

MAN 6-5-98

06-17-1998

FORM PTO-1594 (Modified)  
OMB No. 0651-0011

RECOF  
TF



RECEIVED  
U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100740903

To the Honorable Commissioner of Patents and Trademarks: Please Record the attached original documents or copy thereof.

<p>1. Name of Conveying Parties:</p> <p>Varda Rosenteur and Seymour Rosenteur, Trustees of the Rosenteur Family Trust a Trust of Los Angeles County, State of California</p>	<p>2. Name and address of receiving parties:</p> <p>Name: Manuel Jablonski*, Trustee of The STAD Trust Internal Address: L'Ermitage International Street Address: 8822 Cynthia Street City: West Hollywood State: CA Zip: 90069</p>						
<p>3. Nature of Conveyance:</p> <p>Nunc Pro Tunc Assignment</p> <p>Execution Date: March 18, 1998 Effective Date: May 17, 1996</p>	<p>*an individual and citizen of the United States</p> <p>If assignee is not domiciled in the United States, a domestic designation is attached. Yes ___ No ___ (Designations must be a separate document from assignment) Additional names and addresses attached: Yes ___ No ___</p>						
<p>4. Application number(s) or registration number(s):</p> <table border="0"> <tr> <td style="width: 50%;">A. Trademark Application No(s):</td> <td style="width: 50%;">B. Trademark Registration No(s):</td> </tr> <tr> <td style="text-align: center;">74/187,810 (Now Registration No. 1,975,549)</td> <td style="text-align: center;">1,748,066 and 1,732,356</td> </tr> <tr> <td style="text-align: center;">Additional numbers</td> <td style="text-align: center;">___ Yes ___xx No</td> </tr> </table>		A. Trademark Application No(s):	B. Trademark Registration No(s):	74/187,810 (Now Registration No. 1,975,549)	1,748,066 and 1,732,356	Additional numbers	___ Yes ___xx No
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Additional numbers	___ Yes ___xx No						
<p>5. Name and address of party to whom correspondence should be mailed:</p> <p>Michael J. MacDermott, Esq. Pretty, Schroeder &amp; Poplawski 444 S. Flower Street, 19th Floor Los Angeles, CA 90071</p>	<p>6. Total number of applications and registrations involved: ..... 3</p> <p>7. Total Fee (37 CFR 2.41): ..... \$90</p> <p>A check in the amount of \$90 is enclosed.</p> <p>8. Please charge any additional fees or credit any overpayment to Deposit Account No. 16-2460. (Duplicate attached)</p>						
DO NOT USE THIS SPACE							
<p>06/16/1998 TTON11 00000232 1748066</p> <p>01 FC:481 40.00 DP</p> <p>02 FC:482 30.00 DP</p>							
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 33%; text-align: center;"> <p>Michael J. MacDermott Signatory</p> </td> <td style="width: 33%; text-align: center;"> <p><i>Michael J. MacDermott</i> Signature</p> </td> <td style="width: 33%; text-align: center;"> <p>5-29-98 Date</p> </td> </tr> </table> <p style="text-align: center;">Total number of pages, including cover sheet: 4</p>		<p>Michael J. MacDermott Signatory</p>	<p><i>Michael J. MacDermott</i> Signature</p>	<p>5-29-98 Date</p>			
<p>Michael J. MacDermott Signatory</p>	<p><i>Michael J. MacDermott</i> Signature</p>	<p>5-29-98 Date</p>					

TRADEMARK  
REEL: 1741 FRAME: 0160

SCHEDULE "A"

MARK	REGISTRATION NO.	ISSUED
L'ERMITAGE	1,748,066	January 26, 1993
CREST DESIGN	1,732,356	November 17, 1992

MARK	APPLICATION NO.	FILED
L'ERMITAGE	74/187810	July 23, 1991

TRADEMARK  
REEL: 1741 FRAME: 0161

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, Varda Rosenteur and Seymour Rosenteur, as Trustees FBO the Rosenteur Family Trust, dated February 8, 1989 (hereinafter referred to as "Assignor"), having a principal office in Los Angeles County, State of California, have adopted, used, and are using and are owners of all right, title, and interest in and to several trademarks and service marks listed in Schedule "A" attached hereto (hereinafter referred to collectively as the "Marks"); and

WHEREAS, Manuel Jablonski, as Trustee of The STAD Trust, dated August 28, 1979 (hereinafter referred to as "Assignee"), having a principal office in Los Angeles County, State of California, is desirous of acquiring the entire right, title and interest in and to the Marks;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE its entire right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with each of the Marks.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks and service marks, to issue any and all certificates of registration for each of the Marks to Assignee as the owner of the entire interest thereof, for the sole use and benefit of Assignee, its successors, assigns and legal representatives.

This Assignment shall be binding upon Assignor's successors and assigns.

Executed on the 17<sup>th</sup> day of May, 1996

Varda Rosenteur  
Varda Rosenteur, as Trustee  
FBO the Rosenteur Family Trust  
dated February 2, 1989

Varda Rosenteur

Seymour Rosenteur  
Seymour Rosenteur, as Trustee  
FBO the Rosenteur Family Trust  
dated February 2, 1989

Seymour Rosenteur



Dated 5/1/96

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES } S.S.

On MARCH 18, 1998 before me,  
ATHENA BAZAR

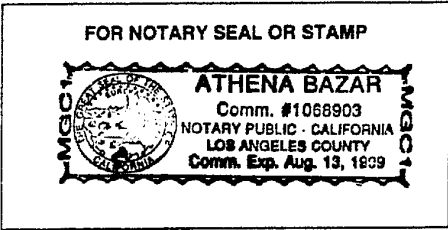
a Notary Public in and for said County and State, personally appeared  
VARDA ROSENTEUR AND  
SEYMOUR ROSENTEUR

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Signature *Athena Bazar*

ET-134 (Rev. 4-94)



Dated \_\_\_\_\_

STATE OF CALIFORNIA  
COUNTY OF \_\_\_\_\_ } S.S.

On \_\_\_\_\_ before me,

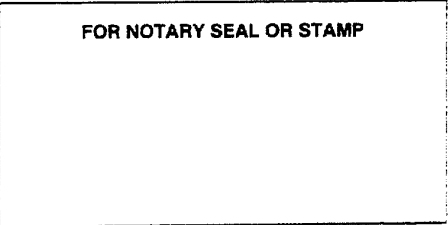
a Notary Public in and for said County and State, personally appeared

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Signature \_\_\_\_\_

ET-134 (Rev. 4-94)



RECORDED: 06/05/1998

TRADEMARK  
REEL: 1741 FRAME: 0163