

06-12-1998



MID 5-21-98

100736460

DOCKET NO. 967219-20

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

UNITED SPORTS OF AMERICA

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership

Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Russ Cline Enterprises, Inc.

Internal Address: \_\_\_\_\_

Street Address: 2310 West 75<sup>th</sup> Street.

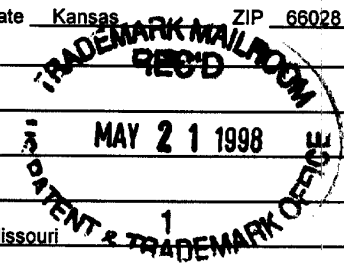
City Prairie Village State Kansas ZIP 66028

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Missouri
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached?  Yes  No



3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: \_\_\_\_\_
- Merger
- Change of Name

Execution Date: March 25, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/381,125

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael A. O'Neil

Internal Address: \_\_\_\_\_

Street Address: Gardere & Wynne, L.L.P.  
1601 Elm Street, Suite 3000

City Dallas State Texas ZIP 75201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit account number: 070153

(Attach duplicate copy of this page if paying by deposit account)

06/11/1998 SSMITH 00000047 75381125

DO NOT USE THIS SPACE

01 FC:481

40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MICHAEL A. O'NEIL

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document

4

*Michael A. O'Neil* 5/21/98

2. Additional Names of Assignees:

Russ Cline Enterprises, Inc.  
2310 West 75<sup>th</sup> Street  
Prairie Village, KS 66208

Missouri Corporation

Contemporary Sports, Inc.  
1401 S. Brentwood, 7<sup>th</sup> Floor  
St. Louis, MO 63144

Missouri Corporation

**ASSIGNMENT OF SERVICE MARKS AND APPLICATIONS**

WHEREAS, **UNITED SPORTS OF AMERICA** ("Assignor"), a Missouri general partnership, located and doing business at 2310 West 75<sup>th</sup> Street, Prairie Village, Kansas 66208, has adopted, used and is using the service marks and applications for registration thereof as shown on **Exhibit A** (the "Marks"); and

WHEREAS, **INTERNATIONAL SPORTS, INC.**, **RUSS CLINE ENTERPRISES, INC.**, and **CONTEMPORARY SPORTS, INC.** (collectively, "Assignee"), the general partners of Assignor, are in the process of liquidating Assignor and desire to distribute an undivided one-third (1/3) interest in the Marks, the registrations thereof and the applications for registration thereof as set forth on **Exhibit A**, to each of the general partners of Assignor;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, the registrations thereof and the applications for registration thereof, all as identified on **Exhibit A**, together with the right to sue for, and collect on, all claims for damages by reason of past infringements of the Marks.

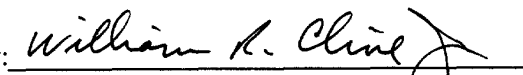
Executed this 25th day of March, 1998.

**UNITED SPORTS OF AMERICA**

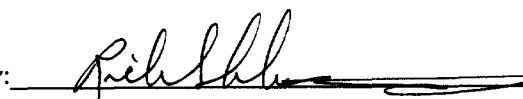
By: International Sports, Inc., General Partner

By:   
Christopher C. Fritz, President

By: Russ Cline Enterprises, Inc., General Partner

By:   
William R. Cline, Jr., President

By: Contemporary Sports, Inc., General Partner

By:   
Title: Vice President

**EXHIBIT 1**

**Description of Mark**

U.S. Service Mark Application "Pro Arena Trucks", Serial No. 75/381,125, filed with the United States Patent and Trademark Office on October 27, 1997.

548222.1

RECORDED: 05/21/1998

TRADEMARK  
REEL: 1740 FRAME: 0185