

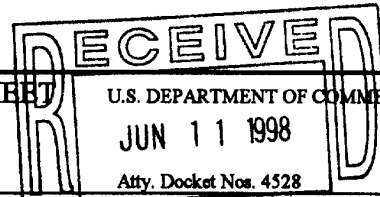
MRD 6-11-98

PTO-1594
(Rev. 6-93) Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94)

06-24-1998



COVER SHEET
BY



To the Honorable Commis.

100746204

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Time Life Inc.

- Individual(s)
 - General Partnership
 - Corporation-State Delaware
 - Other _____
- Association
 - Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Garden Escape, Inc.

Internal Address: _____

Street Address: 710 West 6th Street

City: Austin State: TX Zip: 78701

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: April 16, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s):
1,989,107

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter W. Becker, Esq.
Internal Address: Reinhart, Boerner, Van Deuren, Norris & Rieselbach, s.c.
Street Address: 1000 North Water Street, Suite 2100
City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved: 1

- 7. Total fee (37 CFR 3.41)..... \$ 40
- Enclosed
- Authorized to be charged to deposit account
- Any Deficiencies in Enclosed Fee should be charged to our Deposit Account.

8. Deposit account number:

18-0882

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter W. Becker

Name of Person Signing

Signature

June 8, 1998

Date

Total number of pages including cover sheet, attachments, and document:

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

40.00
06/23/1998 JMB/KLS 0000054 198107

TRADEMARK ASSIGNMENT

WHEREAS Time Life Inc. ("Assignor"), a Delaware corporation, having offices at 2000 Duke Street, Alexandria, VA 22314, is the owner of the following trademark registered in the United States Patent and Trademark Office (hereinafter the "Trademark"):

Mark:	Int. Class:	Reg. No.:	Reg. Date:
VIRTUAL GARDEN	42	1,989,107	July 23, 1996

WHEREAS Garden Escape, Inc. ("Assignee"), a Delaware corporation, having offices at 710 West 6th Street, Austin, TX 78701, is desirous of acquiring the Trademark and the registration therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the registration therefor, and the right to sue for past infringements.

TIME LIFE INC

By:

Name:

Title:

Robert E. McCarthy
VP and Secretary

State of New York :
:ss

County of New York :

On the 16th day of April, 1998, before me personally came Robert E. McCarthy, to me known, who, being by me duly sworn, did depose and say that he/she is the individual described in and which executed the above instrument; and that he/she has the authority to execute such instrument.

Mark Blaise Fallon
Notary Public

MARK BLAISE FALLON
Notary Public, State of New York
No. 01FA6004165
Commission Expires March 16, 2000

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