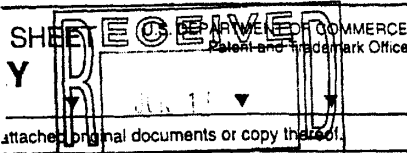


RE

06-17-1998



Tab settings ▼



To the Honorable Commissioner of Patents and Trademarks 100740611

attached original documents or copy thereof.

1. Name of conveying party(ies):

CICA S.A.
merged into INDUSTRIAS GESSY
LEVER LTDA.

- Individual(s)
- General Partnership
- Corporation-State
- Other FOREIGN CORPORATION
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: UNILEVER N.V.

Internal Address: _____

Street Address: Weena 455
THE NETHERLANDS

City: AL ROTTERDAM State: _____ ZIP: 3013

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other FOREIGN CORPORATION

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 14, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1708485

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROWENA S. DELEON

Internal Address: LEVER HOUSE

19th FLOOR

Street Address: 390 PARK AVENUE

City: NEW YORK State: NEW YORK ZIP: 10022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

06/17/1998 DCDATES 00000010 210043 1708485

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROWENA S. DELEON

Name of Person Signing

Signature

6/12/98

Date

Total number of pages including cover sheet, attachments, and document: 8

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE

Trademark: CICA
Registration No. 1,708,485
Applicant: Unilever N.V.

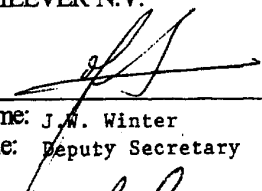
Kenneth C. Leonard, Peter Mendelson and Eric W. McCormick, of Lever House, 390 Park Avenue, 19th floor, New York, New York 10022 are all designated as Unilever N.V.'s representatives upon whom notices or process in proceedings affecting this trademark may be served.

POWER OF ATTORNEY

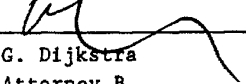
Unilever N.V., a corporation organized under the laws of The Netherlands, having its address at Weena 45, 3013 AL Rotterdam, The Netherlands, hereby appoints Kenneth C. Leonard, Peter W. Mendelson and Eric W. McCormick, members of the Bar of the State of New York, to prosecute this recordation of assignment of trademark and to transact all business in the Patent and Trademark Office in connection therewith.

UNILEVER N.V.

Date: 29 May 1998

By: 
Name: J. W. Winter
Title: Deputy Secretary

Date: 29 May 1998

By: 
Name: G. Dijkstra
Title: Attorney B

TRADEMARK
REEL: 1741 FRAME: 0353

TRADEMARK ASSIGNMENT

WHEREAS, INDUSTRIAS GESSY LEVER LTDA. of Av. Maria Coelho de Aguiar, 215 Bloco C, 2# Andar, Santo Amaro, Sao Paulo, Brazil (hereinafter Assignor), is owner of the trademark CICA, Registration No. 1,708,485, registered in the United States Patent and Trademark Office; and


AND WHEREAS, UNILEVER N.V.. of Weena 455, 3013 AL Rotterdam, The Netherlands (hereinafter Assignee) is desirous of acquiring said trademark CICA.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

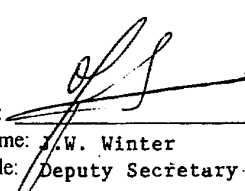
IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 14th day of May, 1998.

INDUSTRIAS GESSY LEVER LTDA.

By: 
Name: Luis Carlos Galvão
Title: Director


Ronald Rodrigues
Director

UNILEVER N.V.

By: 
Name: J.W. Winter
Title: Deputy Secretary

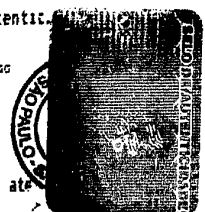

G. Dijkstra
Attorney B

José Roberto Pacheco França - Tabelião - Notário
50 Tabelionato da Capital do estado de São Paulo - Brasil
Reconheço por semelhança a firma SUPRA de: LUIS CARLOS GALVAO sem a
ter-me com o conteúdo textual do documento.
São Paulo, 14 de Maio de 1998
Em testemunho da verdade.

