

06-26-1998

Docket No.:

9140-15123



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To the Honorable Commissioner of Patents and Trademarks **100747845**

(attached original documents or copy thereof.)

1. Name of conveying party(ies):

**Water Services Corporation**

*MRD  
6-15-98*

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State **Wisconsin**  
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: **9 June 1998**

2. Name and address of receiving party(ies)

Name: **Culligan Water Conditioning, Inc.**

Internal Address:

Street Address: **550 W. Sunset Drive**

City: **Waukesha**

State: **WI** ZIP: **53186**

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State **Wisconsin**  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,119,906 1,544,303  
1,065,232 1,688,124

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Wheeler Kromholz & Manion**

Internal Address: **Patricia Jones**

Street Address: **10400 West North Avenue, Suite 450**

City: **Milwaukee**

State: **WI** ZIP: **53226**

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ **\$115.00**

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

23-1650

40.00 DP  
75.00 DP

00000009 2119906

06/28/1998 ITONE

01 FC:481  
02 FC:482

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Patricia Jones**

Name of Person Signing

Signature

Total number of pages including cover sheet, attachments, and document:

REEL: 1745 FRAME: 0017

TRADEMARK

## ASSIGNMENT

Water Services Corporation, of 1801 Pewaukee Road, Waukesha, Wisconsin 53188, U.S.A., a corporation of the State of Wisconsin, being the owner by adoption and use of the following trademark(s):

MERMAID	U.S. Reg. No. 2,119,906
MERMAID	U.S. Reg. No. 1,065,232
WATER SERVICES	U.S. Reg. No. 1,544,303
WHEN YOU THINK OF WATER . . . THINK OF MERMAID	U.S. Reg. No. 1,688,124
WATER SERVICES	Mexico Reg. No. 458,993

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to Culligan Water Conditioning, Inc., 350 West Sunset Drive, Waukesha, Wisconsin, 53186, its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations thereof, together with the assets and good will of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, Daniel Muchin declares that he is the president of Assignor Corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said Assignor this 24 day of May 1998.

WATER SERVICES CORPORATION

By: Daniel Muchin  
Daniel Muchin, President

STATE OF WISCONSIN )  
 ) SS  
COUNTY OF Milwaukee )

Personally came before me this 19<sup>th</sup> day of May 1998, the above named Daniel Muchin, the President of Water Services Corporation, to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]

Notary Public  
My Commission expires: no commission