

FORM PTO-1594 (Rev. 6-93) RECOF 06-4	17-1998 EET U.S. DEPARTMENT OF COMMER	
OMB No. 0651-0011 (exp. 404) Tab settings □ □ □ ▼		
To the Honorable Commissioner of Patents	740757 d original documents or copy thereof.	
Name of conveying party(les):	2. Name and address of receiving party(les)	
MACK PRINTING COMPANY U.S. Patent & TMOTE/TM Mail Receipt 06-04-1998	Internal Address: Delaware Trust Building	
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Street Address: 900 Market Street, Ste. 200 City: Wilmington State: DE ZIP: 19801	
Q Corporation-State Pennsylvania	☐ Individual(s) citizenship	
Additional name(s) of conveying party(les) attached? Yes No	Association	
3. Nature of conveyance:	General Partnership Himited Restreemble	
, — Manag	☐ Limited Partnership	
☑ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name	Other	
Other	If assignee is not domicited in the United States, a domestic representative designal is attached: O Yes O No	
Execution Date: April 21, 1998	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? □ Yes □ No	
4. Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
75/431,635 75/431,545	N/A .	
Additional numbers t	attached? CI Yes 答 No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Glenn A. Gundersen	7. Total fee (37 CFR 3.41)\$ 65.00	
Internal Address: Dechert Price & Rhoads 4000 Bell Atlantic Tower	□ Enclosed	
	Authorized to be charged to deposit account	
Street Address: 1717 Arch Street	and any underpayment	
	8. Deposit account number:	
	04-0475	
City: Philadelphia State: PA ZfP: 19103	(Attach duplicate copy of this page if paying by deposit account)	
6/1996 INGUYEN 00000247 040475 75431635 DO NOT U	SE THIS SPACE	
C2481 40.00 CH T14AP 25.00 CH		
9. Statement and signature. To the best of my knowledge and belief, the foregoing information of the property of the property of the property of the foregoing information.	mation is true and correct and any attached copy is a true copy of	
the original document.	1 1/1/98	

Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

Signature

Stephanie E. Thier

Name of Person Signing

TRADEMARK REEL: 1741 FRAME: 0016



ASSIGNMENT OF TRADEMARKS

(United States)

WHEREAS MACK PRINTING COMPANY, a Pennsylvania corporation, with offices at 1991 Northampton Street, Easton, Pennsylvania 18042-3189 ("Assignor"), has adopted, used and is using the trademarks, service marks and logotypes shown in Schedule A hereto in its business;

AND WHEREAS MACK PRINTING GROUP, INC., a Delaware corporation, with offices at Delaware Trust Building, 900 Market Street, Suite 200, Wilmington, Delaware 19801 ("Assignee"), is desirous of acquiring the trademarks, service marks and logotypes shown in Schedule A, and any other trademarks, services marks, trade names, logotypes, and trade dress used in such business (collectively, the "Trademarks"), together with the applications shown in Schedule A, any other applications for registration or registrations of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the applications shown in Schedule A and any other applications for registration or registrations of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

Dated as of: April 21, 1998

MACK PRINTING COMPANY

Name: Steven H. Smith

Title: Treasurer

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TRADEMARK REEL: 1741 FRAME: 0017



Schedule A

Applications

<u>Mark</u>	Serial No.	Filing Date
M THE MACK PRINTING GROUP and Design	75/431,635	February 10, 1998
THE MACK PRINTING GROUP	75/431,545	February 10, 1998

Common Law Marks

<u>Mark</u>

IMAGES

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RECORDED: 06/04/1998