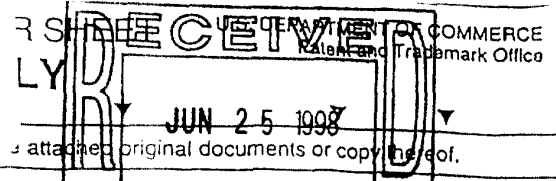


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To the Honorable Commissioner of

attached original documents or copy thereof.

1. Name of conveying party(ies): Austin, Nichols & Co., Incorporated

- Individual(s), Association, General Partnership, Limited Partnership, XX Corporation-State - Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- XX Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: June 23, 1998

2. Name and address of receiving party(ies)

Name: Yoo-hoo of Florida Corp.

Internal Address:

Street Address: 590 West 83rd Street

City: Hialeah State: FL ZIP: 33014

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, XX Corporation-State - Florida, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/490,071 75/490,072

B. Trademark Registration No.(s)

1,124,795 1,714,010 1,086,113 1,225,237 1,877,854 1,324,921 1,281,843 1,990,722 1,333,512

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. John Campaign

Internal Address: Suite 1300

Street Address: 36 West 44th Street

City: New York State: NY ZIP: 10036-8178

6. Total number of applications and registrations involved

11

7. Total fee (\$700 per application) 290.00

XX Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

06/26/1998 INGVYEN 00000134 1124795

DO NOT USE THIS SPACE

01 FC:481 40.00 OP 02 FC:482 250.00 OP

I, the undersigned, do hereby certify that the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. John Campaign Name of Person Signing

Signature

June 24, 1998 Date

5 Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1745 FRAME: 0339

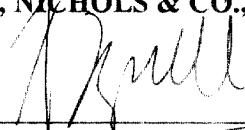
**DEED OF ASSIGNMENT**

WHEREAS, **AUSTIN, NICHOLS & CO., INCORPORATED**, a corporation organized and existing under the laws of the State of Delaware, located and doing business at 156 East 46th Street, New York, New York 10017 is the owner of the trademarks shown in Schedule A, including the applications and registrations therefor in the United States Patent and Trademark Office; and

WHEREAS, **YOO-HOO OF FLORIDA CORP.**, a corporation organized and existing under the laws of the State of Florida, located and doing business at 590 West 83<sup>rd</sup> Street, Hialeah, Florida<sup>33014</sup> is desirous of acquiring all rights, title and interest in and to said marks, together with the applications and registrations therefor and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **AUSTIN, NICHOLS & CO., INCORPORATED** does hereby transfer and assign unto **YOO-HOO OF FLORIDA CORP.** all of its rights, title and interest in and to said marks, together with the applications and registrations therefor, the goodwill of the business symbolized thereby, including, but not limited to, trade secrets, and the right to sue, or maintain suits, for past infringements of the rights transferred and assigned herein.

**AUSTIN, NICHOLS & CO., INCORPORATED**



Dated: June 23, 1998

Name : Thierry Jaequittat  
Title : Chairman of the Board

TRADEMARK  
REEL: 1745 FRAME: 0340

## SCHEDULE A

### Applications

1. ORANGINA (Stylized), Serial No. 75/490,071
2. ORANGINA Label Design & Colors, Serial No. 75/490,072

### Registrations

1. BULB BOTTLE, Registration No. 1,124,795, Supplemental Register
2. ORANGINA, Registration No. 1,225,237
3. SWIRL DESIGN, Registration No. 1,281,843
4. ORANGINA & BULB BOTTLE, Registration No. 1,714,010
5. BULB BOTTLE, Registration No. 1,877,854
6. SCULPTURED BOTTLE, Registration No. 1,990,772
7. ORELIA, Registration No. 1,086,113
8. ORELIA & CAN, Registration No. 1,324,921
9. ORELIA & CAN, Registration No. 1,333,512