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Form PTO-1594
1-31-92

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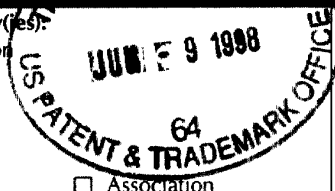
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To the Honorable Assistant Commissioner of Trademarks:

1. Name of conveying party(ies):
 Hormel Foods Corporation
 1 Hormel Place
 Austin, MN 55912

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No



2. Name and address of receiving party(ies):
 Name: Grand Lyon Enterprises, LLC

Internal Address:

Street Address: 8800 Roswell Road, Suite 265

City: Atlanta State: GA Zip: 30350

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State of _____
 Other a Georgia Limited Liability Company _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 15, 1998

4. Application number(s) or registration number(s)

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
 1,888,732
 2,014,086
 2,018,064

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 W. Hampton Morris
 Name: Cushing, Morris, Armbruster & Jones, LLP
 Internal Address:

Street Address: 2110 Peachtree Center International Tower
 229 Peachtree Street NE
 City: Atlanta State: GA Zip: 50303

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00
 Enclosed
 Authorized to be changed to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin C. Jones June 8 1998
 Name of Person Signing Signature Date

OMB No. 0651-0011 (exp. 4/94) Total number of pages comprising cover sheet: 3

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

06/30/1998 DNGUYEN 00000100 1888732 Assistant Commissioner of Trademarks
 2900 Crystal Drive
 01 FC:481 40.00 OP Box Assignments
 02 FC:482 50.00 OP Arlington, VA 22202-3513

"Express Mail" mailing label number #E1406700815US
Date of Deposit:

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513

TRADEMARK
REEL: 1746 FRAME: 0874

ASSIGNMENT

WHEREAS, Hormel Foods Corporation, a Delaware corporation, having an office and place of business at 1 Hormel Place, Austin, Minnesota 55912, is the owner of certain rights with respect to the following trademark registrations:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WHAT DIJON DID FOR MUSTARD, BORDEAUX DOES FOR KETCHUP	1,888,732	April 11, 1995
GRAND LYON & Design	2,014,086	November 5, 1996
GRAND LYON	2,018,064	November 19, 1996

WHEREAS, Grand Lyon Enterprises, LLC, a Georgia limited liability company, having an office at 8800 Roswell Road, Suite 265, Atlanta, Georgia 30350, is desirous of acquiring any and all rights which Hormel Foods Corporation has in said listed trademarks and the goodwill of the business of Hormel Foods Corporation in connection with said trademarks.

NOW THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Hormel Foods Corporation does hereby sell, assign and transfer unto said Grand Lyon Enterprises, LLC, its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations thereof.

Dated this 15th day of May, 1998.

HORMEL FOODS CORPORATION

By: 

Eric A. Brown

Title: Group Vice President

