


6-15-98

06-17-1998

Form PTO-1594 (Rev. 6-93) **RECOR**  ET U.S. DEPARTMENT OF COMMERCE
 OMB No. 0651-0011 (exp. 4/94) Patent and Trademark Office
 To the Honorable Commissioner of Patents and Trademarks. Please attach original document of copy in back of **100740639**

1. Name of conveying party(ies):
 Cowles Creative Publishing, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Minnesota
 Other _____

2. Name and address of receiving party(ies):
 Creative Publishing International, Inc.
 5900 Green Oak Drive
 Minnetonka, Minnesota 55348
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Minnesota
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____ effective May 29, 1998
 Execution Date: May 18, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or trademark number(s):
 A. Trademark Application No(s). See attached
 B. Trademark Registration No(s). See attached

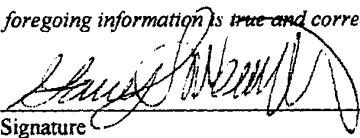
5. Name and address of party to whom correspondence concerning document should be mailed:
 Gary S. Weinstein, #P-42,217
 FAEGRE & BENSON LLP
 2200 Norwest Center
 90 South Seventh Street
 Minneapolis, MN 55402-3901
 612/336-3492

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41)\$665.00
 Enclosed
 Authorized to be charged to deposit account for underpayment

8. Deposit Account number: 06-0029

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and believe, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Gary S. Weinstein, #P-42,217  June 7, 1998
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks, Box Assignments
 Washington, D.C. 20231

M2:20177315.01

52195-207922

TRADEMARK
 REEL: 1741 FRAME: 0453

United States Trademark Applications and Registrations

Trademark	Application No.	Registration No.	Matter #
ARTS & CRAFTS FOR HOME DECORATING	75/385,863		207922
CREATIVE TOUCHES	75/244,890		127167
CY DECOSSE INCORPORATED	75/306,085		129710
DESIGN (Wolf Logo)	74/660,914		206354
HOME IMPROVEMENT LIBRARY	75/322,511		203558
MEALS FOR LIFE	75/001,153		124238
PORTFOLIO OF ... IDEAS	75/322,515		203555
SEAMS SEW EASY	75/341,829		205546
THE COMPLETE FLY FISHERMAN	75/209,272		125531
THE COMPLETE HUNTER	75/322,513		124033
THE FRESHWATER ANGLER	75/326,250		117337
ARTS & CRAFTS FOR HOME DECORATING	74/148,159	1,697,167	115684
CREATIVE T TEXTILES and Design	75/333,194	2,152,638	203559
GREAT GIFTS and Design	75/172,445	2,106,966	125900
HOME DECORATING INSTITUTE	74/149,016	1,708,090	115688
LOON MAGIC	74/683,472	2,047,070	206357
MEALS FOR LIFE	75/976,671	2,153,150	206587
MICROWAVE COOKING LIBRARY	73/579,720	1,411,267	115680
NORTHWORD	74/169,220	1,699,043	206358
PORTABLE WORKSHOP	75/187,060	2,105,461	127211
QUICK STEPS	75/243,305	2,132,632	200982
RECIPES FOR LIFE	74/155,229	1,832,147	115687
SEWING REFERENCE LIBRARY and Design	73/579,487	1,439,127	115679
THE HOME DECORATING INSTITUTE COUNTRY CRAFTS COLLECTION	74/394,509	1,866,362	115337
THE HUNTING & FISHING LIBRARY and Design	73/579,438	1,416,595	115676
WHITETAIL COUNTRY	74/149,998	1,682,000	206624

MQ-20177160-01

TRADEMARK
REEL: 1741 FRAME: 0454

7-426



MINNESOTA SECRETARY OF STATE AMENDMENT OF ARTICLES OF INCORPORATION

BEFORE COMPLETING THIS FORM, PLEASE READ INSTRUCTIONS LISTED BELOW.

CORPORATE NAME: (List the name of the company prior to any desired name change)

Cowles Creative Publishing, Inc.

This amendment is effective on the day it is filed with the Secretary of State, unless you indicate another date, no later than 30 days after filing with the Secretary of State.

The effective date of this Amendment shall be May 29, 1998.

The following amendment(s) of articles regulating the above corporation were adopted: (Insert full text of newly amended article(s) indicating which article(s) is (are) being amended or added.) If the full text of the amendment will not fit in the space provided, attach additional numbered pages. (Total number of pages including this form 1.)

ARTICLE 1

The name of this Corporation is Creative Publishing International, Inc.

This amendment has been approved pursuant to Minnesota Statutes chapter 302A or 317A. I certify that I am authorized to execute this amendment and I further certify that I understand that by signing this amendment, I am subject to the penalties of perjury as set forth in section 609.48 as if I had signed this amendment under oath.

Iain MacFarlane, President
(Signature of Authorized Person)

INSTRUCTIONS

1. Type or print with black ink.
2. A Filing Fee of \$35.00, made payable to the Secretary of State.
3. Return completed forms to:

Secretary of State
180 State Office Building
100 Constitution Ave.
St. Paul, MN 55155-1299
(612)296-2803

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STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
MAY 18 1998

Jan Anderson
Secretary of State

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