Airton Marinov - Escrevente Autorizado
Válido para ser utilizado somente no exterior e c/ o selo de Autenticidade
Valid for use only in foreign countries
Av. João Dias, 2320-Santo Amaro-Fone: 247-4033 NO 140596120040
Distrito Federal - A 0016 Brasília - A 00174-1104

José Roberto Pacheco França - Tabelião - Notário
50 Tabelionato da Capital do estado de São Paulo - Brasil
Reconheço por semelhança a firma SUPRA de: RONALD RODRIGUES sem a
ter-me com o conteúdo textual do documento.
São Paulo, 14 de Maio de 1998
Em testemunho da verdade.

Airton Marinov - Escrevente Autorizado
Válido para ser utilizado somente no exterior e c/ o selo de Autenticidade
Valid for use only in foreign countries
Av. João Dias, 2320-Santo Amaro-Fone: 247-4033 NO 140596120040
Distrito Federal - A 0016 Brasília - A 00174-1104



TRADEMARK
FRAME: 0354



HEREA
(hereinaf
GREFOR
dged, said
to said tr
ademark
VHEREG
is 14th
S GESS



I, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary with residence in Rotterdam, the Netherlands, certify that the signatures placed on the attached document are the signatures of Mr J.W. Winter proxy with title A and Mr G. Dijkstra proxy with title B, of Unilever N.V., a limited liability company incorporated in accordance with the laws of the Kingdom of the Netherlands, and as such, acting jointly, fully qualified to act for and on behalf of the said company.

Rotterdam, 2 June 1998



I, Joanita Ann Haimerl, certified public translator, duly admitted and sworn by the Commercial Registry of the State of São Paulo, Brazil, hereby certify that minutes were submitted to me, written in Portuguese, the translation of which is as follows:

INDÚSTRIAS GESSY LEVER LTDA.
CGC/MF No. 61.068.276/0001-04
Minutes of Quotaholders Meeting

On December 31, 1994, at 6:00 P.M., at the head office in the City of São Paulo, State of São Paulo, at Av. Maria Coelho Aguiar, 215, Block C, 2nd floor, a meeting was held by the undersigned, namely: **UNILEVER BRASIL LTDA.**, with its principal place of business in São Paulo, State of São Paulo, at Av. Maria Coelho Aguiar, 215, Block C, 2nd floor, enrolled with the General Taxpayers Register of the Ministry of Finance under No. 61.068.433/0001-73 and with the Trade Registry - NIRC under No. 35.200.957.227, registered with the Commercial Registry of the State of São Paulo under No. 188.550 on December 23, 1955, consolidated on January 31, 1994 and registered at the same Commercial Registry under No. 27.147/94-0 on March 2, 1994, herein represented by its manager, Mr. Rafael Goldenberg, Brazilian, married, economist, bearer of Identity Card RG No. 2.122.514 and enrolled with the Individual Taxpayers Register under CPF No. 008.297.738-00, resident and domiciled in São Paulo, State of São Paulo, and by its attorney-in-fact, Walcyr Villas Bôas, Brazilian, married, economist, bearer of Identity Card RG 3.174.880, enrolled with the Individual Taxpayers Register under CPF No. 036.989.988-15, resident and domiciled in São Paulo, State of São Paulo; **UMBERTO APRILE**, Italian, divorced, economist, bearer of Foreigners Identity Card RNE V004775-6, enrolled with the Individual Taxpayers Register under CPF No. 114.862.518-62, resident and domiciled in São Paulo, State of São Paulo, represented by Walcyr Villas Bôas, identified above; and **RAFAEL GOLDENBERG**, identified above; sole quotaholders of **INDÚSTRIAS GESSY LEVER LTDA.**, a limited liability company with its principal place of business in São Paulo, State of São Paulo, at Av. Maria Coelho Aguiar, 215, Block C, 2nd floor, enrolled with the General Taxpayers Register under the Ministry of Finance under No. 61.068.276/0001-04, with its Articles of Association duly registered

TRADUTORA PÚBLICA E INTÉRPRETE COMERCIAL - PORTUGUÊS - INGLÊS - ALEMÃO
NOMEADA PELA JUNTA COMERCIAL DO ESTADO DE SÃO PAULO TRADUTORA JURAMENTADA SOB MATRÍCULA Nº 288
R. Libero Baduró, 488 - 7º andar - cj.A - 01008-000 - São Paulo, SP
Tel: 606.7383 e 606.9446 - Fax: 604.8457 - Modem: 604.1260 - E-mail: tradjh@sanet.com.br
CPF 566.057.578-15 - RG 2.730.692 - CCM 8.541.822-6 - IAPAS 10.926.111.644

