FORM PTO-1594 (Rev. 6-93) RECC	24-1998 EFF U.S. DERVIR TAMENT OF COMMERCE Patent and Traplemark Office
Di Della di Santa di	
To the Honorable Commissioner of Paten	and diginal documents or copy thereof.
Name of conveying party(ies):	2. Name and address of receiving party(ies)
Fairchild Publications, Inc.	Name: Fairchild Urban Expositions, L.L.C.
	Internal Address:Suite 520
☐ Individual(s) ☐ Association	Street Address: 55 Interstate North Parkway
☐ General Partnership ☐ Limited Partnership XX Corporation-State Connecticut	City: Atlanta State: GA ZIP: 30328
Other	
Additional name(s) of conveying party(ies) attached? Yes XX No	☐ Individual(s) citizenship☐ Association
Nature of conveyance:	☐ General Partnership
Xဩ Assignment ☐ Merger	Corporation-State
☐ Security Agreement ☐ Change of Nat ☐ Other	me XXI Other Delaware limited liability company If assignee is not domiciled in the United States, a domestic representative designation
	is attached: Yes No (Designations must be a separate document from assignment)
Execution Date:December 31, 1997	Additional name(s) & address(es) attached? □ Yes □ No
4. Application number(s) or patent number(s): ,	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	Reg. No. 2,122,950
Additional numbers attached? ☐ Yes XX No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Jeffrey C. Katz, Esq.	
Internal Address: DAVIS & GILBERT LLP	7. Total fee (37 CFR 3.41)\$ 40.00
	XX Enclosed
•	☐ Authorized to be charged to deposit account
Street Address: 1740 Broadway	8. Deposit account number:
City: New York State: NY ZIP: 10019	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE ຄື	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document.	
Jeffrey C. Katz, Esq. 4 (Cold) 6-2 198	
Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document:	

ASSIGNMENT

WHEREAS, FAIRCHILD PUBLICATIONS, INC., a corporation of the State of Connecticut with its principal place of business at 7 West 34th Street, New York, NY 10001 (hereinafter "Assignor"), is the owner of the mark set forth below which is registered in the United States Patent and Trademark Office;

MarkRegistration No.Registration DateGRAND STRAND GIFT SHOW2,122,950December 23, 1997

WHEREAS, FAIRCHILD URBAN EXPOSITIONS, L.L.C., a limited liability company of the State of Delaware with its principal place of business at 55 Interstate North Parkway, Suite 520, Atlanta, GA 30328 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 31st day of December 1997.

FAIRCHIED PUBLICATIONS, INC

Name: Swiffith W. Foxley

Title: Vice President/Assistant Secre

FAIRCHILD URBAN EXPOSITIONS, L.L.C.

BY FAIRCHILD PUBL

(Member

Name:

Title:

GRIFFITH W. FOXLEY

REEL: 1744 FRAME: 0369

RECORDED: 06/02/1998