

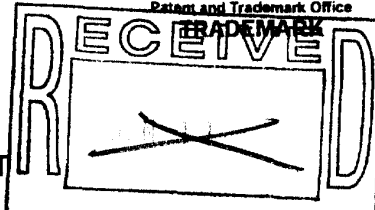
06-15-1998



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office



*Exp. Mail
6-10-98*

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other
- Effective Date
Month Day Year
 5 4 98

Conveying Party

☐ Mark if additional names of conveying parties attached

Name REED ELSEVIER INC

Execution Date
Month Day Year
 5 4 98

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization MASSACHUSETTS CORPORATION

Receiving Party

☐ Mark if additional names of receiving parties attached

Name ADVANSTAR COMMUNICATIONS INC

DBA/AKA/TA

Composed of

Address (line 1) 131 WEST FIRST STREET

Address (line 2)

Address (line 3) DULUTH

City

MINNESOTA

State/Country

55802

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization NEW YORK

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
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Enter for the first Receiving Party only.

Name

Address (line 1)

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Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

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700 LONSDALE BUILDING

Address (line 4)

DULUTH, MINNESOTA 55802

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,360,961

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

☒

Deposit Account

☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

☐

No

☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

TRADEMARK

REEL: 1739 FRAME: 0871

TRADEMARK ASSIGNMENT

WHEREAS, REED ELSEVIER INC., a Massachusetts corporation located at 275 Washington Street, Newton, MA 02158 (the "Assignor") has adopted and used the trademark "**SCAN-TECH**" (hereinafter referred to as the "Mark"), is the owner of record of the Mark, and has registered the Mark in the United States Patent and Trademark Office as identified on Schedule A; and

WHEREAS, ADVANSTAR COMMUNICATIONS INC., a New York corporation with an address at 131 West First Street, Duluth, Minnesota 55802 (hereinafter "Assignee"), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof; and

The Commissioner is hereby requested to issue "Certified Status Copies Showing Title" of the Mark in the name of ADVANSTAR COMMUNICATIONS INC.

IN WITNESS WHEREOF, the undersigned has executed this Assignment the 4th day of May, 1998.

REED ELSEVIER INC.

By: 

Name: Paul Mackler

Title: President, Reed Exhibition Companies division

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SCAN-TECH	1,360,961	September 17, 1985

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*ALSO LICENSED IN WISCONSIN

June 10, 1998

Commissioner for Trademarks
FEE
Box ASSIGNMENTS
Washington, D.C. 20231

Re: **U.S. Trademark No.1,360,961**
SCAN-TECH
Our File No.: 10555-500

Enclosed for filing are the following:

1. A Recordation Form Cover Sheet;
2. A copy of the Assignment; and
3. A check in the amount of \$40 in payment of the filing fee.

A return-receipt postcard indicates the elements of this mailing. Please date stamp this card and return it to us for our records.

Sincerely,



Martha M. Markusen

Enclosures

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

"Express Mail" mailing label number EM089270664US I
hereby certify that this correspondence is addressed to the Commissioner for Patents and
Trademarks, Box Assignments, Washington, D.C. 20231 and is being deposited with the United
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(Date of signature)

RECORDED: 06/10/1998

TRADEMARK
REEL: 1739 FRAME: 0874