

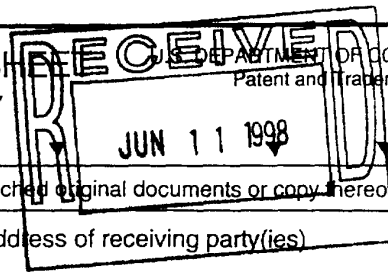
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VER SHEET ONLY



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To the Honorable Commissic

Send the attached original documents or copy thereof.

1. Name of conveying party(ies):

Great American Reserve Insurance Company

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: May 18, 1998

2. Name and address of receiving party(ies)

Name: Consec, Inc.

Internal Address:

Street Address: 11825 N. Pennsylvania Street

City: Indianapolis State: IN ZIP: 46032

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Indiana, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,693,520

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Spiro Bereveskos

Internal Address:

Woodard, Emhardt, Naughton, Moriarty

& McNett

Street Address: 111 Monument Circle, Suite 3700

City: Indianapolis State: IN ZIP: 46204

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

23-3030

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steve Zlatos Name of Person Signing

[Signature] Signature

June 5, 1998 Date

Total number of pages including cover sheet, attachments, and document:

06/22/1998 J.WATKINS 06510065 163550 40.00 0P

TRADEMARK ASSIGNMENT

WHEREAS, Great American Reserve Insurance Company, a Texas corporation, located at 701 South Taylor, Suite 400, Amarillo, Texas 79101, has adopted and used the following mark which is registered in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
DENTALFLEX	1,693,520	June 9, 1992

WHEREAS, Consecos, Inc. of 11825 N. Pennsylvania Street, Carmel, Indiana 46032, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Great American Reserve Insurance Company does hereby assign unto said Consecos, Inc. all right, title, and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

WITNESS Assignor's hand the 18th day of May, 1998.

GREAT AMERICAN RESERVE
INSURANCE COMPANY

By: Michael A. Colliflowe
Michael A. Colliflowe
Senior Vice President, Legal

STATE OF INDIANA)
) SS:
COUNTY OF Hamilton)

Before me, a Notary Public, in and for said County and State, personally appeared the above named Assignor, Michael A. Colliflower, on behalf of Great American Reserve Insurance Company, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as Assignor's free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Wm L. Conolly
Notary Public

Printed: Winston K. Ludley

Resident of Heardicks County

My Commission Expires: August 1, 2000