

06-17-1998

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Butterfly Morning Enterprises, Inc.  
 5661 Cleon Street  
 North Hollywood, CA 91601  
 DBA Picker's Pal

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: DUNLOP MANUFACTURING, INC.  
 Internal Address: P.O. BOX 846  
 Street Address: 150 INDUSTRIAL WAY  
 City: BENICIA State: CA ZIP: 94510

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State CALIFORNIA  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

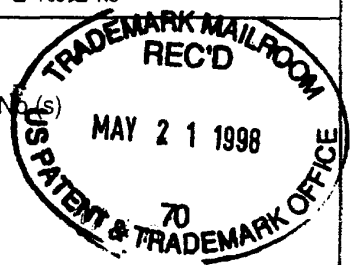
Execution Date: January 10, 1990

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1104298

Additional numbers attached?  Yes  No



5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jasmin Powell  
 Internal Address: P.O. Box 846  
 \_\_\_\_\_  
 Street Address: 150 Industrial Way  
 \_\_\_\_\_  
 City: Benicia State: CA ZIP: 94510

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jasmin Powell  
Name of Person Signing

*Jasmin Powell*  
Signature

May 18, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Butterfly Morning Enterprises, Inc., a California corporation, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1 104 298 for PICKER'S PAL dated October 17, 1978; and

WHEREAS, Dunlop Manufacturing, Inc., a California corporation of Benicia, California is desirous of acquiring said mark and the registration thereof:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Butterfly Morning Enterprises, Inc. hereby sells, transfers, conveys and assigns unto Dunlop Manufacturing, Inc. the entire right, title and interest in and to said mark and the above identified registration thereof, together with the good will of the business in connection with which the mark is used and which is symbolized by said mark.

Signed at LOS ANGELES, California, this 10 day of ~~December, 1989.~~  
JAN 1990

Butterfly Morning Enterprises, Inc.

By [Signature]  
Name  
Pres.  
Title

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss

On this 10 day of ~~December, 1989~~ JAN 1990, before me personally appeared ELIOT WILSON PRESIDENT, to me known and known to me to be the of Butterfly Morning Enterprises, Inc. and who executed the foregoing Assignment, and he duly acknowledged to me that he executed the same for the uses and purposes therein mentioned on behalf of said Assignor and pursuant to authority duly received.

[Signature]

TRADEMARK  
REEL: 1742 FRAME: 0107