TRADEMARK
REEL: 1741 FRAME: 0356

at the Commercial Registry of the State under No. 802.676/75 on October 2, 1975, consolidated on January 31, 1994, and registered at the same Commercial Registry under No. 27.148/94-4 on March 2, 1994, in order to examine the Report on the Appraisal of the Net Worth of Cica S.A. and to resolve on the merger of the latter into the Company according to the Merger and Justification Protocol executed between the two companies on December 2, 1994, approved at the Quotaholders Meeting of this company on December 2, 1994. After the meeting was convened, it was stated that Mr. Rafael Goldenberg and Mr. Walcyr Villas Bôas, representing Cica S.A., were present at the Meeting and they declared that, at a Special General Meeting held on December 31, 1994, at 2:00 P.M., the shareholders of Cica S.A. had unanimously approved said Merger and Justification Protocol. The Chairman then explained that the experts had been appointed in advance, subject to the approval of the quotaholders, who had already ratified the appointment, and that, to expedite the preparation of the respective reports, the work had been done with them, and invited to enter the meeting room Mr. Roberto Manuel de Oliveira, enrolled with the Regional Engineering and Architecture Council of São Paulo under No. 66.653, representative of Appraisal Avaliações e Engenharia S/C Ltda., established in São Paulo, State of São Paulo, at Rua Joaquim Floriano, 733, 3rd floor, enrolled with the Regional Engineering and Architecture Council under CREA No. 32.432, appointed to determine the market value of the items of the property, plant and equipment of Cica S.A. and its controlled companies, and Mr. Alastair Howarth Steel, enrolled with the Regional Accountants Council of São Paulo under CRC-SP No. 77.529, representative of Price Waterhouse - Auditores Independentes, established at Rua General Jardim, 36, enrolled with the Regional Accountants Council of São Paulo under CRC-SP No. 160, the firm appointed to appraise the market value of the Net Worth of Cica S.A. based on the Balance Sheet drawn up on December 1, 1994, who thanked the meeting for their appointment and provided the necessary explanations and submitted the respective Appraisal Reports prepared on the market value based on the Balance Sheet drawn up by that company on December 1, 1994. Those present were then informed that the minority shareholders of Cica S.A. on this date assigned and transferred to the shareholder



TRADUTORA PÚBLICA E INTÉRPRETE COMERCIAL - PORTUGUÊS - INGLÊS - ALEMÃO
NOMEADA PELA JUNTA COMERCIAL DO ESTADO DE SÃO PAULO TRADUTORA JURAMENTADA SOB MATRÍCULA Nº 288
R. Libero Baduró, 488 - 7º andar - cj.A - 01008-000 - São Paulo, SP
Tel: 606.7383 e 606.9446 - Fax: 604.8457 - Modem: 604.1260 - E-mail: tradjih@zonet.com.br
CPF 566.057.578-15 - RG 2.730.692 - CCM 8.541.822-6 - IAPAS 10.926.111.644

TRADEMARK
REEL: 1741 FRAME: 0357

Indústrias Gessy Lever Ltda. its shares in that company, so that the latter became the sole quotaholder of the company to be merged. Then, after a detailed examination of the Report on the Appraisal of the Net Worth of Cica S.A., the shareholders of the company and the representatives of Cica S.A. agreed upon the total amount contained therein, namely, R\$ 125.082.802,59 (one hundred and twenty-five million, eighty-two thousand, eight hundred and two reais and fifty-nine centavos) for the net worth of Cica S.A., appraised at market value, the mentioned Appraisal Reports becoming part of these Minutes as Exhibits. In view of the approval of the Appraisal Reports, and as all the conditions contained in the Merger and Justification Protocol had already been approved by both companies involved, it was decided that Cica S.A. would be merged into this company for an amount of R\$ 125.082.802,59 (one hundred and twenty-five million, eighty-two thousand, eight hundred and two reais and fifty-nine centavos) corresponding to the Net Worth of Cica S.A., without any capital increase. In view of the merger now approved and in compliance with the provisions contained in the Merger and Justification Protocol, Cica S.A. was declared to be extinct and the shares of its share capital consequently cancelled, with INDÚSTRIAS GESSY LEVER LTDA. succeeding it in all its rights and obligations, without any interruption, for all legal purposes and effects, it being certain that the units of Cica S.A. contained in the enclosed list shall henceforth operate as units of the absorbing company. Finally, it was resolved that the management of the merged company was hereby authorized to perform all acts supplementary to or resulting from the merger approved hereunder, with broad and general powers to make all the necessary registrations, transcriptions, annotations or communications, particularly to the Real Estate Registry Offices, according to the list attached hereto. As there was no further business to transact, the meeting was suspended for the time necessary to draw up these minutes which, upon the reopening of the meeting, was read, found to be in order, approved and signed by all those present. São Paulo, December 31, 1994.

