-98

FORM PTO-1584  
1-31-92

06-12-1998

1 SHEET  
ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks

the attached original documents or copy thereof.

1. Name of conveying party(ies)

Kleinert's, Inc. of Florida

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: as of December 19, 1995

2. Name and address of receiving party(ies):

Name: Kleinert's, Inc. of Delaware

Internal Address: Suite 350

Street Address: 1013 Centre Road

City: Wilmington State: DE ZIP: 19805

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

N/A

B. Trademark registration No.(s)

See Exhibit A attached hereto

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael M. Sherman, Esquire

Internal Address: Wolf, Block, Schorr and Solis-Cohen

Street Address: 15th and Chestnut Streets

City: Philadelphia State: PA ZIP: 19102

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41):..... \$ \$265.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-2820

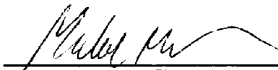
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael M. Sherman  
Name of Person Signing

  
Signature

6/8/98  
Date

Total number of pages comprising cover sheet: 2

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

06/12/1998 JMWTKINS 00000026 232820 1249026

01 FD:481 40.00 CH  
02 FD:482 225.00 CH

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 1739 FRAME: 0381

**EXHIBIT A**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
Pixie Playmates	1249026	August 23, 1983
Pixie	1152494	April 28, 1981
Pixie Sports	1285341	July 10, 1984
Design	1133217	April 15, 1980
Florida Surf	1252325	September 27, 1983
Rooty Kazooty	1644793	May 14, 1991
1311	1751338	February 9, 1993
1311	1696203	June 23, 1992
Design	1340976	June 11, 1985
Fla. Kids	2,039,889	February 25, 1997

DSB:505345.1

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ASSIGNMENT

WHEREAS, Kleinert's, Inc. of Florida, a Florida corporation having a business address of P.O. Box 85, Largo, Florida 34649, has adopted, used and is the owner of the trademarks listed on the attached Exhibit A which are now registered in the United States Patent and Trademark Office.

WHEREAS, Kleinert's, Inc. of Delaware, a Delaware corporation, having a place of business at 1013 Centre Road, Suite 350, Wilmington, DE 19805 has acquired as of December 19, 1995 said trademarks, together with the goodwill of the business associated therewith; and

WHEREAS, the parties wish to acknowledge the assignment and make it of record in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of all which are hereby acknowledged, and intending to be legally bound hereby, Kleinert's, Inc. of Florida assigns to Kleinert's, Inc. of Delaware the whole and entire right, title and interest in and to said trademarks, together with the goodwill of the business associated therewith.

This Assignment had been executed as of the 19th day of December, 1995.

KLEINERT'S, INC. OF FLORIDA

By:   
Gerald E. Monigle, Assistant Secretary

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