



100745606

Atty Docket No. 33508.167394

JUN - 5 1998

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Alexander Hamilton Life Insurance Company of America

- Individuals(s)
- General Partnership
- Corporation-State - Michigan
- Other
- Association
- Limited Partnership

6-5-98

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 15, 1998

2. Name and address of receiving party(ies)

Name: Jefferson Pilot Corporation

Internal Address:

Street Address: 100 N. Greene Street

City: Greensboro State: NC Zip: 27401

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State North Carolina
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Exhibit A attached.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan L. Dillon

Internal Address: Kilpatrick Stockton, LLP
Suite 2800

Street Address: 1100 Peachtree St.

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41).....\$415.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joan L. Dillon
Name of Person Signing

Signature

5/28/98
Date

Total number of pages including cover sheet, attachments, and document: 3

EXHIBIT A

U.S. REGISTRATIONS

	TRADEMARK	REG. NO./ SERIAL NO.	REG. DATE/ FILING DATE
1.	ALEXANDER HAMILTON	1,317,287	1/29/85
2.	ALEXANDER HAMILTON LIFE	1,321,249	2/19/85
3.	ALLEGIANCE	1,959,345	2/27/96
4.	Bust of Man with Oval Design	1,593,420	4/24/90
5.	ECLIPSE	2,086,770	8/12/97
6.	FIRSLIFE EMPIRE	1,561,353	10/17/89
7.	IRRESISTIBLE	1,910,388	8/8/95
8.	IRRESISTIBLE LIFE	1,250,009	8/30/83
9.	IRRESISTIBLE NEW LIFE	1,286,400	7/17/84
10.	IRRESISTIBLE SURVIVOR LIFE	1,674,505	2/4/92
11.	IRRESISTIBLE XTR	1,795,274	9/28/93
12.	LIFELINC	1,592,340	4/17/90
13.	MORTGAGEEXCEL	1,892,001	5/2/95
14.	SOME THINGS IN LIFE ARE IRRESISTIBLE	1,268,175	2/21/84
15.	SURVIVORLIFE	1,878,858	2/14/95
16.	TWINDEX	1,264,452	1/17/84

CANADIAN REGISTRATIONS

	TRADEMARK	REG. NO./ SERIAL NO.	REG. DATE/ FILING DATE
1.	ALEXANDER HAMILTON	310876	1/31/86
2.	ALEXANDER HAMILTON LIFE	311698	2/28/86
3.	Bust of Man with Oval Design	380507	2/22/91

MEXICAN REGISTRATIONS

	TRADEMARK	REG. NO./ SERIAL NO.	REG. DATE/ FILING DATE
1.	IRRESISTIBLE MULTILIFE	462668	6/7/94
2.	IRRESISTIBLE XTR	462667	6/7/94

ASSIGNMENT

This Assignment is made and entered into this 15th day of May 1998, between **Alexander Hamilton Life Insurance Company of America**, a Michigan corporation with offices at 33045 Hamilton Boulevard, Farmington Hills, MI 48108 ("Assignor"), and **Jefferson-Pilot Corporation**, a North Carolina corporation with offices at 100 N. Greene St., Greensboro, NC 27401 ("Assignee"):

WHEREAS, Assignor has adopted and used in the United States the trademarks reflected in the attached Exhibit "A" ("Marks") in connection with its business, and is the owner of the Marks, and owns federal registrations or applications for those Marks;

WHEREAS, Assignee is desirous of confirming as a matter of record its acquisition of the Marks, including pending applications and registrations, together with the good will of the business connected with the Marks;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interest in and to the Marks, including pending applications and registrations, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective the 15th day of May, 1998.

**ALEXANDER HAMILTON LIFE
INSURANCE COMPANY OF AMERICA**

By: 

Name: Richard T. Stange
Title: Assistant Secretary

TRADEMARK