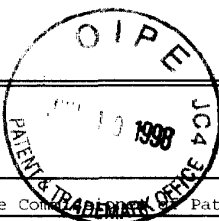


06-17-1998



DEPARTMENT OF COMMERCE
Patent and Trademark Office

100751545

Form PTO-1595
1-31-92

MD 6-10-98

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
C. Rohrer Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation State, Pennsylvania
 Other

2. Name and address of receiving party(ies):
Name: D.P. Stauffer Biscuit Co. Inc.
Street Address: Belmont & Sixth Avenues
City: York State: PA Zip: 17405

Additional name(s) of conveying party(ies) attached?
 yes no

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - State, Pennsylvania
 Other

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: May 31, 1998

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

75/342,575

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cynthia Clarke Weber
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3202

6. Total number of applications and registration involved:
1

7. Total Fee (37 CFR 1.411): \$ 40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.

Authorized to be charged to Deposit Account

8. Deposit Account No.

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cynthia Clarke Weber
Name

6/17/98
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 2

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:
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Washington, D.C. 20231

06/15/1998 SSMITH 00000090 75342575

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REEL: 1742 FRAME: 0014

ASSIGNMENT

WHEREAS, C. Rohrer Inc., a Pennsylvania corporation with a business office located at 18 West Poplar Street, Fleetwood, Pennsylvania 19522, was and is the owner of the U.S. trademark application and mark identified below:

<u>App. No.</u>	<u>Mark</u>
75/342,575	A WHALE OF A CRACKER and Design

WHEREAS, D.F. Stauffer Biscuit Co. Inc. ("Assignee") a Pennsylvania corporation with a business office located at Belmont & Sixth Avenues, York, Pennsylvania 17405, is desirous of acquiring the trademark and application therefor identified above and the goodwill symbolized by the mark;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the trademark and application therefor identified above in the United States, together with the goodwill of the business symbolized by the trademark and application therefor.

C. ROHRER INC.

Date: 5/31/98

By: 
Charles Rohrer

Title: President

{ccw/575asgn 004}