

06-22-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



JUN 18 1998

Tab settings

To the Honorable Commissioner of Patent

100745305

Send original documents or copy thereof.

1. Name of conveying party(ies):

Compagnie Gervais Danone

MRO
6-18-98

- Individual(s)
- General Partnership
- Corporation-State
- Other Societe Anonyme of France

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Liebig Maille Amora

Internal Address: _____

Street Address: 48, quai Nicolas Rolin

City: 21000, Dijon, France State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Societe Anonyme of France

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: June 8, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,115,745 1,144,416
1,331,065 1,631,760

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perla M. Kuhn, Esq.

Internal Address: 18th Floor

Hughes Hubbard & Reed LLP

Street Address: One Battery Park Plaza

City: New York State: NY ZIP: 10004

6. Total number of applications and registrations involved: _____

4

7. Total fee (37 CFR 3.41):..... \$ 115.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3264

(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481
02 FC:482

40.00 OP
75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barbara Loewenthal, Esq.

Name of Person Signing

[Signature]

Signature

June 17, 1998

Date

Total number of pages comprising cover sheet: _____

7

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : MAILLE
Registration No. : 1,115,745
Filed : March 27, 1979
Class(es) : 30

POWER OF ATTORNEY


SIR:

In the matter of the above-identified application, Applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., RITA M. HAEUSLER, PETER M. LANGENBERG, NICOLAS SWERDLOFF, JULIUS RABINOWITZ, EDWIN C. BULLOCK, BARBARA H. LOEWENTHAL, PETER A. SULLIVAN and MONIQUE T.D. TRUONG of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys to file this assignment with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

COMPAGINE GERVAIS DANONE

By: 
Name: Perla M. Kuhn
Title: Director General

Dated: _____

Je soussigné, Perla M. Kuhn
INGENIEUR (8e)
38, Avenue Hoche
Certifie exacte la signature
ci-contre de Perla M. Kuhn

W6-NY980280-435

TRADEMARK

REEL: 1743 FRAME: 0266

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Compagnie Gervais Danone, a societe anonyme of France, having a place of business at 126-130, rue Jules Guesde, 92300 Levallois-Perret, has adopted, used and is using the marks that are the subject of application and registration in the United States Patent and Trademark Office as follows:

<u>MARK</u>	<u>REGISTRATION No</u>	<u>DATED</u>
MAILLE	1,115,745	03/27/79
MAILLE and Design	1,331,065	04/16/85
MAILLE and Design	1,631,760	01/15/91
PARIZOT	1,144,416	12/23/80

AND, WHEREAS, Liebig Maille Amora, a société anonyme of France, having a place of business at 48, quai Nicolas Rolin, 21000, Dijon, France, has acquired the entire right, title and interest in and to the said marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the marks, and past common law causes of action as of November 28, 1997

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Compagnie Gervais Danone hereby sells, assigns and transfers unto said Liebig Maille Amora, its successors and assigns, the entire right, title and interest in and to the said marks, application and registration and any renewal that may be granted thereon, together with the goodwill of the business symbolized by the mark and past common law causes of action;

W6-NY980750.386

THAT, Christian Laubie was the General Director of Compagnie Gervais at the time the assignment was effected and was aware of the particulars of the assignment set forth above;

THAT, this assignment is being executed now in order to clarify the ownership of the aforementioned registrations, and to confirm that said Compagnie Gervais Danone did assign unto said Liebig Maille Amora all rights, title and interest in and to the said marks, together with the good will associated by the marks, and the registrations thereof.

COMPAGNIE GERVAIS DANONE

By: _____
Name: Christian Laubie
Title: Directeur Général

Dated: 8 JUIN 1998

Je soussigné, M^e P. MONTAGNE
Notaire à PARIS (8^e)
38, Avenue Hoche
Certifie exacte la signature
ci-contre de M R Christian LAUBIE
A Paris, le 8 Juin 1998

ACKNOWLEDGEMENT

STATE OF FRANCE)

) ss.:

COUNTY OF)

On this ___ day of _____, 199_, before me personally came CHRISTIAN LAUBIE of COMPAGNIE GERVAIS DANONE, to me known and known to me to be the individual described in and who executed the foregoing instrument and duly acknowledged to me that (s)he executed the same.

NOTARY PUBLIC

ATTESTATION

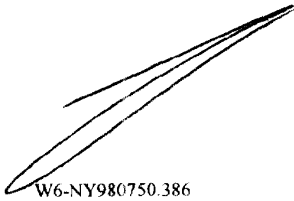
ETAT DE France

COMTE DE -

Ce ...8...ème jour de juin 1998, a comparu devant moi Monsieur Christian Laubie de Compagnie Gervais Danone qui m'est connu comme étant la personne mentionné au document annexé, qui l'a signé et qui m'a confirmé l'avoir signé.

Notaire

M. Patrick MONTAGNE
NOTAIRE ASSOCIÉ
38, avenue Hoche
75008 PARIS



W6-NY980750.386