

SCHEDULE 1

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
Abilitations	TM	1,741,976	12/22/92
Alpha-Ball	TM	1,444,279	6/23/87
Catch Ball	TM	1,836,922	5/17/94
Chime Time	TM	1,737,386	12/01/92
Duck Walker and Design	TM	1,270,035	3/13/84
Duck Walker	TM	1,270,038	3/13/84
Fourth-Court	TM	1,599,724	6/05/90
1/4 Fourth-Court Tennis by Sportime and Design	TM	1,685,431	5/05/92
Gradeballs and Design	TM	1,442,285	6/09/87
Jugglebug	TM	1,617,767	10/16/90
Learning Obstacles	TM	1,551,112	8/08/89
Physio-Roll ¹	TM	1,766,015	4/20/93

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
VB - Trainer	TM	1,551,111	8/8/89
SPORTIME (U.S.)	TM	1,665,914	11/26/91
SPORTIME	Service Mark	1,085,148	2/7/78
SPORDAS (Stylized) (U.S.)	TM	1,955,231	2/6/96

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
3 S and Design	TM	1,084,367	1/31/78
YELLER and Design	TM	1,306,216	11/20/84
YELLER	TM	1,308,168	12/4/84
SUPER-SAFE (Stylized)	TM	1,442,284	6/9/87
UTILITY/SEQUENCING	TM	1,455,484	9/1/87
RAG BALL and Design	TM	1,181,277	12/8/81

**ASSIGNMENT OF PATENTS AND TRADEMARK AND COPYRIGHT
REGISTRATIONS**

This ASSIGNMENT OF PATENTS AND TRADEMARK AND COPYRIGHT REGISTRATIONS (the "Assignment") is made effective as of January 7, 1998, by Select Service & Supply Co., Inc., a Georgia corporation having its principal office at One Sportime Way, Atlanta, Georgia 30340 ("Assignor"), to Genesis Direct Six, LLC, a Delaware limited liability company having its principal office at 100 Plaza Drive, Secaucus, New Jersey 07094 ("Assignee").

WHEREAS, Assignor, Assignee, Larry A. Joseph and Peter S. Savitz as stockholders of Assignor, have entered into an Asset Purchase Agreement dated October 31, 1997 (the "Agreement"), pursuant to which Assignee has agreed to purchase from Assignor substantially all assets and to assume certain of the liabilities of Assignor in consideration of the Purchase Price (as defined in the Agreement); and

WHEREAS, Assignor has adopted and is using the patent applications and patents (collectively, the "Patents"), the copyright applications and registrations (collectively, the "Copyrights") and the trademark applications and registrations (collectively, the "Trademarks") listed on Attachment A to this Assignment and is the record owner of the Patents, Trademarks and Copyrights registrations and is the owner of the goodwill of the business symbolized by the Patents, Trademarks and Copyrights; and

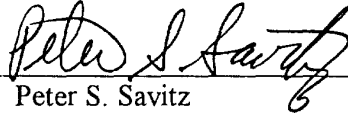
WHEREAS, Assignee, is desirous of acquiring the Patents, Trademarks and Copyrights and the registration thereof and such goodwill.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledge, Assignor does hereby assign unto Assignee all of Assignor's right, title, and interest in and to the Patents, Trademarks and Copyrights together with the goodwill of the business symbolized by the Patents, Trademarks and Copyrights, and in and to the registration thereof and applications therefor in which such subsist or are applied for;

AND Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks of the United States of America and the Register of Copyrights at the Copyright Office, and any official of any jurisdiction or territory whose duty it is to issue patents and trademark and copyright registrations, to issue a Certificate of Registration, Renewal, or Assignment for any patent or registration, or any patent or registration resulting from any applications therefor, to Assignee or its designee in accordance with the terms of this instrument.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the date first above written.

SELECT SERVICE & SUPPLY CO., INC.



By: Peter S. Savitz
Title: Vice President and Secretary
Date: January 7, 1998

State of Georgia)
)
County of Fulton)

On this 7th day of January, 1998, before me appeared Peter S. Savitz, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the above-identified corporation with authority to do so.


Notary Public

MARTY LACEY
Notary Public, Cobb County, Georgia
My Commission Expires Feb 18, 1998

