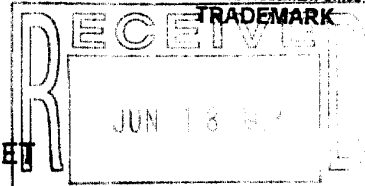


06-22-1998



RECORD 100743596

SHEET



TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

86-81-9

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
\_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Iroquois Popcorn Company, Inc. Execution Date  
Month Day Year  
3/17/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization State of Illinois, U.S.A.

Receiving Party

Mark if additional names of receiving parties attached

Name Lincoln Snacks Company

DBA/AKATA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 4 High Ride Park,

Address (line 2) \_\_\_\_\_

Address (line 3) Stamford, Connecticut 06905

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization State of Delaware, U.S.A.

06/19/1998 DCOATES 00000097 1747306 FOR OFFICE USE ONLY

01 FC:581 80.00 DP

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name



Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)




City

State/Country

Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)






















TRADEMARK

REEL: 1743 FRAME: 0291

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,747,306"/>	<input type="text" value="866,538"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karen P. Clancy, Esq.  
Name of Person Signing

  
Signature

June 17, 1998  
Date Signed

ASSIGNMENT OF TRADEMARK

IN CONSIDERATION of the amount of \$5,000 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, IROQUOIS POPCORN COMPANY, an Illinois corporation ("Assignor") does hereby assign, grant and set over to LINCOLN SNACKS COMPANY, a Delaware corporation ("Assignee"), all of its right, title and interest in and to the (i) trademark "The Original Iroquois Quality Since 1936" and the accompanying logo (the "Mark"), which Mark was registered with the United States Patent and Trademark Office on June 19, 1993, Registration Number 1,747,306 (the "Registration"), together with the Registration and the goodwill of the business symbolized by the Mark and (ii) to the extent it exists, the trademark "Iroquois" and the accompanying logo, if any, which Mark was registered with the United States Patent and Trademark Office, Registration Number 72-306988.

IN WITNESS WHEREOF, Assignor had caused this Assignment to be signed as of the 17th day of March, 1998.

IROQUOIS POPCORN COMPANY

By: Donald F. Campbell  
Name:  
Title: PRESIDENT

0250127 WF