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FORM PTO-1594 R	FOODDATION FO	PAM COVERISE	U.S. DEPARTMENT OF COMMERCS Patentiant Trademark Office				
61210	06-24-	1998	Y JUN 15 1998 Patentlant Frademark Office				
Tab settings ⇒ ⇒ ⇒ ▼ To the Honorable Commissioner of Pa			▼ V U V				
Name of conveying party(ies);	100745	~~ .	ached original documents or copy thereof.				
1. Ivaile of conveying party(les).	,00740		dress of receiving party(ies):				
Companion Life Insurance Company			Cross and Blue Shield of South				
			ess:				
Individual(s) General Partnership	Association	1	s: 1-20 at Alpine Road				
General Partnership Corporation-State of South Ca	Limited Partnership	City: Columb	State: SC ZIP 29219				
Other		Individual(s) citizenship					
Additional name(s) of conveying party(ies) attached	nd? 🗆 Yes 🗔 No	Association					
3. Nature of conveyance:		General Partnership Limited Partnership Corporation-State of South Carolina					
	Momor	☐ Corporation	on-State of South Carolina				
		If assignee is not do	omiciled in the United States, a domestic representative				
Other		designation is attac	hed: Yes No				
Execution Date: 6/4/98		(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No					
Application number(s) or registration n	umber(s):						
A. Trademark Application No.(s)		B. Trademark registration No.(s)					
		1	.054,480				
1	Additional numbers att	ached? Tyes 🖼 N	√ 0				
5. Name and address of party to whom o	orrespondence	6. Total number of applications and registrations involved:					
concerning document should be mailed Name: B. Craig Killough	u: {	registrations in	volved				
Name. D. Clark Alliough							
Internal Address:		7. Total fee (37	CFR 3.41): \$ 40.00 E				
		☐ Enclosed					
- , -		(1)	da ka shaarada da ay sa				
		U Aumonzeo	d to be charged to deposit account				
Street Address: 134 Meeting Street		8. Deposit account number:					
Suite 300			3				
City: Charleston State:	SC_ZIP: 29401	(Attach duplica	te copy of this page if paying to deposit account)				
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Statement and signature. To the best of my knowledge and belie	f, the foreaoina inform	nation is true and c	orrect and any attached cope is a true copy				
of the original document.	7		9				
B. CROWN KIllows	BC.	lu	6/2/48				
Name of Person Signing U		Signature	/ one in , , ,				
			ADEMARK Cover ships:				
OMB No. 0651-0011 (exp. 4/94)	R	EEL: 1744 I	FRAME: 0181				

ASSIGNMENT

WHEREAS, COMPANION LIFE INSURANCE COMPANY, a corporation organized

and existing under the laws of the State of South Carolina and having its principal office

and place of business at Columbia, South Carolina, hereinafter referred to as Assignor,

adopted and used various words and symbols to identify its services and has caused to

be registered certain of its service marks; and

WHEREAS, said Assignor is the owner of record of the following Service Mark

and Registration:

Companion Life Insurance Co. (Plus Design)®, United States Patent

and Trademark Office Registration No. 1,054,480, registered December 14,

1976

WHEREAS, Assignor is a wholly owned subsidiary of Blue Cross and Blue Shield

of South Carolina (hereinafter, "Assignee"), which controls the activities of Assignor; and

WHEREAS, for the purpose of maintaining consistent ownership of trademark and

service marks used by Assignee and its subsidiaries, and for the purpose of identifying

this ownership on the Principal Register of the United States Patent and Trademark

Office, Blue Cross and Blue Shield of South Carolina, having its principal office and

place of business at I-20 Alpine Road, Columbia, South Carolina, is hereby assigned by

Assignor the Service Mark together with the goodwill of the business with which the

Service Mark is used, and which is symbolized by said Service Mark, including the

Registration referred to above.

TRADEMARK

REEL: 1744 FRAME: 0182

NOW THEREFORE, be it known that for an in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged by said Assignor, said Assignor has presented, sold, transferred, conveyed and assigned unto said Assignee the entire right, title and interest in and to the Service Mark and does hereby assign and transfer unto Assignee the Registration specifically hereinbefore identified, Assignee having also been assigned by Assignor the right to recover for past infringement of the Service Mark, and the goodwill of the business in connection with which said Service Mark are used and which are symbolized by said Service Mark.

	COMPANION Corporation By:	LIFE INS eil (1 easu	SURAN Jeles	NCE CO	., a S	outh Carolina	а
Dated: 4/98	,						
STATE OF SOUTH CARC	OLINA						
On this day	of <u>fire</u>	,	, 798 1 997 ,	before	me ap	opeared	
Robert A Jeiche	<u>the</u>	person	who	signed	this	instrument,	who
acknowledges that he/she	signed it as a fi	ree act o	n beha	alf of Co	mpan	ion Life Insur	ance
Co.	1						
Notary Public for South C	arolina	_					
My Commission Expires:	· population - contains and con						

Mr. Commission Expires November 26, 2001.

RECORDED: 06/15/1998