(sgd) (sgd)

UNILEVER BRASIL LTDA.

By Rafael Goldenberg - Walcyr Villas Bôas

(sgd)



TRADUTORA PÚBLICA E INTÉRPRETE COMERCIAL - PORTUGUÊS - INGLÊS - ALEMÃO
NOMEADA PELA JUNTA COMERCIAL DO ESTADO DE SÃO PAULO TRADUTORA JURAMENTADA SOB MATRÍCULA Nº 288
R. Libero Baduró, 488 - 7º andar - cj.A - 01008-000 - São Paulo, SP
Tel: 606.7383 e 606.9446 - Fax: 604.8457 - Modem: 604.1260 - E-mail: tradjh@uol.com.br
CPF 566.057.578-15 - RG 2.730.692 - CCM 8.541.822-6 - IAPAS 10.926.111.644

TRADEMARK

REEL: 1741 FRAME: 0358

UMBERTO APRILE
 By Walcyr Villas Bôas
 (sgd)
 RAFAEL GOLDENBERG
 (sgd) (sgd)
 CICA S.A.
 By Rafael Goldenberg - Walcyr Villas Bôas
 (sgd)
 PRICE WATERHOUSE AUDITORES INDEPENDENTES
 By Alastair Howarth Steel
 (sgd)
 APPRAISAL AVALIAÇÕES E ENGENHARIA S/C LTDA.
 By Roberto Manuel de Oliveira
 (sgd)
 Adalberto Rossetto - OAB/SP 43.022

IN WITNESS WHEREOF I hereunto set my hand and seal.
 São Paulo, June 17, 1996

Rec: 9631
 Emol: R\$ 36,51

5º Tabelionato
 de Notas

JOANITA ANN HAIMERL
 Tradutora Pública

5º Tabelionato de Notas - José Roberto Pacheco França - Tabelião
 Av. João Dias, 2320-Santo Amaro - Fone: 247-4033 Nº 150198132947
 Reconheço por semelhança a firma SUPRA de: JOANITA ANN HAIMERL,
 Conferido por: Chamone
 VALIDO SOMENTE COM O SELO DE AUTENTICIDADE
 Valores R\$...:0,89! S.P., 15 de Janeiro de 1998
 Firmas R\$...:0,00! Em testemunho da verdade
 P.Dados R\$...:0,00!
 Total R\$...:0,89! Airton Marinov - Escrevente Autorizado



José Roberto Pacheco França - Tabelião - NOTARY
 5º Tabelionato da Capital do estado de São Paulo - Brasil
 Reconheço por semelhança a firma SUPRA de: JOANITA ANN HAIMERL sem
 ater-me com o conteúdo textual do documento.
 São Paulo, 15 de Janeiro de 1998
 Em testemunho da verdade,
 Airton Marinov - Escrevente Autorizado
 Válido para ser utilizado somente no exterior e c/ o selo de Autentic.
 Valid for use only in foreign countries
 Av. João Dias, 2320-Santo Amaro-Fone: 247-4033 Nº 160198170302
 Valores|Firmas|R\$...: 0,89|P.DadosR\$...: 0,00|Total:R\$...:



jo\texto3\esby57.doc

TRADUTORA PÚBLICA E INTÉRPRETE COMERCIAL - PORTUGUÊS - INGLÊS - ALEMÃO
 NOMEADA PELA JUNTA COMERCIAL DO ESTADO DE SÃO PAULO TRADUTORA JURAMENTADA SOB MATRÍCULA Nº 288
 R. Libero Badurá, 488 - 7º andar - cj.A - 01008-000 - São Paulo, SP
 Tel: 606.7383 e 606.9446 - Fax: 604.8457 - Modem: 604.1260 - E-mail: tradj@sanet.com.br
 CPF 566.057.578-15 - RG 2.730.692 - CCM 8.541.822-6 - IAPAS 10.926.111.644

RECORDED: 06/15/1998

TRADEMARK
 REEL: 1741 FRAME: 0359