Attachment A

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
Abilitations	TM	1,741,976	12/22/92
Angel Stick	Patent	DES. 382,323	8/12/97
Alpha-Ball	TM	1,444,279	6/23/87
Catch Ball	TM	1,836,922	5/17/94
Catch Ball and Design (Germany)	TM	2,069,111	6/27/94
Chime Time	TM	1,737,386	12/01/92
Duck Walker and Design	TM	1,270,035	3/13/84
Duck Walker	TM	1,270,038	3/13/84
Duck Walker	Patent	DES. 276,062	10/23/84
Fourth-Court	TM	1,599,724	6/05/90
1/4 Fourth-Court Tennis by Sportime and Design	TM	1,685,431	5/05/92
Gradeballs and Design	TM	1,442,285	6/09/87
Jugglebug	TM	1,617,767	10/16/90
Learning Obstacles	TM	1,554,112	8/08/89
Octopus Skipping Rope Device	Patent	5,549,528	8/27/96
Physio-Roll ¹	Patent	DES. 340487	10/19/93
Physio-Roll ¹	TM	1,766,015	4/20/93
Porthole Parachute Plaything for group activity	Patent	DES. 377955	2/11/97
Pull Up Assister	Prov. Patent	60,043,965	4/22/97
Quick change device for a basketball hoop	Patent	5,022,649	6/11/91

¹Owned jointly with Ledraplastics

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
Quick change device for a basketball hoop (Great Britain) ²	Patent Grant	2,236,795	5/12/93
Soft Tip Football	Patent	4,998,728	3/12/91
Straddle Sitter	Prov. Patent	60/033800	12/31/96
VB - Trainer	TM	1,551,111	8/8/89
SPORTIME (U.S.)	TM	1,665,914	11/26/91
SPORTIME	Service Mark	1,085,148	2/7/78
SPORTIME (Australia) registering Sportsmart	TM	A605437	11/30/94
SPORTIME (Brazil)	TM	817409459	3/1/95
SPORTIME (Canada)	TM	365,972	2/23/90
SPORTIME (Colombia)	TM	152996	2/28/94
SPORTIME (Israel)	TM	89,910	11/18/93
SPORTIME (Japan)	TM	3,141,032	4/30/96
SPORTIME (Mexico)	TM	493,739	8/10/92
SPORTIME (New Zealand)	TM	236,174	4/20/94
SPORTIME (Panama)	TM	66,973	3/16/95
SPORTIME (Panama)	TM	66,974	3/16/95
SPORTIME (South Africa)	TM Application	93/10983	11/19/93
SPORDAS (Stylized) (U.S.)	TM	1,955,231	2/6/96
SPORDAS (Stylized) (Benelux) Holland/Belgium	TM	519,716	6/17/92
SPORDAS (Denmark)	Registration	VR 10.953 1992	11/27/92
SPORDAS (Finland)	Registration	127,477	8/5/93
SPORDAS and Design (France)	Registration	92/422,446	6/12/92
SPORDAS (Germany)	TM	2,075,525	8/19/94
SPORDAS and Design (Great Britian)	Registration	1,503,060	6/11/92

²Jointly owned with Leoni Emile

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
SPORDAS (Greece)	TM	111,602	9/18/95
SPORDAS (Ireland)	TM	149,159	6/16/92
SPORDAS and Design (Italy)	TM	643,638	2/28/95
SPORDAS (Norway)	TM	160,551	12/9/93
SPORDAS (Portugal)	TM	284,948	3/24/94
SPORDAS (Sweden)	TM	249,418	5/28/93
3 S and Design	TM	1,084,367	1/31/78
YELLER and Design	TM	1,306,216	11/20/84
YELLER	TM	1,308,168	12/4/84
SUPER-SAFE (Stylized)	TM	1,442,284	6/9/87
UTILITY/SEQUENCING	TM	1,455,484	9/1/87
BEAN BAG BUNNIES	Copyright Application		10/2/97
BEAN BAG EDU BUGS	Copyright Application		10/2/97
BEAN BAG FROGS	Copyright Application		10/2/97
BEAN BAG GORILLAS	Copyright Application		10/2/97
BEAN BAG HIPPOS	Copyright Application		10/2/97
BEAN BAG PIGS	Copyright Application		10/2/97
BEAN BAG TURTLE	Copyright Application		10/2/97
CUSHIONED BAT	Patent	4,705,273	11/10/87
BALL AND METHOD OF MAKING SAME	Patent	4,261,565	4/14/81
RAG BALL and Design	TM	1,181,277	12/8/81
THE JOY OF JUGGLING	Copyright	TX543825	3/3/80
EXECUTIVE BALLS	Copyright	TX114499	8/28/78
JUGGLING IS CATCHING	Copyright	VA44196	2/20/80
THE COMPLETE JUGGLER	Copyright	TX2172541	8/12/87
THROW UP!	Copyright	VA44195	2/20/80
I CAUGHT IT	Copyright	VA44189	2/20/80
HAT MANIPULATION WITH W. C. FIELDS	Copyright	TX836548	12/15/80

Patent/Trademark/ Copyright Name	Type of Registration	Registration/ Filing Number	Registration/ Filing Date
THREE BALL JUGGLING WITH W. C. FIELDS	Copyright	TX542862	7/25/80
MANIPULATING CIGAR BOXES WITH W. C. FIELDS	Copyright	TX502622	7/1/80
JUGGLING SCARVES WITH PROFESSOR CONFIDENCE	Copyright	TX432261	2/25/80