

07-01-1998

COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

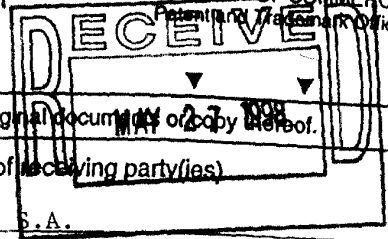
Tab settings



To the Honorable Commission

100752185

and the attached original document or copy thereof.



1. Name of conveying party(ies):

TAG-HEUER S.A.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation - a Swiss corporation, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: February 13, 1996

2. Name and address of receiving party(ies)

Name: TAG HEUER S.A.

Internal Address:

Street Address: 14A, Avenue des Champs-Montants Switzerland

City: Marin-Epagnier State: ZIP: 2074

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation - a Swiss Corporation, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/683,119

B. Trademark Registration No.(s)

1,852,136 829,762 1,852,480 1,743,053 1,435,463 1,471,988

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Glenn A. Gundersen

Internal Address: Dechert Price & Rhoads 4000 Bell Atlantic Tower

Street Address: 1717 Arch Street

City: Philadelphia State: PA ZIP: 19103

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 3.41): \$ 190.00 E

- Enclosed, Authorized to be charged to deposit account and any underpayment

8. Deposit account number:

04-0475

(Attach duplicate copy of this page if paying by deposit account)

06/12/1998 DNGUYEN 00000111 040475 1632136

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01 FC:481 40.00 CH 02 FC:482 150.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Terence A. Dixon Name of Person Signing

Signature

5/27/98

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1746 FRAME: 0877



DÉPARTEMENT DE LA JUSTICE, DE LA SANTÉ
ET DE LA SÉCURITÉ
SERVICE DE LA JUSTICE
OFFICE DU REGISTRE DU COMMERCE DE NEUCHÂTEL

Peseux, le 2 mars 1998

ATTESTATION

The Registrar of the register of commerce of Neuchâtel hereby certifies that according to a contract of merger of December 18th 1995, the corporation Tag-Heuer SA merged into the corporation Kiwatch S.A., which at the same time changed its corporate name into Tag-Heuer SA (publication in the Feuille officielle suisse du commerce on January 4th 1996), and that on February 13th 1996, Tag-Heuer SA changed its corporate name into **TAG Heuer SA** (publication in the Feuille officielle suisse du commerce on February 23rd 1996).

REGISTRE DU COMMERCE

Le préposé
Vincent Rivier



émolument : Frs. 50.--

CH-2034 RESEUX RUE DU TOMBET 24 CASE POSTALE 120 CHÈQUES POSTAUX 84-455027-4
TÉL. 032/669 61 14 FAX 032/889 80 68

RECORDED: 05/27/1998

TRADEMARK
REEL: 1746 FRAME: 0878