

ASSIGNMENT

WHEREAS, FAIRCHILD PUBLICATIONS, INC., a corporation of the State of Connecticut with its principal place of business at 7 West 34th Street, New York, NY 10001 (hereinafter "Assignor"), is the owner of the mark set forth below which is registered in the United States Patent and Trademark Office;

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GRAND STRAND GIFT SHOW	2,122,950	December 23, 1997

WHEREAS, FAIRCHILD URBAN EXPOSITIONS, L.L.C., a limited liability company of the State of Delaware with its principal place of business at 55 Interstate North Parkway, Suite 520, Atlanta, GA 30328 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 31st day of December 1997.

FAIRCHILD PUBLICATIONS, INC.

By: 

Name: Griffith W. Foxley

Title: Vice President/Assistant Secretary

FAIRCHILD URBAN EXPOSITIONS, L.L.C.

BY FAIRCHILD PUBLICATIONS, INC. (member)

By: 

Name:

Title:

GRIFFITH W. FOXLEY

Vice President

TRADEMARK